

# **Market Feasibility Analysis**

Cross Creek Rehab 2502-2542 Bird Lane Portsmouth, Virginia 23702

**Prepared For** 

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**Authorized User** 

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Effective Date

February 18, 2021

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21-129 CR

# **Market Study Certification**

#### **NCHMA Certification**

This certifies that Gregory Piduch, an employee of Bowen National Research, personally made an inspection of the area including competing properties and the proposed site in Portsmouth, Virginia. Further, the information contained in this report is true and accurate as of February 18, 2021.

Bowen National Research is a disinterested third party without any current or future financial interest in the project under consideration. We have received a fee for the preparation of the market study. However, no contingency fees exist between our firm and the client.

### **Virginia Housing Certification**

I affirm the following:

- 1. I have made a physical inspection of the site and market area
- 2. The appropriate information has been used in the comprehensive evaluation of the need and demand for the proposed rental units.
- 3. To the best of my knowledge the market can support the demand shown in this study. I understand that any misrepresentation in this statement may result in the denial of participation in the Low-Income Housing Tax Credit (LIHTC) program in Virginia as administered by Virginia Housing.
- 4. Neither I nor anyone at my firm has any interest in the proposed development or a relationship with the ownership entity.
- 5. Neither I nor anyone at my firm nor anyone acting on behalf of my firm in connection with the preparation of this report has communicated to others that my firm is representing Virginia Housing or in any way acting for, at the request, or on behalf of Virginia Housing.
- 6. Compensation for my services is not contingent upon this development receiving a LIHTC reservation or allocation.

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# I. Introduction

#### A. PURPOSE

The purpose of this report is to evaluate the market feasibility of an existing general-occupancy rental community following renovations utilizing financing from the Low-Income Housing Tax Credit (LIHTC) program in Portsmouth, Virginia. This study was initiated by Ms. Samantha Brown of Community Housing Partners and complies with the guidelines of Virginia Housing. This study conforms to the standards adopted by the National Council of Housing Market Analysts (NCHMA). These standards include the accepted definitions of key terms used in market studies for affordable housing projects and model content standards for the content of market studies for affordable housing projects. These standards are designed to enhance the quality of market studies and to make them easier to prepare, understand and use by market analysts and end users.

# **B. METHODOLOGIES**

Methodologies used by Bowen National Research include the following:

• The Primary Market Area (PMA) generated for the subject site is identified. The Site PMA is generally described as the smallest geographic area expected to generate most of the support for the subject project. Site PMAs are not defined by radius. The use of a radius is an ineffective approach because it does not consider mobility patterns, changes in socioeconomic or demographic character of neighborhoods or physical landmarks that might impede development.

PMAs are established using a variety of factors that include, but are not limited to:

- A detailed demographic and socioeconomic evaluation.
- Interviews with area planners, realtors and other individuals who are familiar with area growth patterns.
- A drive-time analysis to the site.
- Personal observations of the field analyst.
- An evaluation of existing housing supply characteristics and trends.
- A field survey of modern apartment developments is conducted. The intent of the field survey is twofold. First, the field survey is used to measure the overall strength of the apartment market. This is accomplished by an evaluation of unit mix, vacancies, rent levels and overall quality of product. The second purpose of the field survey is to establish those projects that are most likely directly comparable to the subject property. The information in this survey was collected through a variety of methods, including phone surveys, in-person visits, email and fax. The contact person for each property is listed in *Section XII: Field Survey of Conventional Rentals*.

- Two types of directly comparable properties are identified through the field survey. They include other Section 42 LIHTC developments and market-rate developments that offer unit and project amenities similar to the subject development. An in-depth evaluation of those two property types provides an indication of the potential of the subject development.
- Economic and demographic characteristics of the area are evaluated. An economic evaluation includes an assessment of area employment composition, income growth (particularly among the target market), building statistics and area growth perceptions. The demographic evaluation uses the most recently issued Census information, as well as projections that determine what the characteristics of the market will be when the subject property renovations are complete and after it achieves a stabilized occupancy.
- Area building statistics and interviews with officials familiar with area development provide identification of those properties that might be planned or proposed for the area that will have an impact on the marketability of the subject development. Planned and proposed projects are always in different stages of development. As a result, it is important to establish the likelihood of construction, the timing of the project and its impact on the market and the subject development.
- We conduct an analysis following Virginia Housing and NCHMA market study guidelines of the subject project's required capture of the number of income-appropriate households within the Site PMA. This analysis is conducted on a renter household level and a market capture rate is determined for the subject development. This capture rate is compared with acceptable capture rates for similar types of projects to determine whether the subject development's capture rate is achievable. In addition, Bowen National Research also compares all existing and planned LIHTC housing within the market to the number of income-appropriate households. The resulting penetration rate is evaluated in conjunction with the project's capture rate.
- Achievable market rent for the subject development is determined. Using a
  Rent Comparability Grid, the features of the subject development are
  compared item-by-item with the most comparable properties in the market.
  Adjustments are made for each feature that differs from that of the subject
  development. These adjustments are then included with the collected rent
  resulting in an achievable market rent for a unit comparable to the proposed
  unit.

### C. SOURCES

Bowen National Research uses various sources to gather and confirm data used in each analysis. These sources include the following:

- The 2000 and 2010 Census on Housing
- American Community Survey
- ESRI
- Urban Decision Group (UDG)
- Applied Geographic Solutions
- U.S. Department of Labor
- Management for each property included in the survey
- Local planning and building officials
- Local housing authority representatives
- U.S. Department of Housing and Urban Development (HUD)

# D. REPORT LIMITATIONS

The intent of this report is to collect and analyze significant levels of data to forecast the market success of the subject property within an agreed to time period. Bowen National Research relies on a variety of data sources to generate this report. These data sources are not always verifiable; Bowen National Research, however, makes a significant effort to assure accuracy. While this is not always possible, we believe our effort provides an acceptable standard margin of error. Bowen National Research is not responsible for errors or omissions in the data provided by other sources.

The reported analyses, opinions and conclusions are limited only by the reported assumptions and limiting conditions, and are our personal, unbiased professional analyses, opinions and conclusions. We have no present or prospective interest in the property that is the subject of this report and we have no personal interest or bias with respect to the parties involved. Our compensation is not contingent on an action or event (such as the approval of a loan) resulting from the analyses, opinions, conclusions in or the use of this study.

Any reproduction or duplication of this report without the express approval of Community Housing Partners or Bowen National Research is strictly prohibited.

# **II. Executive Summary**

This report evaluates the market feasibility of the existing Cross Creek rental community following renovations utilizing Low-Income Housing Tax Credit (LIHTC) financing in Portsmouth, Virginia. Based on the findings contained in this report, it is our opinion that a market exists for the subject project, assuming it is renovated and operated as outlined in this report.

The following is a summary of key findings from our report:

# **Project Concept**

The proposed project involves the renovation of the 102-unit Cross Creek apartment property located at 2502-2542 Bird Lane in Portsmouth, Virginia. Note, however, that while the subject project offers a total of 102 units, only 78 are proposed to be renovated as part of the subject project. Built in 1969, the project currently operates under the HUD Section 236 program, with all 102 units receiving a direct subsidy. According to management, the project is currently 100.0% occupied and maintains a 50-household waiting list.

The project will be renovated utilizing funding from the Low-Income Housing Tax Credit (LIHTC) program, which will involve the extensive rehabilitation of 78 of the 102 subject units and the community spaces. Once renovations are complete, the project will target households earning up to 50%, 60% and 80% of Area Median Household Income (AMHI) under the LIHTC program. Eight (8) of the units will operate with Project-Based Rental Assistance (PBRA) which will allow tenants of these units to pay up to 30% of their income towards rent. Additionally, five (5 units will operate as unrestricted market-rate. Renovations are expected to be complete by December of 2023. Additional details regarding the project are included in *Section III* of this report.

#### Site Evaluation

The subject site is the existing Cross Creek Apartments community located at 2502-2542 Bird Lane in the southern portion of Portsmouth, Virginia. Surrounding land uses include additional existing rental communities, single-family homes, commercial businesses, community services and a parcel of undeveloped land. Surrounding structures were generally observed to be of satisfactory condition. While train tracks and a salvage/storage yard are located south and west of the site, respectively, these land uses are buffered from the property by other structures/land uses or area roadways. The 100.0% occupancy rate of the existing subject property is further indication that the proximity of these land uses has not had any adverse impact on the overall marketability of the property. Visibility of the site is clear from Deep Creek Boulevard to the west, and signage is present at its entryway. Site ingress and egress from this road is unimpeded, and a second entryway is also available 0.2 mile northeast of the site via Victory Boulevard. Many community services including a

grocery store, discount shopping options, restaurants and recreational facilities are within 2.0 miles of the subject site area. The nearest emergency medical center and all applicable attendance schools are within 5.0 miles. Overall, the site's surrounding land uses and proximity to community services are expected to have a positive impact on the continued marketability of the subject property following renovations. A detailed site evaluation is included in *Section IV*.

# Primary Market Area

The Primary Market Area (PMA) is the geographical area from which most of the support for the proposed development is expected to originate. The Portsmouth Site PMA includes the southern portion of Portsmouth as well as a portion of Chesapeake, Virginia. The boundaries of the Portsmouth Site PMA include the Elizabeth River to the north, east and west and Interstate 64 to the south. A map of the Site PMA is included in *Section IV* on *page 11*.

#### Demographic Overview

The household base within the Portsmouth Site PMA is projected to decline between 2021 and 2026, though at a nominal annual rate of just 11 households. Further, while the overall household base is projected to decline slightly over the next five years, some growth is projected among households between the ages of 35 and 44, and among seniors age 65 and older. Household decline is also projected to be concentrated among renter households over the next five years, though it is important to note that nearly 16,000 renter households are projected to remain in the market through 2026. Further, nearly 70.0% of all renter households are projected to earn less than \$50,000 in 2026. Based on the preceding factors, a large base of potential support for affordable rental product such as that offered at the subject project will continue to exist within the Portsmouth Site PMA, despite the slight overall household decline projected for this market. Additional demographic information regarding the Site PMA is included in *Section IV* of this report, beginning on *page 12*.

#### **Economic Summary**

Prior to the impact of COVID-19, the Portsmouth economy experienced notable employment growth and a steadily declining annual unemployment rate. Specifically, the employment base added more than 1,500 jobs between 2017 and 2019 while the unemployment rate declined by nearly six full percentage points between 2010 and 2019. However, like much of the country, the local Portsmouth economy experienced a significant downturn in 2020 due to the impact of COVID-19. Since the end of 2019, the City of Portsmouth's employment base declined by more than 2,000 jobs while the annual unemployment rate spiked to a rate of 9.0% in 2020. The monthly unemployment rate within the city reached a high of 12.9% during the initial impact of the pandemic. It is of note, however, that the monthly unemployment rate has declined by five full percentage points since reaching a high of 12.9% in July of 2020.

This is a good indication that many workers which may have been laid off/terminated due to COVID-19 have gone back to work or found new employment opportunities. Further, there are several economic development projects currently in the pipeline for the Portsmouth area which are expected to contribute to economic recovery efforts in the area for the foreseeable future. Additional economic information is included in *Section IV* of this report, beginning on *page 17*.

# **Housing Supply Analysis**

We identified and personally surveyed 22 conventional rental housing projects containing a total of 2,970 units within the Site PMA. This survey was conducted to establish the overall strength of the rental market and to identify those properties most comparable to the subject site. These rentals have a combined occupancy rate of 98.6%, a good rate for rental housing. Each rental housing segment surveyed is summarized in the following table.

| Project Type                                 | Projects<br>Surveyed | Total<br>Units | Vacant<br>Units | Occupancy<br>Rate |
|--|----------------------|----------------|-----------------|-------------------|
| Market-Rate                                  | 10                   | 1,249          | 27              | 97.8%             |
| Tax Credit                                   | 8                    | 1,441          | 14              | 99.0%             |
| Tax Credit/Government-Subsidized             | 2                    | 94             | 0               | 100.0%            |
| Market-Rate/Tax Credit/Government-Subsidized | 1                    | 84             | 0               | 100.0%            |
| Government-Subsidized                        | 1                    | 102            | 0               | 100.0%            |
| Total  | 22                   | 2,970          | 41              | 98.6%             |

A variety of rental product is offered within the Portsmouth Site PMA, as evident by our survey. All rental housing segments surveyed report occupancy rates of 97.8% or higher, indicating that rental product is in strong demand across multiple affordability levels within this market.

### Comparable/Competitive Tax Credit Analysis

Following renovations, the subject project will offer two- and three-bedroom units targeting general-occupancy (family) households earning up to 50%, 60%, and 80% of Area Median Household Income (AMHI) under the Low-Income Housing Tax Credit (LIHTC) program.

Within the Portsmouth Site PMA, we identified and surveyed eight non-subsidized general-occupancy Tax Credit properties which offer unit types similar to those proposed for the subject project. These properties are considered to be most comparable to and competitive with the subject project and thus have been included in our comparable analysis.

The eight comparable LIHTC properties and the proposed subject development are summarized as follows. Information regarding property address, phone number, contact name and utility responsibility is included in the *Field Survey of Conventional Rentals*.

| Map  |                     | Year Built/ | Total | Occ.   | Distance  | Waiting    |                          |
|------|---------------------|-------------|-------|--------|-----------|------------|--------------------------|
| I.D. | Project Name        | Renovated   | Units | Rate   | to Site   | List       | Target Market            |
|      |                     |             |       |        |           |            | Families; 50%, 60% & 80% |
| Site | Cross Creek Rehab   | 1969 / 2023 | 73*   | 100.0% | -         | 50 HH      | AMHI & PBRA              |
| 4    | Belle Hall          | 2008        | 120   | 98.3%  | 2.8 Miles | None       | Families; 60% AMHI       |
| 7    | Crescent Place      | 2008        | 156   | 100.0% | 3.1 Miles | None       | Families; 60% AMHI       |
| 12   | Independence Square | 1985 / 2005 | 152   | 100.0% | 0.8 Miles | None       | Families; 60% AMHI       |
|      | Mallard Cove        |             |       |        |           |            |                          |
| 14   | Townhomes           | 1975 / 2000 | 160   | 100.0% | 3.7 Miles | None       | Families; 60% AMHI       |
| 15   | Maplewood I & II    | 1991 / 2010 | 320   | 100.0% | 4.0 Miles | None       | Families; 60% AMHI       |
| 16   | Marsh Landing       | 1942 / 1999 | 250   | 96.0%  | 1.5 Miles | None       | Families; 60% AMHI       |
| 21   | Thrive              | 1972 / 2016 | 103   | 98.1%  | 1.4 Miles | 3-Br: 6 HH | Families; 60% AMHI       |
| 22   | Whispering Oaks     | 1970 / 2004 | 180   | 100.0% | 3.8 Miles | 200 HH     | Families; 60% AMHI       |

OCC. – Occupancy \*Tax Credit units only

The eight LIHTC projects have a combined occupancy rate of 99.0% and five of eight properties are currently 100.0% occupied. None of the properties report individual occupancy rates below 96.0%. These are clear indications of strong and pent-up demand for additional general-occupancy LIHTC product within the Portsmouth Site PMA.

The gross rents for the comparable projects and the proposed rents at the subject site, as well as their unit mixes and vacancies by bedroom are listed in the following table:

|      |                        | Gross Rent/Percent of AMHI<br>(Number of Units/Vacancies) |                     |                    |         |  |  |
|------|------------------------|---|---------------------|--------------------|---------|--|--|
| Map  |                        | One-  | Two-                | Three-             | Rent    |  |  |
| I.D. | Project Name           | Br.   | Br.                 | Br.                | Special |  |  |
|      |                        |   | \$743/50% (4)*^     | \$858/50% (4)*^    |         |  |  |
|      |                        |   | \$866/50% (12)      | \$993/50% (15)     |         |  |  |
|      |                        |   | \$946/60% (18)      | \$1,068/60% (14)   |         |  |  |
| Site | Cross Creek Rehab      | -   | \$1,066/80% (2)     | \$1,218/80% (4)    | -       |  |  |
| 4    | Belle Hall             | -   | \$1,095/60% (76/1)  | \$1,306/60% (44/1) | None    |  |  |
| 7    | Crescent Place         | \$933/60% (16/0)  | \$1,121/60% (104/0) | \$1,286/60% (36/0) | None    |  |  |
| 12   | Independence Square    | \$886/60% (33/0)  | \$1,012/60% (106/0) | \$1,213/60% (13/0) | None    |  |  |
| 14   | Mallard Cove Townhomes | -   | \$1,098/60% (80/0)  | \$1,232/60% (80/0) | None    |  |  |
| 15   | Maplewood I & II       | -   | \$1,085/60% (280/0) | \$1,293/60% (40/0) | None    |  |  |
|      |                        |   | \$855/60% (156/6)   |                    |         |  |  |
| 16   | Marsh Landing          | -   | \$895/60% (94/4)    | -                  | None    |  |  |
| 21   | Thrive                 | -   | \$1,099/60% (63/2)  | \$1,293/60% (40/0) | None    |  |  |
|      |                        |   | \$920/60% (20/0)    |                    |         |  |  |
| 22   | Whispering Oaks        | \$757/60% (28/0)  | \$949/60% (102/0)   | \$1,110/60% (30/0) | None    |  |  |

\*Subsidized (residents pay 30% of their income, as this is a government-subsidized property, which also operates under the Tax Credit program)
^Income restricted to 50% AMHI, rent restricted to 40% AMHI

The subject's proposed gross Tax Credit rents are very competitive with, if not lower than, those reported for similar unit types among the comparable properties. It is also important to point out that the subject project will offer some units which will target households earning up to 80% of AMHI, an income level not targeted by any of the existing comparable properties. This is expected to create a competitive advantage for the subject property. This is especially true when considering that the subject rents at the higher 80% AMHI level will be priced similar to the rents reported among lower 60% AMHI targeting units at the comparable properties.

### Comparable Tax Credit Summary

The eight comparable LIHTC properties surveyed report an overall occupancy rate of 99.0% and none of the properties report individual occupancy rates below 96.0%. Some properties also maintain waiting lists for their next available units, further demonstrating the strong and pent-up demand for general-occupancy LIHTC product in this market.

The subject's proposed rents are very competitive with those reported among the comparable properties, including the proposed rents for the higher 80% AMHI units at the site, as they will be priced similar to some lower 60% AMHI targeting units among the comparable properties. The subject property will offer the only units at this higher 80% AMHI level among the comparable properties, which is expected to create a competitive advantage for the property. Although the unit sizes (square feet), number of bathrooms, and amenities offered at the subject project are limited, they will be competitive with other LIHTC projects in the area. Overall, the subject project is considered marketable as proposed.

An in-depth analysis of the Portsmouth rental housing market within the Site PMA is included in *Section V* of this report.

#### Achievable Market Rent

Based on the Rent Comparability Grids included in *Section VI* of this report, it was determined that the present-day achievable market rents for units similar to the proposed subject development are as follows:

| Bedroom   | %      | Proposed       | Achievable  | Market Rent |
|-----------|--------|----------------|-------------|-------------|
| Type      | AMHI   | Collected Rent | Market Rent | Advantage   |
| Two-Br.   | 50%*   | \$585**        | \$1,010     | 42.1%       |
| Two-Br.   | 50%    | \$770          | \$1,010     | 23.8%       |
| Two-Br.   | 60%    | \$850          | \$1,010     | 15.8%       |
| Two-Br.   | 80%    | \$970          | \$1,010     | 4.0%        |
| Two-Br.   | Market | \$970          | \$1,010     | 4.0%        |
| Three-Br. | 40%    | \$672**        | \$1,225     | 45.1%       |
| Three-Br. | 50%    | \$875          | \$1,225     | 28.6%       |
| Three-Br. | 60%    | \$950          | \$1,225     | 22.4%       |
| Three-Br. | 80%    | \$1,100        | \$1,225     | 10.2%       |
| Three-Br. | Market | \$1,100        | \$1,225     | 10.2%       |

<sup>\*</sup>Income-restricted at 50% AMHI, rent-restricted at 40% AMHI

Typically, Tax Credit rents targeting households earning up to 60% of AMHI are set 10% or more below achievable market rents to ensure that the project will represent a value and have a sufficient flow of tenants. Higher income targeting units such as the subject units at the 80% AMHI level often do not need to represent a 10% market rent advantage to be perceived a value in many markets. This is particularly true of markets which lack and/or have a limited supply of modern market-rate product.

<sup>\*\*</sup>Reflective of maximum allowable LIHTC rent as the proposed contract rent under the subsidized program exceeds this limit.

As the preceding table illustrates, the subject rents represent market rent advantages ranging from 4.0% to 45.1%, depending upon unit type. While the subject's two-bedroom units at 80% of AMHI represent a nominal market rent advantage, this is considered acceptable in this market. This is evident by the fact that the subject units at the 80% AMHI level are competitively positioned with, if not lower than, the rents reported for similar 60% AMHI units among the comparable LIHTC properties surveyed and evaluated in *Section V*.

# Capture Rate Estimates

The following is a summary of our demand calculations assuming the subject property operates as anticipated, with a project-based subsidy available to some units:

|                             | Percent of Median Household Income |             |             |                  |                 |                     |  |  |
|-----------------------------|------------------------------------|-------------|-------------|------------------|-----------------|---------------------|--|--|
| Demand Component            | 50%<br>AMHI                        | 60%<br>AMHI | 80%<br>AMHI | LIHTC<br>Overall | Market-<br>Rate | Overall<br>Property |  |  |
| Proposed Units / Net Demand | 35 / 6,882                         | 32 / 1,339  | 6 / 1,165   | 73 / 7,496       | 5 / 892         | 78 / 6,795          |  |  |
| Capture Rate                | = 0.5%                             | = 2.4%      | = 0.5%      | = 1.0%           | = 0.6%          | = 1.1%              |  |  |

Utilizing this methodology, capture rates below 30% are considered achievable, though capture rates below 20% are considered ideal. As such, the subject's overall subsidized LIHTC capture rate of 1.0% is very low and easily achievable within the Portsmouth Site PMA, as is the 0.6% capture rate for the subject's market-rate units. The property's overall capture rate of 1.1% is also considered low. This is particularly true when considering the high occupancy rates and waiting lists maintained among existing comparable LIHTC and market-rate properties surveyed in the market.

It is important to reiterate, however, that the subject project involves the renovation of an existing project which is currently 100.0% occupied with a waiting list. All current tenants are expected to continue to income-qualify and remain at the property following renovations. Thus, the subject's effective capture rate is 0.0%.

#### Penetration Rate Calculations

The 1,647 existing and 50 planned (not including the subject project) non-subsidized Tax Credit units in the market must also be considered when evaluating the achievable penetration rate for the subject development. Based on the same calculation process used for the subject site, the income-eligible range for the existing and planned Tax Credit units is \$25,954 to \$71,280. The following table summarizes the market penetration rate for the subject project based on the preceding factors and demographic data included in *Section IV*.

|   | Market      |
|---|-------------|
|   | Penetration |
| Number of LIHTC Units (Proposed and Existing) | 1,770       |
| Income-Eligible Renter Households – 2023      | / 6,968     |
| Overall Market Penetration Rate               | = 25.4%     |

It is our opinion that the 25.4% penetration rate for the LIHTC units, both existing and proposed, is achievable. This is particularly true when considering that the existing comparable properties surveyed are 99.0% occupied. It is also of note that the market penetration rate for the existing LIHTC units in this market is 23.6%. Thus, the addition of the subject project and the one additional non-subsidized LIHTC property planned for the market will effectively increase the penetration rate by less than 2.0%.

### **Absorption Estimates**

For the purposes of this analysis, we assume that all 78 subject units will be vacated and that all units will have to be re-rented simultaneously. We have also provided absorption projections for two separate scenarios as summarized in the following table. Each scenario assumes a stabilized occupancy rate of at least 95.0%.

| Absorption Projections |          |                   |  |  |  |  |
|------------------------|----------|-------------------|--|--|--|--|
| Scenario               | UPM      | Absorption Period |  |  |  |  |
| LIHTC w/Subsidy        | 15       | 5 Months          |  |  |  |  |
| LIHTC-Only             | 12 to 13 | 6 Months          |  |  |  |  |

UPM – Units Per Month

Note that the non-subsidized absorption rate/period is similar to that projected for the project in the subsidized scenario. This is due to the fact that only eight (8) units will be offered with a subsidy and these units will operate at a low 40% AMHI level. Thus, even in the unlikely non-subsidized scenario, these units would operate similar to subsidized product given the very low income (AMHI) targeting.

In reality, the subject project will involve the renovation of an existing property which is currently 100.0% occupied with a 50-household waiting list. Based on information provided at the time of this analysis, the subject developer expects that most, if not all, current tenants will continue to income-qualify and remain at the property post renovations. Thus, there will effectively be no absorption period for the subject project. Any units which may become vacant due to typical tenant turnover during the renovation process are expected to be quickly filled given the strong demand for LIHTC product in this market.

A detailed analysis of our demand estimates and absorption projections is included in *Section VII*.

# **III. Project Description**

| Project Name:      | Cross Creek Rehab                               |
|--------------------|---|
| Location:          | 2502-2542 Bird Lane, Portsmouth, Virginia 23702 |
| Census Tract:      | 2124  |
| Target Market:     | Family  |
| Construction Type: | Renovation of Existing Development              |
| Funding Source:    | 9% LIHTC  |

The proposed project involves the renovation of the 102-unit Cross Creek apartment property located at 2502-2542 Bird Lane in Portsmouth, Virginia. Note, however, that while the subject project offers a total of 102 units, only 78 are proposed to be renovated as part of the subject project. Built in 1969, the project currently operates under the HUD Section 236 program, with all 102 units receiving a direct subsidy. According to management, the project is currently 100.0% occupied and maintains a 50-household waiting list.

The project will be renovated utilizing funding from the Low-Income Housing Tax Credit (LIHTC) program, which will involve the extensive rehabilitation of 78 of the 102 subject units and the community spaces. Once renovations are complete, the project will target households earning up to 50%, 60% and 80% of Area Median Household Income (AMHI) under the LIHTC program. Eight (8) of the units will operate with Project-Based Rental Assistance (PBRA) which will allow tenants of these units to pay up to 30% of their income towards rent. Additionally, five (5 units will operate as unrestricted market-rate. Renovations are expected to be complete by December of 2023. Additional details of the subject development are summarized as follows:

|                | Proposed Unit Configuration |       |        |                |           |                   |                      |               |                                    |
|----------------|-----------------------------|-------|--------|----------------|-----------|-------------------|----------------------|---------------|------------------------------------|
|                |                             |       |        |                |           |                   | Prog                 | ram Rents     |                                    |
| Total<br>Units | Bedroom<br>Type             | Baths | Style  | Square<br>Feet | %<br>AMHI | Collected<br>Rent | Utility<br>Allowance | Gross<br>Rent | Max. Allowable<br>LIHTC Gross Rent |
| 4              | Two-Br.                     | 1.0   | Garden | 682            | 50%/PBRA* | \$770             | \$96                 | \$866         | \$743                              |
| 12             | Two-Br.                     | 1.0   | Garden | 682            | 50%       | \$770             | \$96                 | \$866         | \$928                              |
| 18             | Two-Br.                     | 1.0   | Garden | 682            | 60%       | \$850             | \$96                 | \$946         | \$1,114                            |
| 2              | Two-Br.                     | 1.0   | Garden | 682            | 80%       | \$970             | \$96                 | \$1,066       | \$1,486                            |
| 3              | Two-Br.                     | 1.0   | Garden | 682            | Market    | \$970             | \$0                  | \$970         | -                                  |
| 4              | Three-Br.                   | 1.0   | Garden | 874            | 50%/PBRA* | \$875             | \$118                | \$993         | \$858                              |
| 15             | Three-Br.                   | 1.0   | Garden | 874            | 50%       | \$875             | \$118                | \$993         | \$1,072                            |
| 14             | Three-Br.                   | 1.0   | Garden | 874            | 60%       | \$950             | \$118                | \$1,068       | \$1,287                            |
| 4              | Three-Br.                   | 1.0   | Garden | 874            | 80%       | \$1,100           | \$118                | \$1,218       | \$1,716                            |
| 2              | Three-Br.                   | 1.0   | Garden | 874            | Market    | \$1,100           | \$0                  | \$1,100       | -                                  |
| 78             | Total                       |       |        |                |           |                   |                      |               |                                    |

Source: Community Housing Partners

AMHI – Area Median Household Income (Virginia Beach-Norfolk-Newport News, VA-NC HUD Metro FMR Area; 2020)

PBRA – Project-Based Rental Assistance

<sup>\*</sup>Income-restricted to 50% AMHI, rent restricted to 40% AHMI

The maximum allowable LIHTC gross rents ranging from \$743 to \$858 for the units targeting households earning up to 50% of AMHI but rent restricted to 40% AMHI are the programmatic limits for these unit types. However, these limits would only apply in the unlikely scenario that the property ceased to operate with a project-based subsidy. Nonetheless, as the proposed contract rents under the PBRA program exceed these maximum allowable limits, we have evaluated these unit types assuming maximum allowable LIHTC rent limits throughout this report.

| Building/Site Information |                                    |  |  |  |  |
|---------------------------|------------------------------------|--|--|--|--|
| Residential Buildings:    | Four (4) two-story buildings       |  |  |  |  |
| Building Style:           | Walk-up                            |  |  |  |  |
|                           | Yes; integrated within residential |  |  |  |  |
| Community Space:          | buildings                          |  |  |  |  |
| Acres:                    | 3.953                              |  |  |  |  |

| Construction Timeline |               |  |  |  |  |
|-----------------------|---------------|--|--|--|--|
| Original Year Built:  | 1969          |  |  |  |  |
| Construction Start:   | May 2022      |  |  |  |  |
|                       |               |  |  |  |  |
| Begin Preleasing:     | N/A*          |  |  |  |  |
| Construction End:     | December 2023 |  |  |  |  |

<sup>\*</sup>Existing tenants to be relocated to another unit within the subject project as their unit is renovated

|                | Unit Amenities                               |  |
|----------------|--|--|
| Electric Range | <ul> <li>Ceiling Fan</li> </ul>              | <ul> <li>Vinyl Plank Flooring</li> </ul> |
| Refrigerator   | <ul> <li>Central Air Conditioning</li> </ul> | <ul> <li>Window Blinds</li> </ul>        |
| Dishwasher     |  |  |

| Community Amenities                 |                   |  |  |  |  |  |
|-------------------------------------|-------------------|--|--|--|--|--|
| Bike Racks/Storage                  | Computer Center   | <ul> <li>Laundry Room</li> </ul>               |  |  |  |  |
| On-Site Management                  | Community Room    | <ul> <li>Playground</li> </ul>                 |  |  |  |  |
| • Classes                           | Health Screenings | <ul> <li>Social Service Coordinator</li> </ul> |  |  |  |  |
| • Surface Parking Lot (121 Spaces)* |                   |  |  |  |  |  |

<sup>\*</sup>Eight (8) spaces will be accessible

|  | Utility Responsibility |          |          |        |        |          |          |  |  |  |
|--|------------------------|----------|----------|--------|--------|----------|----------|--|--|--|
| Heat Hot Water Cooking General Electric Cold Water Sewer Trasl |                        |          |          |        |        |          |          |  |  |  |
| Paid By  | Tenant                 | Tenant   | Tenant   | Tenant | Tenant | Landlord | Landlord |  |  |  |
| Source   | Electric               | Electric | Electric | Tenant |        |          |          |  |  |  |

| I  | Current Occupancy Status |   |        |               |  |  |  |  |
|--|--------------------------|---|--------|---------------|--|--|--|--|
| Total Units Vacant Units Occupancy Rate Waiting List |                          |   |        |               |  |  |  |  |
| ſ  | 102*                     | 0 | 100.0% | 50-Households |  |  |  |  |

<sup>\*</sup>Only 78 will be renovated as part of subject project.

Based on information provided by the subject developer at the time of this analysis, it is our understanding that management of the subject project is currently reviewing incomes of current tenants at the property to determine which, if any, current tenants may no longer income-qualify for the property following renovations. However, it should be pointed out that as of the time of our analysis, management has not found any current tenants of the property to be over incomequalified for the subject property post renovation. Thus, we expect that most, if not all, current tenants will continue to qualify and remain at the property following renovations.

#### PLANNED RENOVATION:

A detailed scope of work to be completed as part of the subject project was not provided at the time of this analysis. The following, however, is a sample list of renovations typically conducted as part of a LIHTC renovation and expected to be completed at the subject property. Note this should not be considered an exhaustive list of renovations for the subject project.

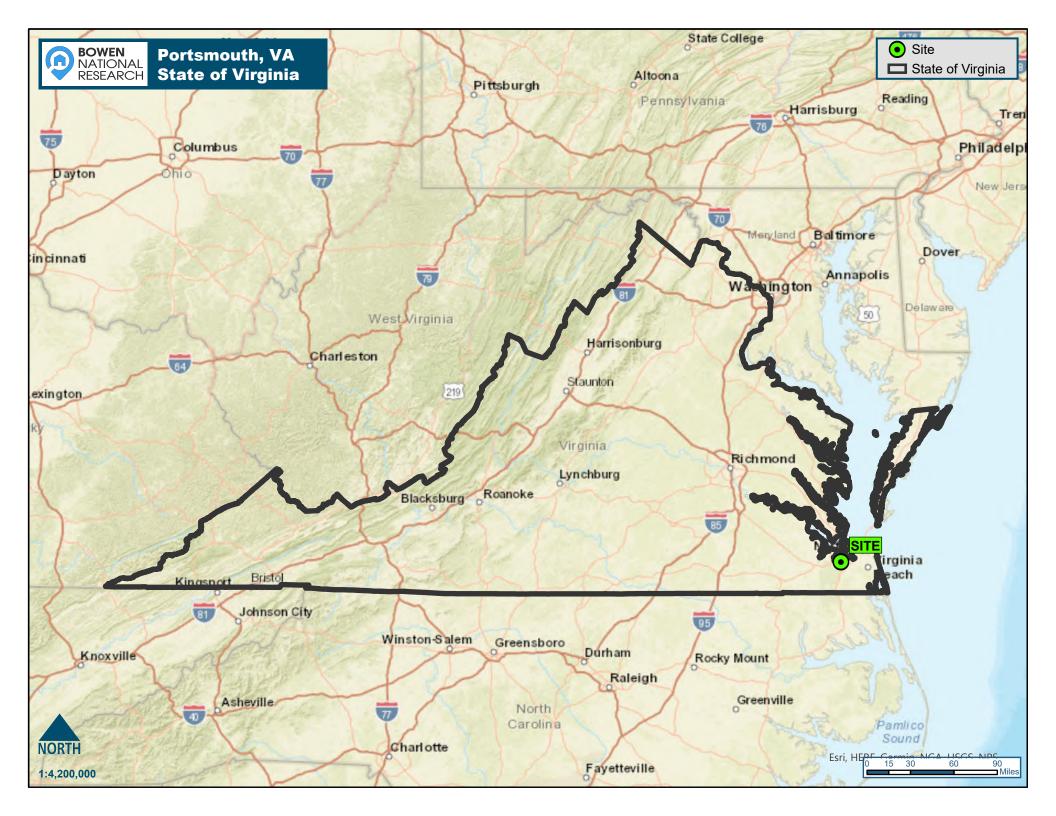
- Replace flooring
- Install new kitchen appliances, cabinets and countertops
- Paint the interior of the units
- New bathroom fixtures, replace/refurbish tubs and tub surrounds
- Install new HVAC
- Install new water heaters
- Install new mini-blinds at all windows
- Repair and repoint brick as needed
- Repair all sidewalks to remove any trip hazards
- Repair, seal coat and re-stripe the parking lots
- Replace roofs where necessary

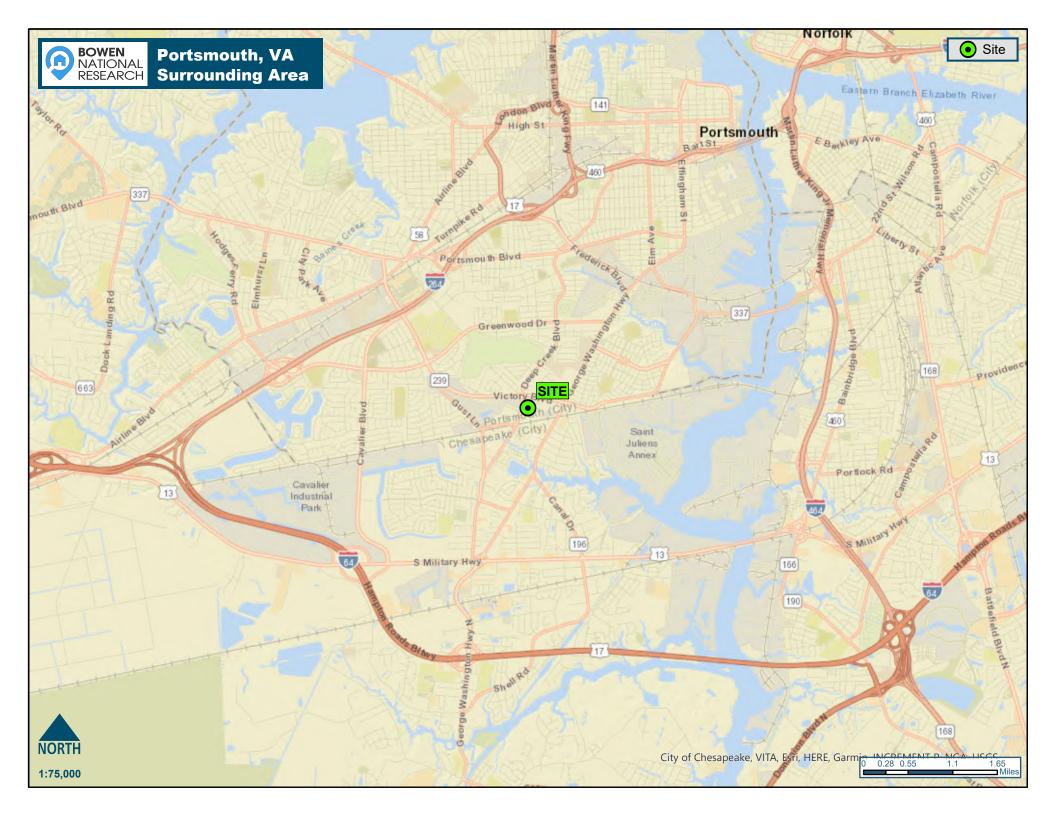
#### FLOOR AND SITE PLAN REVIEW:

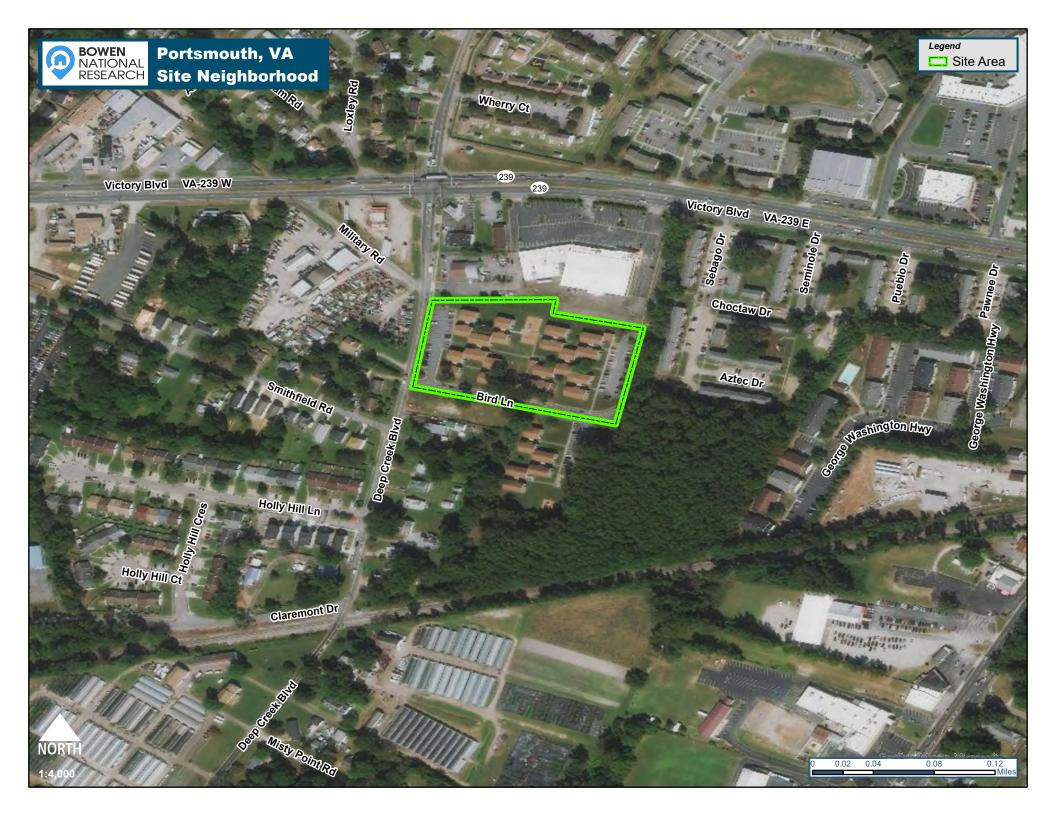
Floor and site plans were provided for the subject project for review at the time this report was prepared. In addition, we conducted an in-person/on-site evaluation of the subject buildings. Based on our observations and the information provided at the time of this analysis, the subject property offers two- and three-bedroom gardenstyle units which range in size from 682 to 874 square feet and all units include one (1.0) bathroom. The subject units are located within two-story walk-up style buildings located on a 4.0-acre parcel. In addition to the residential units, the subject property also features various common area/community amenities including an on-site management office, laundry facility, and community room/space.

Overall, the subject's floor plans, and site layout are considered marketable within the Portsmouth market. This is evident by the 100.0% occupancy rate reported for the subject property. Nonetheless, an in-depth comparable/competitive analysis is included in *Section V* to better determine the competitive position and overall marketability of the subject project within the Portsmouth market.

A state map, an area map and a site neighborhood map are on the following pages.







# IV. Area Analysis

## A. <u>SITE DESCRIPTION AND EVALUATION</u>

#### 1. LOCATION

The subject site is the existing Cross Creek Apartments community comprising multiple two-story buildings located at 2502-2542 Bird Lane in the southern portion of Portsmouth, Virginia. Portsmouth is approximately 8.0 miles north of Chesapeake, Virginia. The subject site visit and corresponding fieldwork were completed during the week of February 15, 2021.

## 2. SURROUNDING LAND USES

The subject site is within an established area of Portsmouth. Surrounding land uses include single-family homes, additional rental communities, small commercial buildings and community services and a parcel of undeveloped land. Adjacent land uses are detailed as follows:

| North - | The northern boundary is defined by a small plaza that includes |
|---------|---|
|         | Victory Lanes bowling center, Youth University Learning         |
|         | Center and a church, along with other small commercial          |
|         | buildings. Continuing north is Victory Boulevard (State Route   |
|         | 239), a divided four-lane arterial roadway with moderate to     |
|         | heavy traffic patterns. Extending north of this road is an area |
|         | of existing rental communities including Victory Village        |
|         | Apartments, single-family homes, and the Bid-A-Wee Golf         |
|         | Course.   |
| East -  | The eastern boundary is defined by a parcel of undeveloped      |
|         | land and multiple apartment communities including               |
|         | Independence Square and Bay View Gardens. George                |
|         | Washington Highway (U.S. Highway 17) and various                |
|         | businesses and services located along this corridor are farther |
|         | east, followed by a residential area with homes that range from |
|         | satisfactory to good condition.                                 |
| South - | The southern boundary is defined by single-family homes and     |
|         | wooded land, both of which buffer the site from railroad tracks |
|         | south of Claremont Drive. Continuing south of these tracks is   |
|         | a mixed-use area that extends south toward U.S. Highway 460.    |
|         | This area consists of greenhouses, mobile homes, single-family  |
|         | homes and commercial businesses, which were all observed to     |
|         | be in satisfactory condition.                                   |

West - The western boundary is defined by Deep Creek Boulevard, a two-lane road with light traffic patterns. J&D Marine Supply Store and its surrounding storage lot containing a notable number of boats and automobiles in disrepair, is located on the west side of Deep Creek Boulevard directly west of the site. Continuing west are various commercial businesses located along Victory Boulevard followed by residential neighborhoods comprised of single-family homes.

Most of the surrounding homes, apartments and buildings were observed to be in satisfactory condition. The site is within proximity of a shopping center and access to additional community services in the area. The railroad tracks south of the site are buffered from the subject buildings by wooded land. A storage/salvage yard is also located within proximity of the site to the west, though this facility is buffered from the property by Deep Creek Boulevard which borders the site to the west. We do not expect the aforementioned nearby land uses (railroad tracks and salvage/storage yard) to have any adverse impact on the continued marketability of the subject project, as evident by the subject's 100.0% occupancy. Overall, the subject property fits well with the surrounding land uses and they should continue to contribute to the marketability of the site. Photographs of the site can be found in *Section X*.

#### 3. VISIBILITY AND ACCESS

Cross Creek Apartments is located at 2502-2542 Bird Lane, a residential road that runs through the subject property. The site also maintains frontage along Deep Creek Boulevard adjacent west of the site. Existing site signage is present along this road. Visibility of the site from both roadways is considered good. Wooded land and existing apartments to the east, and a small service plaza to the north limit visibility from these directions. However, the subject's 100% occupancy rate is a clear indication that the limited visibility from these directions has not had any adverse impact on its overall marketability within the Portsmouth market.

The subject site entryway is located at its southwestern boundary via Deep Creek Boulevard. Ingress and egress are unimpeded as traffic along this road is relatively light. A traffic light located 0.2 mile north at the intersection of Deep Creek Boulevard and Victory Boulevard helps control the flow of traffic in the immediate site area. The site can also be accessed from the northeast; with an entryway that branches off from Victory Boulevard. Additionally, the city of Portsmouth is served by Hampton Roads Transit, which offers fixed-route public bus transportation throughout the city. The nearest stop to the site is located on Victory Boulevard 0.2 mile north. This arterial road, as well as U.S. Highway 17, are within 0.6 mile of the site. Overall, accessibility of the site is considered good.

# 4. PROXIMITY TO COMMUNITY SERVICES AND INFRASTRUCTURE

The site is served by the community services detailed in the following table:

| Community Services        | Name                                | Driving Distance<br>From Site (miles) |
|---------------------------|-------------------------------------|---------------------------------------|
| Major Highways            | State Route 239                     | 0.2 North                             |
| Wagor ringhways           | U.S. Highway 17                     | 0.6 East                              |
| Public Bus Stop           | Hampton Roads Transit               | 0.2 North                             |
| Major Employers/          | Tidewater Community College         | 1.8 Northwest                         |
| Employment Centers        | Naval Medical Center Portsmouth     | 4.5 Northeast                         |
| Convenience Store         | Victory Mini Mart                   | 0.2 North                             |
| Convenience Store         | Shell                               | 0.8 Southeast                         |
|                           |                                     | 1.5 South                             |
| C                         | Quest<br>Food Lion                  | 0.5 Northeast                         |
| Grocery                   |                                     | 2.2 Southwest                         |
|                           | Food Lion                           |                                       |
| D:                        | Farm Fresh                          | 2.3 Northwest                         |
| Discount Department Store | Dollar Tree                         | 0.5 Northeast                         |
|                           | Family Dollar                       | 0.5 Northeast                         |
|                           | Dollar General                      | 0.8 Northeast                         |
| Shopping Center/Mall      | Triangle Plaza                      | 0.7 East                              |
|                           | Victory Crossing Shopping Center    | 2.0 Northwest                         |
| Schools:                  |                                     |                                       |
| Elementary                | James Hurst Elementary School (K-6) | 1.3 Northeast                         |
| Middle/Junior High        | Cradock Middle School (7-8)         | 1.6 Northeast                         |
| High                      | I.C. Norcom High School (9-12)      | 3.7 Northeast                         |
| Hospital                  | Naval Medical Center Portsmouth     | 4.5 Northeast                         |
| Police                    | Chesapeake City Police Department   | 1.7 South                             |
| Fire                      | Portsmouth Fire Station 10          | 1.0 Northwest                         |
| Post Office               | U.S. Post Office                    | 2.1 South                             |
| Bank                      | Wells Fargo                         | 1.4 South                             |
| Duin                      | Bank of America                     | 2.0 Northwest                         |
|                           | SunTrust Bank                       | 2.2 Northwest                         |
| Recreational Facilities   | Victory Lanes Bowling Center        | 0.3 North                             |
| recreational Lacinties    | Planet Fitness                      | 0.7 East                              |
|                           | Brentwood Bingo Hall                | 0.9 Southeast                         |
| Gas Station               |                                     | 0.2 North                             |
| Gas Station               | Citgo<br>Shell                      | 0.8 Southeast                         |
|                           |                                     |                                       |
| DI                        | Quest                               | 1.5 South<br>1.4 South                |
| Pharmacy                  | Walgreens                           |                                       |
| D                         | Lawrence Pharmacy                   | 1.4 South                             |
| Restaurant                | Subway                              | 0.5 Northeast                         |
|                           | McDonalds                           | 0.6 Northeast                         |
|                           | Wendy's                             | 0.6 Northeast                         |
| Day Care                  | Youth University Learning Center    | 0.3 North                             |
| Community Center          | Camelot Community Center            | 1.5 Southwest                         |
| Church                    | New Covenant Worship Center         | 0.3 North                             |
|                           | Miracle of Faith Baptist            | 0.4 Southwest                         |
|                           | Calvary Evangelical Baptist         | 0.7 Southwest                         |
| Park                      | Brentwood Play Area                 | 1.1 Southeast                         |
|                           | Afton Park                          | 1.2 Northeast                         |
|                           | Paradise Creek Nature Park          | 1.7 East                              |
| Library                   | Cradock Branch Library              | 1.5 Northeast                         |
| Golf                      | Bid-A-Wee Golf Course               | 2.1 Northwest                         |

Many essential community services are within 2.0 miles of the site including shopping, dining, recreation and employment opportunities, public safety services and schools. Many services are located along, or can be accessed by using, State Route 239 (Victory Boulevard) or U.S. Highway 17, which are within 0.6 mile of the site. Fixed-route public bus stops operated by Hampton Roads Transit are present throughout the city, with the nearest stop being within 0.2 miles of the site.

Among the services in the immediate area is a shopping plaza that includes Food Lion grocery and serval retail shopping options. Several discount shopping opportunities, restaurants and gas stations are within 1.0 mile of the site. Additionally, Victory Crossing shopping center is approximately 2.0 miles northwest of the stie. Adjacent north is Victory Lanes bowling and a daycare center; other recreational opportunities in the area include Planet Fitness, Brentwood Bingo Hall, Bid-A-Wee golf course and multiple parks.

The Chesapeake Police Department and Portsmouth Fire Station No. 10 are 1.7 and 1.0 miles from the site, respectively. Naval Medical Center Portsmouth is the nearest full-service hospital 4.5 miles north of the site. All applicable attendance schools are 3.7 miles or less from the subject site. Overall, the site's proximity to community services should continue to positively contribute to its marketability.

# 5. OVERALL SITE EVALUATION

The subject site is the existing Cross Creek Apartments community located at 2502-2542 Bird Lane in the southern portion of Portsmouth, Virginia. Surrounding land uses include additional existing rental communities, single-family homes, commercial businesses, community services and a parcel of undeveloped land. Surrounding structures were generally observed to be of satisfactory condition. While train tracks and a salvage/storage yard are located south and west of the site, respectively, these land uses are buffered from the property by other structures/land uses or area roadways. The 100.0% occupancy rate of the existing subject property is further indication that the proximity of these land uses has not had any adverse impact on the overall marketability of the property. Visibility of the site is clear from Deep Creek Boulevard to the west, and signage is present at its entryway. Site ingress and egress from this road is unimpeded, and a second entryway is also available 0.2 mile northeast of the site via Victory Boulevard. Many community services including a grocery store, discount shopping options, restaurants and recreational facilities are within 2.0 miles of the subject site area. The nearest emergency medical center and all applicable attendance schools are within 5.0 miles. Overall, the site's surrounding land uses and proximity to community services are expected to have a positive impact on the continued marketability of the subject property following renovations.

#### 6. CRIME ISSUES

The primary source for Crime Risk data is the FBI Uniform Crime Report (UCR). The FBI collects data from each of roughly 16,000 separate law enforcement jurisdictions across the country and compiles this data into the UCR. The most recent update showed an overall coverage rate of 95% of all jurisdictions nationwide with a coverage rate of 97% of all jurisdictions in metropolitan areas.

Applied Geographic Solutions uses the UCR at the jurisdictional level to model each of the seven crime types at other levels of geography. Risk indexes are standardized based on the national average. A Risk Index value of 100 for a particular risk indicates that, for the area, the relative probability of the risk is consistent with the average probability of that risk across the United States.

It should be noted that aggregate indexes for total crime, personal crime and property crime are not weighted, and a murder is no more significant statistically in these indexes than petty theft. Thus, caution should be exercised when using them.

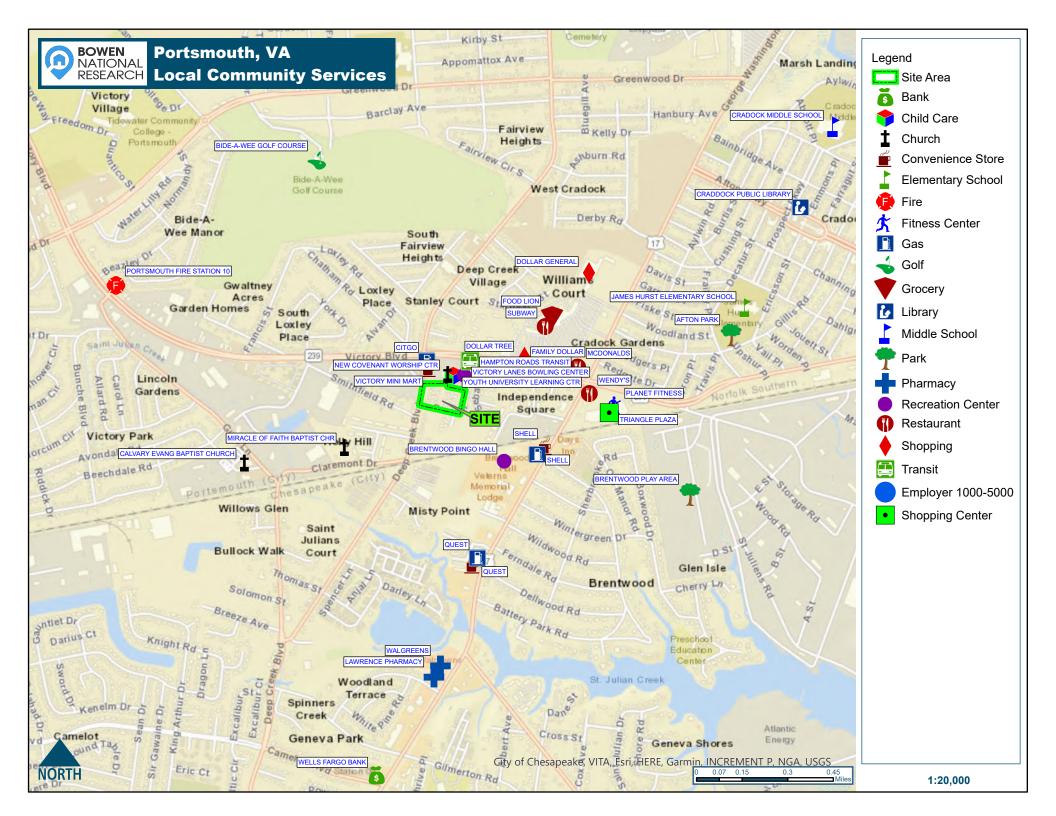
Total crime risk for the Site ZIP Code is 221, with an overall personal crime index of 186 and a property crime index of 226. Total crime risk for the City of Portsmouth is 213, with indexes for personal and property crime of 178 and 219, respectively.

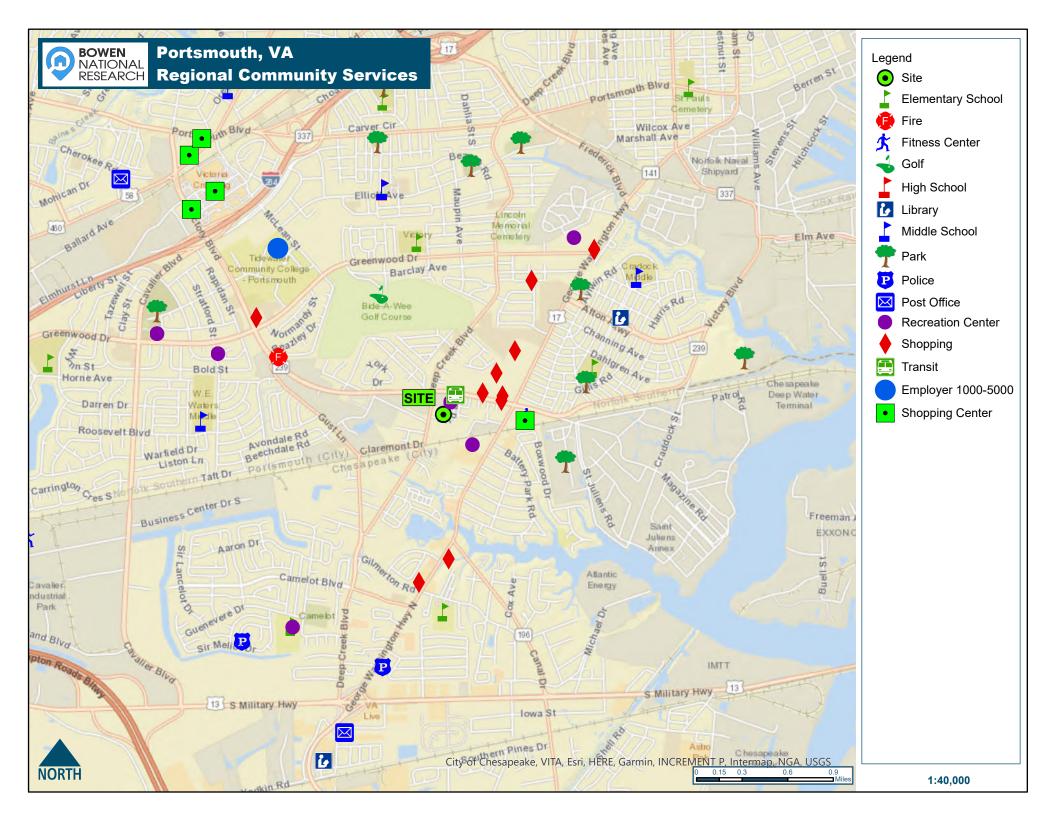
|                     | Crime R       | Risk Index      |
|---------------------|---------------|-----------------|
|                     | Site ZIP Code | Portsmouth city |
| Total Crime         | 221           | 213             |
| Personal Crime      | 186           | 178             |
| Murder              | 355           | 322             |
| Rape                | 121           | 126             |
| Robbery             | 215           | 217             |
| Assault             | 182           | 168             |
| Property Crime      | 226           | 219             |
| Burglary            | 271           | 247             |
| Larceny             | 222           | 219             |
| Motor Vehicle Theft | 161           | 159             |

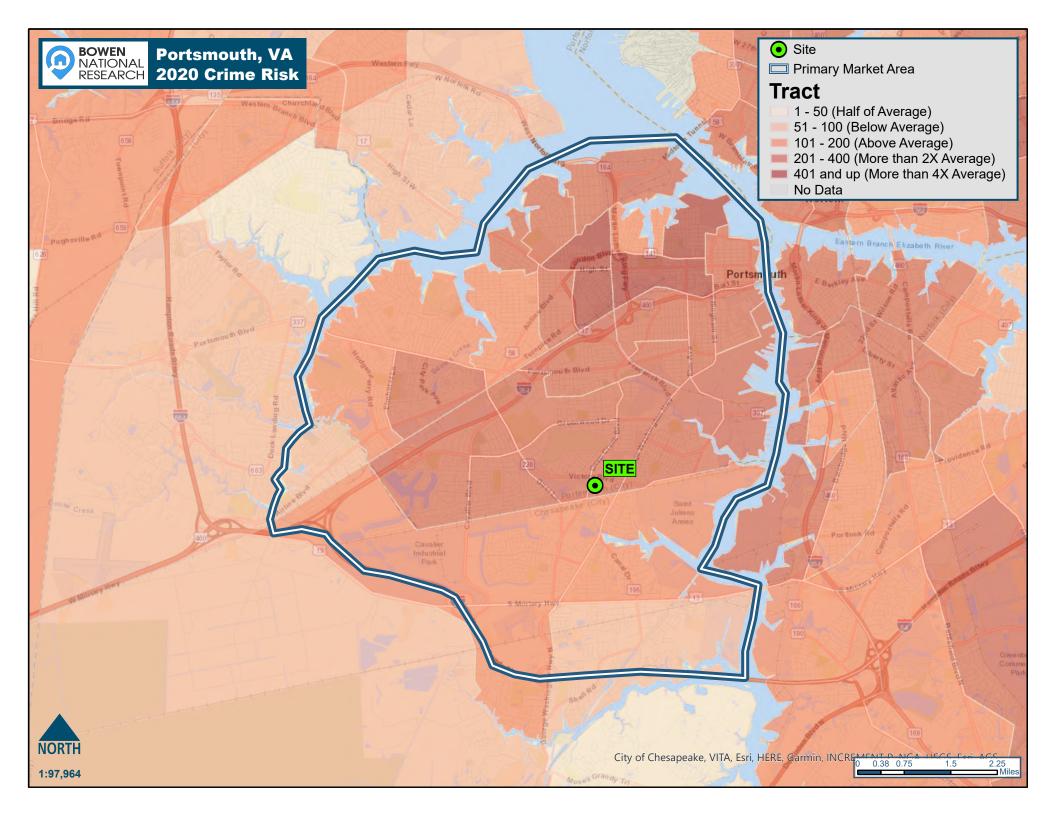
Source: Applied Geographic Solutions

The crime risk index reported for the Site ZIP Code (221) is very similar to that reported for the City of Portsmouth (213), though both are above the national average of 100. Crime indexes such as those reported for the site area and City of Portsmouth, however, are not uncommon for established and densely populated areas such as the Portsmouth market. Further, the high occupancy rates reported among existing rental properties surveyed in the market, including the existing subject property which is 100.0% occupied, are clear indications that crime is not a factor impacting the area rental market. We do not expect crime to have any adverse impact on the continued marketability of the subject project following renovations.

Maps illustrating the location of community services and crime risk are on the following pages.







#### B. PRIMARY MARKET AREA DELINEATION

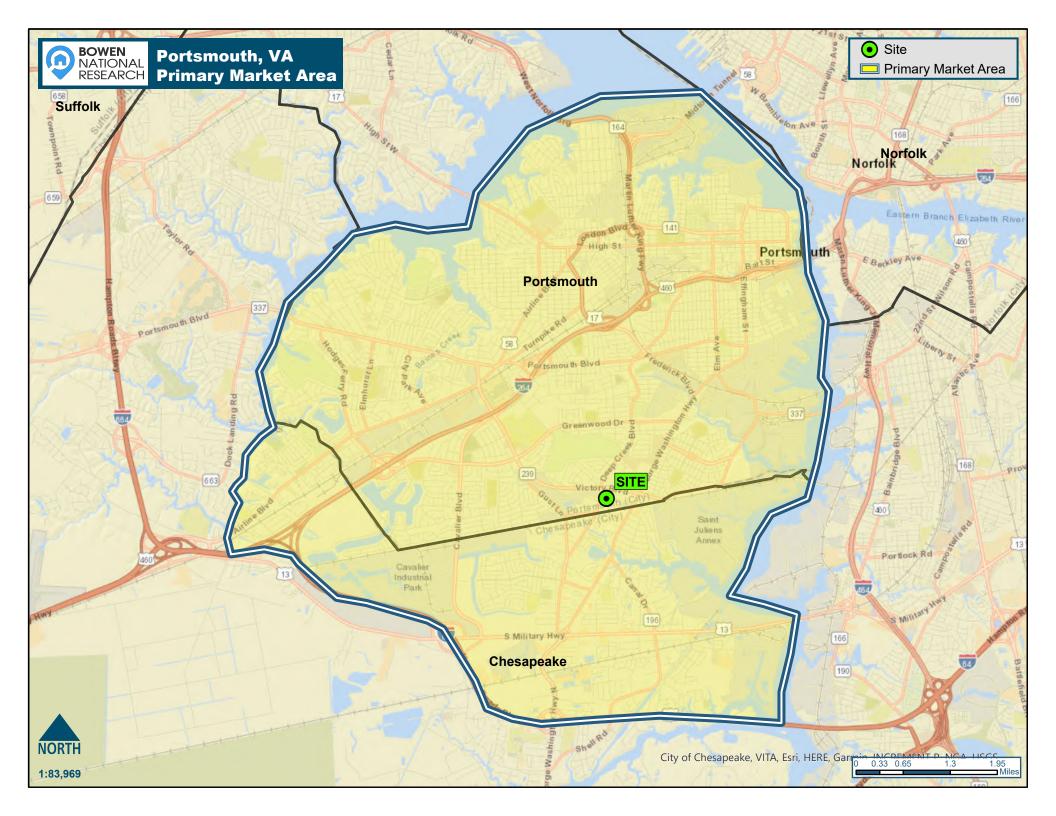
The Primary Market Area (PMA) is the geographical area from which most of the support for the subject development is expected to originate. The Portsmouth Site PMA was determined through interviews with area leasing and real estate agents, planning officials, economic development representatives and the personal observations of our analysts. The personal observations of our analysts include physical and/or socioeconomic differences in the market and a demographic analysis of the area households and population.

The Portsmouth Site PMA includes the southern portion of Portsmouth as well as a portion of Chesapeake, Virginia. The boundaries of the Portsmouth Site PMA include the Elizabeth River to the north, east and west and Interstate 64 to the south.

• Katriana Cross is a Leasing Agent at Crescent Place, a Tax Credit community within the Site PMA boundaries. Ms. Cross stated that most of the people that move into her property are from the surrounding Portsmouth area, with a few exceptions for those that relocated from out-of-state. Ms. Cross believed that a new Tax Credit property in the city would also expect to receive interest from local residents. Ms. Cross confirmed the boundaries of the Portsmouth Site PMA.

We recognize that a small portion of support may originate from some of the outlying areas of Portsmouth and suburban communities in the area. Such areas include Norfolk to the northwest and Chesapeake to the south. We have not, however, considered any secondary market area in this report as the cities of Norfolk and Chesapeake are significant in size and are considered self-sufficient in terms of housing and employment opportunities.

A map delineating the boundaries of the Site PMA is included on the following page.



#### C. <u>DEMOGRAPHIC CHARACTERISTICS AND TRENDS</u>

# 1. POPULATION TRENDS

The Site PMA population bases for 2000, 2010, 2021 (estimated) and 2026 (projected) are summarized as follows:

|                   |                  | Year             |                     |                     |  |  |  |
|-------------------|------------------|------------------|---------------------|---------------------|--|--|--|
|                   | 2000<br>(Census) | 2010<br>(Census) | 2021<br>(Estimated) | 2026<br>(Projected) |  |  |  |
| Population        | 93,334           | 91,646           | 92,670              | 92,711              |  |  |  |
| Population Change | -                | -1,688           | 1,024               | 41                  |  |  |  |
| Percent Change    | -                | -1.8%            | 1.1%                | < 0.1%              |  |  |  |

Source: 2000, 2010 Census; ESRI; Urban Decision Group; Bowen National Research

The Portsmouth Site PMA population base declined by 1,688 between 2000 and 2010. This represents a 1.8% decline over the 2000 population, or an annual rate of 0.2%. Between 2010 and 2021, the population increased by 1,024, or 1.1%. It is projected that the population will increase by 41, or less than 0.1%, between 2021 and 2026.

The Site PMA population bases by age are summarized as follows:

| Population | 2010 (0 | (Census) 2021 (Estimated) 2 |        | nated) 2026 (Projected) |        | <b>Change 2021-2026</b> |        |         |
|------------|---------|-----------------------------|--------|-------------------------|--------|-------------------------|--------|---------|
| by Age     | Number  | Percent                     | Number | Percent                 | Number | Percent                 | Number | Percent |
| 19 & Under | 24,845  | 27.1%                       | 23,869 | 25.8%                   | 24,021 | 25.9%                   | 152    | 0.6%    |
| 20 to 24   | 6,804   | 7.4%                        | 5,975  | 6.4%                    | 5,768  | 6.2%                    | -207   | -3.5%   |
| 25 to 34   | 13,633  | 14.9%                       | 13,370 | 14.4%                   | 12,416 | 13.4%                   | -954   | -7.1%   |
| 35 to 44   | 10,999  | 12.0%                       | 12,186 | 13.1%                   | 12,774 | 13.8%                   | 588    | 4.8%    |
| 45 to 54   | 13,100  | 14.3%                       | 10,605 | 11.4%                   | 10,648 | 11.5%                   | 43     | 0.4%    |
| 55 to 64   | 10,415  | 11.4%                       | 11,380 | 12.3%                   | 10,264 | 11.1%                   | -1,116 | -9.8%   |
| 65 to 74   | 6,141   | 6.7%                        | 8,814  | 9.5%                    | 9,654  | 10.4%                   | 840    | 9.5%    |
| 75 & Over  | 5,709   | 6.2%                        | 6,472  | 7.0%                    | 7,167  | 7.7%                    | 695    | 10.7%   |
| Total      | 91,646  | 100.0%                      | 92,670 | 100.0%                  | 92,711 | 100.0%                  | 41     | 0.0%    |

Source: 2010 Census; ESRI; Urban Decision Group; Bowen National Research

As the preceding table illustrates, over 51% of the population is estimated to be between 25 and 64 years old in 2021. This age group is the primary group of potential renters for the subject site and will likely represent a significant number of the tenants.

#### 2. HOUSEHOLD TRENDS

Household trends within the Portsmouth Site PMA are summarized as follows:

|                  |                  | Year             |                     |                     |  |  |  |
|------------------|------------------|------------------|---------------------|---------------------|--|--|--|
|                  | 2000<br>(Census) | 2010<br>(Census) | 2021<br>(Estimated) | 2026<br>(Projected) |  |  |  |
| Households       | 35,420           | 35,009           | 35,329              | 35,273              |  |  |  |
| Household Change | -                | -411             | 320                 | -56                 |  |  |  |
| Percent Change   | -                | -1.2%            | 0.9%                | -0.2%               |  |  |  |
| Household Size   | 2.64             | 2.62             | 2.54                | 2.55                |  |  |  |

Source: 2000, 2010 Census; ESRI; Urban Decision Group; Bowen National Research

Within the Portsmouth Site PMA, households declined by 411 (1.2%) between 2000 and 2010. Between 2010 and 2021, households increased by 320 or 0.9%. By 2026, there will be 35,273 households, a decline of 56 households, or 0.2% over 2021 levels. This is a decline of approximately 11 households annually over the next five years, which is nominal and not expected to have any tangible impact on the overall housing market within the Portsmouth Site PMA.

The Site PMA household bases by age are summarized as follows:

| Households | 2010 (0 | Census) | 2021 (Estimated) |         | 2026 (Projected) |         | Change 2021-2026 |         |
|------------|---------|---------|------------------|---------|------------------|---------|------------------|---------|
| by Age     | Number  | Percent | Number           | Percent | Number           | Percent | Number           | Percent |
| Under 25   | 1,819   | 5.2%    | 1,555            | 4.4%    | 1,559            | 4.4%    | 4                | 0.3%    |
| 25 to 34   | 6,017   | 17.2%   | 5,790            | 16.4%   | 5,333            | 15.1%   | -457             | -7.9%   |
| 35 to 44   | 5,576   | 15.9%   | 6,022            | 17.0%   | 6,246            | 17.7%   | 224              | 3.7%    |
| 45 to 54   | 7,140   | 20.4%   | 5,494            | 15.6%   | 5,465            | 15.5%   | -29              | -0.5%   |
| 55 to 64   | 6,284   | 17.9%   | 6,485            | 18.4%   | 5,785            | 16.4%   | -700             | -10.8%  |
| 65 to 74   | 4,056   | 11.6%   | 5,534            | 15.7%   | 5,997            | 17.0%   | 463              | 8.4%    |
| 75 to 84   | 2,849   | 8.1%    | 3,095            | 8.8%    | 3,400            | 9.6%    | 305              | 9.9%    |
| 85 & Over  | 1,268   | 3.6%    | 1,355            | 3.8%    | 1,489            | 4.2%    | 134              | 9.9%    |
| Total      | 35,009  | 100.0%  | 35,329           | 100.0%  | 35,273           | 100.0%  | -56              | -0.2%   |

Source: 2010 Census; ESRI; Urban Decision Group; Bowen National Research

While the overall household base is projected to decline, growth is projected among various age segments between 2021 and 2026, including seniors age 65 and older and younger households between the ages of 35 and 44. Further, the subject's primary age group (25 to 64) is projected to comprise nearly two-thirds (64.7%) of the overall household base through 2026. The preceding factors demonstrate ongoing demand for both general-occupancy and senior-oriented housing alternatives within this market.

Households by tenure are distributed as follows:

|                 | 2010 (Census) 2021 (Estimated) |         | timated) | 2026 (Projected) |        |         |
|-----------------|--------------------------------|---------|----------|------------------|--------|---------|
| Tenure          | Number                         | Percent | Number   | Percent          | Number | Percent |
| Owner-Occupied  | 20,657                         | 59.0%   | 19,209   | 54.4%            | 19,294 | 54.7%   |
| Renter-Occupied | 14,352                         | 41.0%   | 16,120   | 45.6%            | 15,979 | 45.3%   |
| Total           | 35,009                         | 100.0%  | 35,329   | 100.0%           | 35,273 | 100.0%  |

Source: 2010 Census; ESRI; Urban Decision Group; Bowen National Research

In 2021, homeowners occupied 54.4% of all occupied housing units, while the remaining 45.6% were occupied by renters. This is a good share of renters and demonstrates a good base of potential renter support in the market for the subject project. Although the number of renter households is projected to decline between 2021 and 2026, they will do so at a low annual rate of approximately 28 households during this time period and nearly 16,000 renter households are projected to remain in the market through 2026

The household sizes by tenure within the Site PMA, based on the 2021 estimates and 2026 projections, were distributed as follows:

|                              | 2021 (Estimated) |         | 2026 (Pr   | ojected) | Change 2021-2026 |         |
|------------------------------|------------------|---------|------------|----------|------------------|---------|
| Persons Per Renter Household | Households       | Percent | Households | Percent  | Households       | Percent |
| 1 Person                     | 6,901            | 42.8%   | 6,998      | 43.8%    | 96               | 1.4%    |
| 2 Persons                    | 4,165            | 25.8%   | 3,990      | 25.0%    | -175             | -4.2%   |
| 3 Persons                    | 2,678            | 16.6%   | 2,656      | 16.6%    | -22              | -0.8%   |
| 4 Persons                    | 1,369            | 8.5%    | 1,376      | 8.6%     | 7                | 0.5%    |
| 5 Persons+                   | 1,006            | 6.2%    | 959        | 6.0%     | -47              | -4.7%   |
| Total                        | 16,120           | 100.0%  | 15,979     | 100.0%   | -141             | -0.9%   |

Source: 2010 Census; ESRI; Urban Decision Group; Bowen National Research

|                             | 2021 (Estimated) |         | 2026 (Projected) |         | <b>Change 2021-2026</b> |         |
|-----------------------------|------------------|---------|------------------|---------|-------------------------|---------|
| Persons Per Owner Household | Households       | Percent | Households       | Percent | Households              | Percent |
| 1 Person                    | 5,909            | 30.8%   | 6,050            | 31.3%   | 140                     | 2.4%    |
| 2 Persons                   | 6,881            | 35.8%   | 6,869            | 35.6%   | -12                     | -0.2%   |
| 3 Persons                   | 3,250            | 16.9%   | 3,271            | 17.0%   | 21                      | 0.6%    |
| 4 Persons                   | 2,097            | 10.9%   | 2,083            | 10.8%   | -14                     | -0.7%   |
| 5 Persons+                  | 1,075            | 5.6%    | 1,025            | 5.3%    | -50                     | -4.6%   |
| Total                       | 19,212           | 100.0%  | 19,298           | 100.0%  | 86                      | 0.4%    |

Source: 2010 Census; ESRI; Urban Decision Group; Bowen National Research

The two- and three-bedroom units offered at the subject project are expected to continue to house up to five-person households. Thus, the subject project will be able to accommodate most renter households in this market, based on household size.

## 3. <u>INCOME TRENDS</u>

The distribution of households by income within the Portsmouth Site PMA is summarized as follows:

| Household              | 2010 (Census) |         | 2021 (Est  | timated) | 2026 (Projected) |         |
|------------------------|---------------|---------|------------|----------|------------------|---------|
| Income                 | Households    | Percent | Households | Percent  | Households       | Percent |
| Less Than \$10,000     | 3,734         | 10.7%   | 3,883      | 11.0%    | 3,638            | 10.3%   |
| \$10,000 to \$19,999   | 4,814         | 13.8%   | 3,933      | 11.1%    | 3,562            | 10.1%   |
| \$20,000 to \$29,999   | 4,067         | 11.6%   | 4,064      | 11.5%    | 3,821            | 10.8%   |
| \$30,000 to \$39,999   | 4,482         | 12.8%   | 3,688      | 10.4%    | 3,494            | 9.9%    |
| \$40,000 to \$49,999   | 4,050         | 11.6%   | 3,522      | 10.0%    | 3,494            | 9.9%    |
| \$50,000 to \$59,999   | 2,898         | 8.3%    | 2,559      | 7.2%     | 2,717            | 7.7%    |
| \$60,000 to \$74,999   | 4,117         | 11.8%   | 3,435      | 9.7%     | 3,558            | 10.1%   |
| \$75,000 to \$99,999   | 3,247         | 9.3%    | 4,669      | 13.2%    | 4,959            | 14.1%   |
| \$100,000 to \$124,999 | 1,668         | 4.8%    | 2,485      | 7.0%     | 2,705            | 7.7%    |
| \$125,000 to \$149,999 | 952           | 2.7%    | 1,294      | 3.7%     | 1,354            | 3.8%    |
| \$150,000 to \$199,999 | 696           | 2.0%    | 1,100      | 3.1%     | 1,198            | 3.4%    |
| \$200,000 & Over       | 284           | 0.8%    | 700        | 2.0%     | 777              | 2.2%    |
| Total                  | 35,009        | 100.0%  | 35,332     | 100.0%   | 35,277           | 100.0%  |
| Median Income          | \$41,0        | 006     | \$45,      | 955      | \$48,9           | 937     |

Source: 2010 Census; ESRI; Urban Decision Group; Bowen National Research

In 2010, the median household income was \$41,006. This increased by 12.1% to \$45,955 in 2021. By 2026, it is projected that the median household income will be \$48,937, an increase of 6.5% over 2021.

The following tables illustrate renter household income by household size for 2010, 2021 and 2026 for the Portsmouth Site PMA:

| Renter                 | 2010 (Census) |          |          |          |           |        |
|------------------------|---------------|----------|----------|----------|-----------|--------|
| Households             | 1-Person      | 2-Person | 3-Person | 4-Person | 5-Person+ | Total  |
| Less Than \$10,000     | 992           | 724      | 392      | 198      | 194       | 2,499  |
| \$10,000 to \$19,999   | 1,223         | 850      | 460      | 232      | 228       | 2,993  |
| \$20,000 to \$29,999   | 879           | 621      | 336      | 170      | 167       | 2,172  |
| \$30,000 to \$39,999   | 696           | 606      | 328      | 165      | 163       | 1,958  |
| \$40,000 to \$49,999   | 578           | 472      | 255      | 129      | 127       | 1,561  |
| \$50,000 to \$59,999   | 299           | 267      | 145      | 73       | 72        | 855    |
| \$60,000 to \$74,999   | 417           | 384      | 208      | 105      | 103       | 1,217  |
| \$75,000 to \$99,999   | 229           | 215      | 116      | 59       | 58        | 676    |
| \$100,000 to \$124,999 | 75            | 73       | 40       | 20       | 20        | 227    |
| \$125,000 to \$149,999 | 43            | 41       | 22       | 11       | 11        | 129    |
| \$150,000 to \$199,999 | 15            | 14       | 8        | 4        | 4         | 44     |
| \$200,000 & Over       | 6             | 6        | 3        | 2        | 2         | 18     |
| Total                  | 5,451         | 4,273    | 2,314    | 1,167    | 1,148     | 14,352 |

Source: ESRI; Urban Decision Group

| Renter                 | 2021 (Estimated) |          |          |          |           |        |
|------------------------|------------------|----------|----------|----------|-----------|--------|
| Households             | 1-Person         | 2-Person | 3-Person | 4-Person | 5-Person+ | Total  |
| Less Than \$10,000     | 1,229            | 697      | 448      | 229      | 168       | 2,772  |
| \$10,000 to \$19,999   | 1,247            | 590      | 379      | 194      | 142       | 2,552  |
| \$20,000 to \$29,999   | 1,077            | 581      | 373      | 191      | 140       | 2,362  |
| \$30,000 to \$39,999   | 837              | 533      | 343      | 175      | 129       | 2,017  |
| \$40,000 to \$49,999   | 806              | 478      | 307      | 157      | 115       | 1,863  |
| \$50,000 to \$59,999   | 373              | 270      | 174      | 89       | 65        | 970    |
| \$60,000 to \$74,999   | 514              | 357      | 229      | 117      | 86        | 1,303  |
| \$75,000 to \$99,999   | 436              | 344      | 221      | 113      | 83        | 1,198  |
| \$100,000 to \$124,999 | 184              | 154      | 99       | 51       | 37        | 524    |
| \$125,000 to \$149,999 | 98               | 79       | 51       | 26       | 19        | 272    |
| \$150,000 to \$199,999 | 61               | 51       | 33       | 17       | 12        | 175    |
| \$200,000 & Over       | 40               | 32       | 21       | 11       | 8         | 111    |
| Total                  | 6,901            | 4,165    | 2,678    | 1,369    | 1,006     | 16,120 |

Source: ESRI; Urban Decision Group

| Renter                 | 2026 (Projected) |          |          |          |           |        |
|------------------------|------------------|----------|----------|----------|-----------|--------|
| Households             | 1-Person         | 2-Person | 3-Person | 4-Person | 5-Person+ | Total  |
| Less Than \$10,000     | 1,164            | 637      | 424      | 220      | 153       | 2,600  |
| \$10,000 to \$19,999   | 1,132            | 503      | 335      | 174      | 121       | 2,265  |
| \$20,000 to \$29,999   | 1,009            | 523      | 348      | 180      | 126       | 2,186  |
| \$30,000 to \$39,999   | 840              | 508      | 338      | 175      | 122       | 1,983  |
| \$40,000 to \$49,999   | 910              | 480      | 319      | 165      | 115       | 1,989  |
| \$50,000 to \$59,999   | 424              | 284      | 189      | 98       | 68        | 1,063  |
| \$60,000 to \$74,999   | 575              | 363      | 242      | 125      | 87        | 1,393  |
| \$75,000 to \$99,999   | 463              | 335      | 223      | 116      | 81        | 1,218  |
| \$100,000 to \$124,999 | 222              | 169      | 112      | 58       | 41        | 602    |
| \$125,000 to \$149,999 | 114              | 83       | 55       | 29       | 20        | 302    |
| \$150,000 to \$199,999 | 86               | 64       | 42       | 22       | 15        | 229    |
| \$200,000 & Over       | 58               | 41       | 27       | 14       | 10        | 149    |
| Total                  | 6,998            | 3,990    | 2,656    | 1,376    | 959       | 15,979 |

Source: ESRI; Urban Decision Group

Data from the preceding tables is used in our demand estimates.

#### Demographic Summary

The household base within the Portsmouth Site PMA is projected to decline between 2021 and 2026, though at a nominal annual rate of just 11 households. Further, while the overall household base is projected to decline slightly over the next five years, some growth is projected among households between the ages of 35 and 44, and among seniors age 65 and older. Household decline is also projected to be concentrated among renter households over the next five years, though it is important to note that nearly 16,000 renter households are projected to remain in the market through 2026. Further, nearly 70.0% of all renter households are projected to earn less than \$50,000 in 2026. Based on the preceding factors, a large base of potential support for affordable rental product such as that offered at the subject project will continue to exist within the Portsmouth Site PMA, despite the slight overall household decline projected for this market.

## D. LOCAL ECONOMIC PROFILE AND ANALYSIS

## 1. LABOR FORCE PROFILE

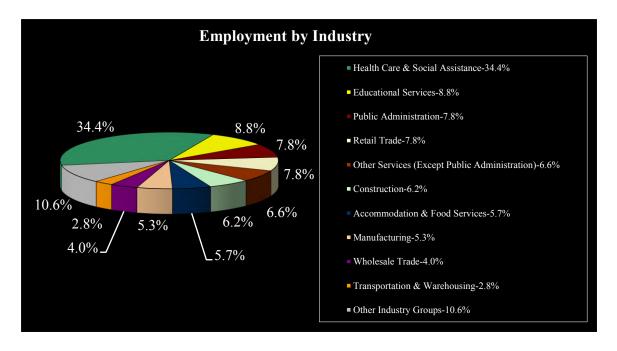
The labor force within the Portsmouth Site PMA is based primarily in one sector. Health Care & Social Assistance is the largest share in the market comprising over 34% of the Site PMA labor force. Employment in the Portsmouth Site PMA, as of 2021, was distributed as follows:

| NAICS Group  | Establishments | Percent | Employees | Percent | E.P.E. |
|--|----------------|---------|-----------|---------|--------|
| Agriculture, Forestry, Fishing & Hunting                         | 6              | 0.2%    | 31        | 0.1%    | 5.2    |
| Mining   | 1              | 0.0%    | 13        | 0.0%    | 13.0   |
| Utilities  | 5              | 0.2%    | 107       | 0.2%    | 21.4   |
| Construction   | 195            | 7.6%    | 2,715     | 6.2%    | 13.9   |
| Manufacturing  | 99             | 3.9%    | 2,294     | 5.3%    | 23.2   |
| Wholesale Trade  | 109            | 4.3%    | 1,764     | 4.0%    | 16.2   |
| Retail Trade   | 384            | 15.0%   | 3,389     | 7.8%    | 8.8    |
| Transportation & Warehousing                                     | 105            | 4.1%    | 1,234     | 2.8%    | 11.8   |
| Information  | 28             | 1.1%    | 759       | 1.7%    | 27.1   |
| Finance & Insurance  | 72             | 2.8%    | 430       | 1.0%    | 6.0    |
| Real Estate & Rental & Leasing                                   | 138            | 5.4%    | 580       | 1.3%    | 4.2    |
| Professional, Scientific & Technical Services                    | 167            | 6.5%    | 1,173     | 2.7%    | 7.0    |
| Management of Companies & Enterprises                            | 1              | 0.0%    | 4         | 0.0%    | 4.0    |
| Administrative, Support, Waste Management & Remediation Services | 74             | 2.9%    | 769       | 1.8%    | 10.4   |
| Educational Services   | 56             | 2.2%    | 3,845     | 8.8%    | 68.7   |
| Health Care & Social Assistance                                  | 200            | 7.8%    | 15,014    | 34.4%   | 75.1   |
| Arts, Entertainment & Recreation                                 | 48             | 1.9%    | 414       | 0.9%    | 8.6    |
| Accommodation & Food Services                                    | 172            | 6.7%    | 2,485     | 5.7%    | 14.4   |
| Other Services (Except Public Administration)                    | 414            | 16.2%   | 2,894     | 6.6%    | 7.0    |
| Public Administration  | 144            | 5.6%    | 3,411     | 7.8%    | 23.7   |
| Nonclassifiable  | 144            | 5.6%    | 338       | 0.8%    | 2.3    |
| Total  | 2,562          | 100.0%  | 43,663    | 100.0%  | 17.0   |

<sup>\*</sup>Source: 2010 Census; ESRI; Urban Decision Group; Bowen National Research

Note: Since this survey is conducted of establishments and not of residents, some employees may not live within the Site PMA. These employees, however, are included in our labor force calculations because their places of employment are located within the Site PMA.

E.P.E. - Average Employees Per Establishment



Typical wages by job category for the Virginia Beach-Norfolk-Newport News Metropolitan Statistical Area (MSA) are compared with those of Virginia in the following table:

| Typical Wage by Occupation Type                            |   |           |  |  |  |  |
|--|---|-----------|--|--|--|--|
| Occupation Type  | Virginia Beach-Norfolk-<br>Newport News MSA | Virginia  |  |  |  |  |
| Management Occupations                                     | \$117,300                                   | \$139,610 |  |  |  |  |
| Business and Financial Occupations                         | \$75,610                                    | \$86,060  |  |  |  |  |
| Computer and Mathematical Occupations                      | \$86,930                                    | \$103,350 |  |  |  |  |
| Architecture and Engineering Occupations                   | \$83,570                                    | \$91,730  |  |  |  |  |
| Community and Social Service Occupations                   | \$50,380                                    | \$51,320  |  |  |  |  |
| Art, Design, Entertainment and Sports Medicine Occupations | \$55,580                                    | \$62,380  |  |  |  |  |
| Healthcare Practitioners and Technical Occupations         | \$78,920                                    | \$82,840  |  |  |  |  |
| Healthcare Support Occupations                             | \$30,030                                    | \$30,170  |  |  |  |  |
| Protective Service Occupations                             | \$45,290                                    | \$48,380  |  |  |  |  |
| Food Preparation and Serving Related Occupations           | \$24,000                                    | \$24,840  |  |  |  |  |
| Building and Grounds Cleaning and Maintenance Occupations  | \$26,410                                    | \$29,210  |  |  |  |  |
| Personal Care and Service Occupations                      | \$27,860                                    | \$30,640  |  |  |  |  |
| Sales and Related Occupations                              | \$36,500                                    | \$42,290  |  |  |  |  |
| Office and Administrative Support Occupations              | \$38,470                                    | \$41,160  |  |  |  |  |
| Construction and Extraction Occupations                    | \$46,950                                    | \$46,800  |  |  |  |  |
| Installation, Maintenance and Repair Occupations           | \$49,280                                    | \$51,510  |  |  |  |  |
| Production Occupations                                     | \$41,890                                    | \$39,640  |  |  |  |  |
| Transportation and Moving Occupations                      | \$36,000                                    | \$37,050  |  |  |  |  |

Source: U.S. Department of Labor, Bureau of Statistics

Most annual blue-collar salaries range from \$24,000 to \$55,580 within the Virginia Beach-Norfolk-Newport News MSA. White-collar jobs, such as those related to professional positions, management and medicine, have an average salary of \$88,466. It is important to note that most occupational types within the Virginia Beach-Norfolk-Newport News MSA have lower typical wages than the state of Virginia's typical wages. The proposed project will target households with incomes generally below \$50,000. Thus, the area employment base appears to have a significant number of incomeappropriate occupations from which the subject project will be able to continue to draw renter support.

The ten largest employers within the Portsmouth area are summarized as follows:

| Employer Name                       | Business Type         | Total<br>Employed |
|-------------------------------------|-----------------------|-------------------|
| Naval Medical Center                | Medical               | 1,000+            |
| Bon Secours Maryview Medical Center | Medical               | 1,000+            |
| Harbor Point Behavioral Health      | Medical               | 1,000+            |
| TowneBank                           | Banking               | 1,000+            |
| Cintas Uniform Service              | Clothes Manufacturing | 250-499           |
| WVBT                                | Media                 | 250-499           |
| Portsmouth Professional             | Unknown               | 100-299           |
| WAVY TV                             | Television            | 100-299           |
| Holiday House of Portsmouth         | Medical               | 100-299           |
| Crofton Diving Corp                 | Marine Construction   | 100-299           |
|                                     | Total                 | 4,900-6,194       |

Source: Portsmouth Economic Development (May 2020)

According to a representative with Portsmouth Economic Development, the Portsmouth economy is improving. There are three major developments currently underway within the county, and one project in the Offshore Wind sector of Portsmouth that according to our contact has yet to be announced but will be bringing 250 jobs to the area over the next few years. These projects will bring a total of at least 3,035 jobs to the area.

The largest and most notable of these projects is the Rivers Casino Portsmouth that is planned to break ground in May 2021. This development will cost roughly \$300 million and will create 1,200 jobs within the city, as well as 1,400 jobs during construction, which is estimated to begin in September of 2021. The current estimated completion date for the Casino is October 2022

It is also of note that the Dry Dock Floodwall Protection Improvements Project is currently under construction and is the only major infrastructure project happening near Portsmouth. The project is in Norfolk and will include 12 phases of construction. The goal is to add a perimeter floodwall around the dry dock area of the Norfolk Naval Shipyard. The project will cost a total of \$43.6 million and is expected to be complete in the summer of 2023.

## WARN (layoff notices):

WARN Notices of large-scale layoffs/closures were reviewed on February 12, 2021 and according to the Virginia Employment Commission there have been no WARN notices reported for Portsmouth over the past 12 months.

#### 2. EMPLOYMENT TRENDS

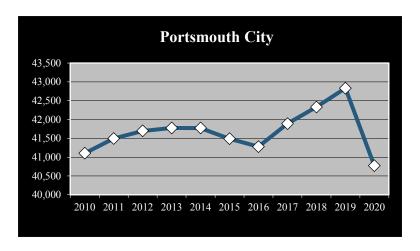
The following tables were generated from the U.S. Department of Labor, Bureau of Labor Statistics and reflect employment trends of the county in which the site is located.

Excluding 2020, the employment base has increased by 3.2% over the past five years in Portsmouth City, less than the Virginia state increase of 6.5%. Total employment reflects the number of employed persons who live within the county.

The following illustrates the total employment base for the City of Portsmouth, the state of Virginia and the United States.

|      | Total Employment |                   |                 |                   |                 |                   |
|------|------------------|-------------------|-----------------|-------------------|-----------------|-------------------|
|      | Portsmo          | uth City          | Virg            | ginia             | United          | States            |
| Year | Total<br>Number  | Percent<br>Change | Total<br>Number | Percent<br>Change | Total<br>Number | Percent<br>Change |
| 2010 | 41,102           | -                 | 3,860,386       | -                 | 140,469,139     | -                 |
| 2011 | 41,496           | 1.0%              | 3,934,326       | 1.9%              | 141,791,255     | 0.9%              |
| 2012 | 41,698           | 0.5%              | 3,967,987       | 0.9%              | 143,621,634     | 1.3%              |
| 2013 | 41,776           | 0.2%              | 3,995,182       | 0.7%              | 145,017,562     | 1.0%              |
| 2014 | 41,773           | 0.0%              | 4,019,470       | 0.6%              | 147,313,048     | 1.6%              |
| 2015 | 41,490           | -0.7%             | 4,028,801       | 0.2%              | 149,500,941     | 1.5%              |
| 2016 | 41,279           | -0.5%             | 4,069,395       | 1.0%              | 151,887,366     | 1.6%              |
| 2017 | 41,889           | 1.5%              | 4,151,746       | 2.0%              | 154,160,937     | 1.5%              |
| 2018 | 42,331           | 1.1%              | 4,209,651       | 1.4%              | 156,081,212     | 1.2%              |
| 2019 | 42,831           | 1.2%              | 4,289,132       | 1.9%              | 158,102,439     | 1.3%              |
| 2020 | 40,772           | -4.8%             | 4,086,176       | -4.7%             | 147,888,051     | -6.5%             |

Source: Department of Labor; Bureau of Labor Statistics

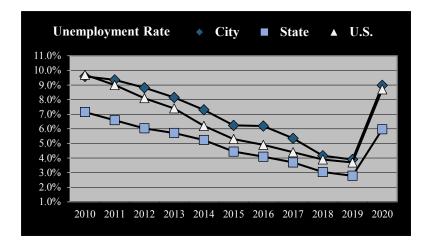


As the preceding illustrates, the employment base within the City of Portsmouth steadily increased by at least 1.1% each year between 2017 and 2019. Specifically, the employment base increased by 1,552 jobs, or 3.8%, during this time period. Since, however, the employment base declined by 2,059, or 4.8%. This decline is reflective of the impact of COVID-19 which resulted the closure of many non-essential businesses throughout the country beginning in March/April of 2020. It is of note that while the local employment base did decline some as a result of COVID-19, the rate of decline reported for both the City of Portsmouth (4.8%) and the state of Virginia (4.7%) are well below the national rate of decline (6.5%) for the year 2020.

Unemployment rates for the City of Portsmouth, the state of Virginia and the United States are illustrated as follows:

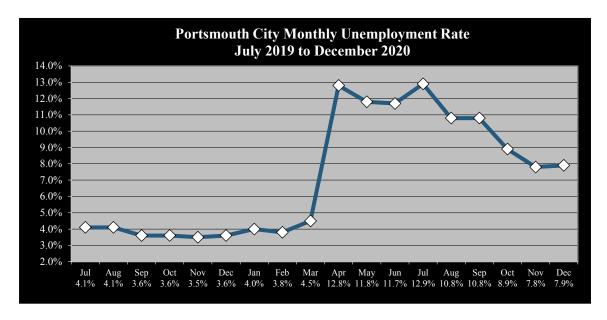
|      | Unemployment Rate |          |                      |  |  |  |
|------|-------------------|----------|----------------------|--|--|--|
| Year | Portsmouth City   | Virginia | <b>United States</b> |  |  |  |
| 2010 | 9.6%              | 7.2%     | 9.7%                 |  |  |  |
| 2011 | 9.4%              | 6.6%     | 9.0%                 |  |  |  |
| 2012 | 8.8%              | 6.0%     | 8.1%                 |  |  |  |
| 2013 | 8.2%              | 5.7%     | 7.4%                 |  |  |  |
| 2014 | 7.3%              | 5.2%     | 6.2%                 |  |  |  |
| 2015 | 6.2%              | 4.4%     | 5.3%                 |  |  |  |
| 2016 | 6.2%              | 4.1%     | 4.9%                 |  |  |  |
| 2017 | 5.4%              | 3.7%     | 4.4%                 |  |  |  |
| 2018 | 4.2%              | 3.0%     | 3.9%                 |  |  |  |
| 2019 | 3.9%              | 2.8%     | 3.7%                 |  |  |  |
| 2020 | 9.0%              | 6.0%     | 8.7%                 |  |  |  |

Source: Department of Labor, Bureau of Labor Statistics



The unemployment rate in the City of Portsmouth declined by nearly six full percentage points between 2010 and 2019, reaching a low of 3.9% during this time period. The annual unemployment rate reported for 2020, however, is 9.0%, more than five full percentage points higher than that reported in 2019. Similar to the decline in total employment, this elevated unemployment rate is reflective of the impact of the COVID-19 pandemic.

The following table illustrates the monthly unemployment rate in the City of Portsmouth for the most recent 18-month period for which data is currently available.



The monthly unemployment rate within the City of Portsmouth reached a high of 12.9% (July) during the initial impact of COVID-19. Since this increase, however, the monthly unemployment rate has declined to a rate of 7.9% for the month of December 2020. This is a good indication that many workers which were laid off or terminated due to COVID-19 have gone back to work or found new employment opportunities.

In-place employment reflects the total number of jobs within the city/county regardless of the employee's city/county of residence. The following illustrates the total in-place employment base for the City of Portsmouth.

|       | In-Place Employment Portsmouth City |        |                |  |  |  |
|-------|-------------------------------------|--------|----------------|--|--|--|
| Year  | Employment                          | Change | Percent Change |  |  |  |
| 2010  | 42,296                              | =      | -              |  |  |  |
| 2011  | 43,282                              | 986    | 2.3%           |  |  |  |
| 2012  | 43,920                              | 638    | 1.5%           |  |  |  |
| 2013  | 44,647                              | 727    | 1.7%           |  |  |  |
| 2014  | 44,093                              | -554   | -1.2%          |  |  |  |
| 2015  | 44,750                              | 657    | 1.5%           |  |  |  |
| 2016  | 43,715                              | -1,035 | -2.3%          |  |  |  |
| 2017  | 43,638                              | -77    | -0.2%          |  |  |  |
| 2018  | 44,343                              | 705    | 1.6%           |  |  |  |
| 2019  | 44,682                              | 339    | 0.8%           |  |  |  |
| 2020* | 43,449                              | -1,233 | -2.8%          |  |  |  |

Source: Department of Labor, Bureau of Labor Statistics

Data for 2019, the most recent year that year-end figures are available, indicates in-place employment in the City of Portsmouth to be 104.3% of the total City of Portsmouth employment. This means that the City of Portsmouth has more employed persons coming to the county from other counties for work (daytime employment) than those who both live and work there.

## 3. ECONOMIC FORECAST

Prior to the impact of COVID-19, the Portsmouth economy experienced notable employment growth and a steadily declining annual unemployment rate. Specifically, the employment base added more than 1,500 jobs between 2017 and 2019 while the unemployment rate declined by nearly six full percentage points between 2010 and 2019. However, like much of the country, the local Portsmouth economy experienced a significant downturn in 2020 due to the impact of COVID-19. Since the end of 2019, the City of Portsmouth's employment base declined by more than 2,000 jobs while the annual unemployment rate spiked to a rate of 9.0% in 2020. The monthly unemployment rate within the city reached a high of 12.9% during the initial impact of the pandemic. It is of note, however, that the monthly unemployment rate has declined by five full percentage points since reaching a high of 12.9% in July of 2020. This is a good indication that many workers which may have been laid off/terminated due to COVID-19 have gone back to work or found new employment opportunities. Further, there are several economic development projects currently in the pipeline for the Portsmouth area which are expected to contribute to economic recovery efforts in the area for the foreseeable future.

<sup>\*</sup>Through June

#### 4. COMMUTING PATTERNS

Based on the American Community Survey (2014-2018), the following is a distribution of commuting patterns for Site PMA workers age 16 and over:

|                        | Workers | 6 Age 16+ |
|------------------------|---------|-----------|
| Mode of Transportation | Number  | Percent   |
| Drove Alone            | 33,219  | 81.8%     |
| Carpooled              | 3,493   | 8.6%      |
| Public Transit         | 827     | 2.0%      |
| Walked                 | 1,199   | 3.0%      |
| Other Means            | 910     | 2.2%      |
| Worked at Home         | 950     | 2.3%      |
| Total                  | 40,598  | 100.0%    |

Source: American Community Survey (2014-2018); ESRI; Urban Decision Group; Bowen National Research

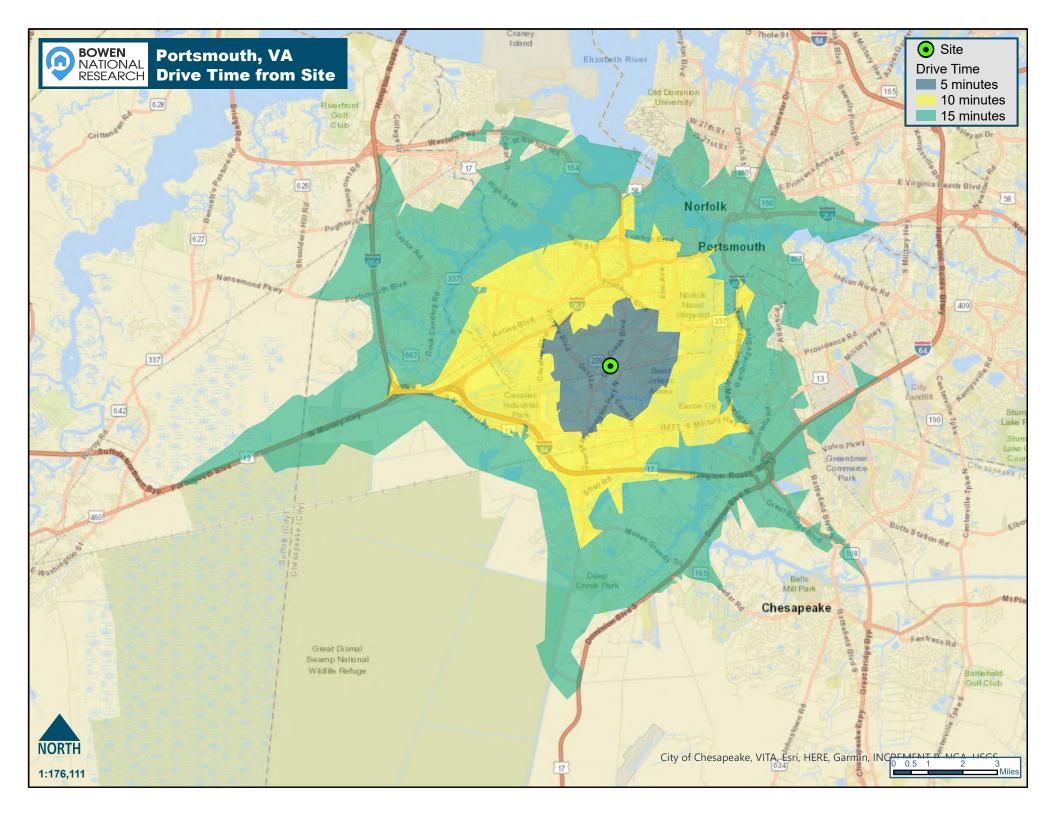
Nearly 82% of all workers drove alone, 8.6% carpooled and only 2.0% used public transportation. Given the subject site serves low-income households and is within walking distance of a public bus stop, we anticipate a good share of site residents' use of public transportation.

Typical travel times to work for the Site PMA residents are illustrated as follows:

|                      | Workers Age 16+ |         |  |
|----------------------|-----------------|---------|--|
| Travel Time          | Number          | Percent |  |
| Less Than 15 Minutes | 9,769           | 24.1%   |  |
| 15 to 29 Minutes     | 15,745          | 38.8%   |  |
| 30 to 44 Minutes     | 9,526           | 23.5%   |  |
| 45 to 59 Minutes     | 2,972           | 7.3%    |  |
| 60 or More Minutes   | 1,637           | 4.0%    |  |
| Worked at Home       | 950             | 2.3%    |  |
| Total                | 40,599          | 100.0%  |  |

Source: American Community Survey (2014-2018); ESRI; Urban Decision Group; Bowen National Research

The largest share of area commuters has typical travel times to work ranging from 15 to 29 minutes. The subject site is within a 30-minute drive to many of the area's largest employers, which should contribute to the project's marketability. A drive-time map for the subject site is on the following page.



# V. Rental Housing Analysis (Supply)

#### A. OVERVIEW OF RENTAL HOUSING

The distributions of the area housing stock within the Portsmouth Site PMA in 2010 and 2021 (estimated) are summarized in the following table:

|                 | 2010 (0 | Census) | 2021 (Estimated) |         |  |
|-----------------|---------|---------|------------------|---------|--|
| Housing Status  | Number  | Percent | Number           | Percent |  |
| Total-Occupied  | 35,009  | 91.4%   | 35,329           | 90.8%   |  |
| Owner-Occupied  | 20,657  | 59.0%   | 19,209           | 54.4%   |  |
| Renter-Occupied | 14,352  | 41.0%   | 16,120           | 45.6%   |  |
| Vacant          | 3,289   | 8.6%    | 3,565            | 9.2%    |  |
| Total           | 38,298  | 100.0%  | 38,894           | 100.0%  |  |

Source: 2010 Census; ESRI; Urban Decision Group; Bowen National Research

Based on a 2021 update of the 2010 Census, of the 38,894 total housing units in the market, 9.2% were vacant. In 2021, it was estimated that homeowners occupied 54.4% of all occupied housing units, while the remaining 45.6% were occupied by renters.

## **Conventional Apartments**

We identified and personally surveyed 22 conventional rental housing projects containing a total of 2,970 units within the Site PMA. This survey was conducted to establish the overall strength of the rental market and to identify those properties most comparable to the subject site. These rentals have a combined occupancy rate of 98.6%, a good rate for rental housing. Each rental housing segment surveyed is summarized in the following table.

|  | Projects | Total | Vacant | Occupancy |
|--|----------|-------|--------|-----------|
| Project Type                                 | Surveyed | Units | Units  | Rate      |
| Market-Rate                                  | 10       | 1,249 | 27     | 97.8%     |
| Tax Credit                                   | 8        | 1,441 | 14     | 99.0%     |
| Tax Credit/Government-Subsidized             | 2        | 94    | 0      | 100.0%    |
| Market-Rate/Tax Credit/Government-Subsidized | 1        | 84    | 0      | 100.0%    |
| Government-Subsidized                        | 1        | 102   | 0      | 100.0%    |
| Total  | 22       | 2,970 | 41     | 98.6%     |

A variety of rental product is offered within the Portsmouth Site PMA, as evident by our survey. All rental housing segments surveyed report occupancy rates of 97.8% or higher, indicating that rental product is in strong demand across multiple affordability levels within this market.

The following table summarizes the breakdown of market-rate and non-subsidized Tax Credit units surveyed within the Site PMA.

| Market-Rate    |       |       |                      |         |          |                      |
|----------------|-------|-------|----------------------|---------|----------|----------------------|
| Bedroom        | Baths | Units | Distribution         | Vacancy | % Vacant | Median Gross<br>Rent |
| Studio         | 1.0   | 6     | 0.5%                 | 0       | 0.0%     | \$1,192              |
| One-Bedroom    | 1.0   | 492   | 37.7%                | 12      | 2.4%     | \$1,295              |
| One-Bedroom    | 1.5   | 78    | 6.0%                 | 4       | 5.1%     | \$1,153              |
| Two-Bedroom    | 1.0   | 241   | 18.5%                | 5       | 2.1%     | \$1,038              |
| Two-Bedroom    | 1.5   | 32    | 2.5%                 | 0       | 0.0%     | \$1,232              |
| Two-Bedroom    | 2.0   | 362   | 27.7%                | 6       | 1.7%     | \$1,528              |
| Two-Bedroom    | 2.5   | 10    | 0.8%                 | 0       | 0.0%     | \$2,595              |
| Three-Bedroom  | 1.0   | 26    | 2.0%                 | 0       | 0.0%     | \$967                |
| Three-Bedroom  | 2.0   | 58    | 4.4%                 | 0       | 0.0%     | \$1,419              |
| Total Market-R | ate   | 1,305 | 100.0%               | 27      | 2.1%     | -                    |
|                |       |       | Tax Credit, Non-Subs | idized  |          |                      |
|                |       |       |                      |         |          | Median Gross         |
| Bedroom        | Baths | Units | Distribution         | Vacancy | % Vacant | Rent                 |
| One-Bedroom    | 1.0   | 77    | 5.3%                 | 0       | 0.0%     | \$886                |
| Two-Bedroom    | 1.0   | 719   | 49.9%                | 12      | 1.7%     | \$1,012              |
| Two-Bedroom    | 1.5   | 80    | 5.6%                 | 0       | 0.0%     | \$1,098              |
| Two-Bedroom    | 2.0   | 282   | 19.6%                | 1       | 0.4%     | \$1,095              |
| Three-Bedroom  | 1.0   | 13    | 0.9%                 | 0       | 0.0%     | \$1,213              |
| Three-Bedroom  | 1.5   | 80    | 5.6%                 | 0       | 0.0%     | \$1,232              |
| Three-Bedroom  | 2.0   | 190   | 13.2%                | 1       | 0.5%     | \$1,293              |

100.0%

1,441

The market-rate units are 97.9% occupied and the non-subsidized Tax Credit units are 99.0% occupied. As vacancy rates do not exceed 1.7% among any of the non-subsidized Tax Credit unit types offered, it is clear that Tax Credit product is in strong demand among households of all sizes within this market.

1.0%

**Tax Credit Property Disclosure:** In addition to the 11 Tax Credit properties surveyed, we are also aware of four additional properties which operate and/or were allocated under the Tax Credit program within the Portsmouth Site PMA. These four properties include *Ansell Gardens, Pine Street Village II, Seaboard Square I & II, and Victory Village.* Based on our research, all four of these properties are general-occupancy (family) projects. In total, these four properties are believed to offer 306 units, though 100 of these units (all at Seaboard Square I & II) also operate with a concurrent subsidy. As the subject project will operate with a project-based subsidy available to some units, it is expected to have some competitive overlap with each of the aforementioned properties. However, as these properties were unable to be surveyed at the time of this analysis, they have been excluded from our Field Survey of Conventional Rentals. These properties have been considered, however, in our market penetration rate calculation later in this report.

**Total Tax Credit** 

The following is a distribution of units surveyed by year built for the Site PMA:

| Year Built   | Projects | Units | Vacancy Rate |
|--------------|----------|-------|--------------|
| Before 1970  | 2        | 302   | 3.3%         |
| 1970 to 1979 | 4        | 591   | 1.5%         |
| 1980 to 1989 | 6        | 702   | 0.6%         |
| 1990 to 1999 | 1        | 320   | 0.0%         |
| 2000 to 2009 | 3        | 522   | 3.1%         |
| 2010 to 2014 | 2        | 196   | 0.0%         |
| 2015         | 0        | 0     | 0.0%         |
| 2016         | 1        | 113   | 1.8%         |
| 2017         | 0        | 0     | 0.0%         |
| 2018         | 0        | 0     | 0.0%         |
| 2019         | 0        | 0     | 0.0%         |
| 2020         | 0        | 0     | 0.0%         |
| 2021*        | 0        | 0     | 0.0%         |

<sup>\*</sup>As of February

Nearly 33% of all apartments surveyed were built prior to 1980. These older apartments have a vacancy rate of 2.1%, higher than the overall market. Product surveyed that was built within the past ten years reports vacancy rates no higher than 1.8%. These are good indications that modern rental product is in high demand within this market. However, the low vacancy rates reported among older product also indicates that age of product does not have a direct correlation to occupancy in this market. While the subject project will not offer any new construction units, the proposed renovations will effectively enhance the age of the property which in turn is expected to enhance marketability.

We rated each property surveyed on a scale of "A" through "F". All properties were rated based on quality and overall appearance (i.e. aesthetic appeal, building appearance, landscaping and grounds appearance). Following is a distribution by quality rating, units and vacancies.

| Market-Rate    |               |                    |              |  |  |  |  |  |
|----------------|---------------|--------------------|--------------|--|--|--|--|--|
| Quality Rating | Projects      | <b>Total Units</b> | Vacancy Rate |  |  |  |  |  |
| B+             | 3             | 507                | 4.5%         |  |  |  |  |  |
| В              | 7             | 746                | 0.5%         |  |  |  |  |  |
| B-             | 1             | 52                 | 0.0%         |  |  |  |  |  |
|                | Non-Subsidize | d Tax Credit       |              |  |  |  |  |  |
| Quality Rating | Projects      | Total Units        | Vacancy Rate |  |  |  |  |  |
| B+             | 1             | 120                | 1.7%         |  |  |  |  |  |
| В              | 6             | 1,218              | 0.8%         |  |  |  |  |  |
| C+             | 1             | 103                | 1.9%         |  |  |  |  |  |

Non-subsidized Tax Credit product surveyed in the market is generally of good overall quality, as indicated by the quality ratings assigned by our analyst and detailed in the preceding table. The subject project is expected to have an improved overall quality/condition following renovations which will contribute to its continued marketability within this market.

#### Government-Subsidized

The unit distribution of the government-subsidized projects, both with and without Tax Credits, surveyed within the Site PMA is summarized as follows.

| Subsidized Tax Credit   |       |           |              |         |          |  |  |  |  |
|-------------------------|-------|-----------|--------------|---------|----------|--|--|--|--|
| Bedroom                 | Baths | Units     | Distribution | Vacancy | % Vacant |  |  |  |  |
| One-Bedroom             | 1.0   | 16        | 13.1%        | 0       | 0.0%     |  |  |  |  |
| Two-Bedroom             | 1.5   | 7         | 5.7%         | 0       | 0.0%     |  |  |  |  |
| Two-Bedroom             | 2.0   | 81        | 66.4%        | 0       | 0.0%     |  |  |  |  |
| Three-Bedroom           | 2.0   | 15        | 12.3%        | 0       | 0.0%     |  |  |  |  |
| Three-Bedroom           | 2.5   | 3         | 2.5%         | 0       | 0.0%     |  |  |  |  |
| Total Subsidized Tax Cı | edit  | 122       | 100.0%       | 0       | 0.0%     |  |  |  |  |
|                         |       | Governmen | t-Subsidized |         |          |  |  |  |  |
| Bedroom                 | Baths | Units     | Distribution | Vacancy | % Vacant |  |  |  |  |
| Two-Bedroom             | 2.0   | 61        | 59.8%        | 0       | 0.0%     |  |  |  |  |
| Three-Bedroom           | 2.0   | 41        | 40.2%        | 0       | 0.0%     |  |  |  |  |
| Total Subsidized        |       | 102       | 100.0%       | 0       | 0.0%     |  |  |  |  |

The subsidized units, both with and without Tax Credits, are 100.0% occupied. This is further indication of strong demand for affordable rental product within the Portsmouth Site PMA. As the subject property will offer some subsidized units and other non-subsidized units at a lower 50% Area Median Household Income (AMHI) level, it will continue to provide a rental alternative which will be affordable to very low-income renters within this market.

Additional information regarding the Portsmouth Site PMA apartment market is found in *Section XII*.

## B. SURVEY OF COMPARABLE/COMPETITIVE PROPERTIES

#### Tax Credit

Following renovations, the subject project will offer two- and three-bedroom units targeting general-occupancy (family) households earning up to 50%, 60%, and 80% of Area Median Household Income (AMHI) under the Low-Income Housing Tax Credit (LIHTC) program.

Within the Portsmouth Site PMA, we identified and surveyed eight non-subsidized general-occupancy Tax Credit properties which offer unit types similar to those proposed for the subject project. These properties are considered to be most comparable to and competitive with the subject project and thus have been included in our comparable analysis.

The eight comparable LIHTC properties and the proposed subject development are summarized as follows. Information regarding property address, phone number, contact name and utility responsibility is included in the *Field Survey of Conventional Rentals*.

| Map  |                     | Year Built/ | Total | Occ.   | Distance  | Waiting    |                      |
|------|---------------------|-------------|-------|--------|-----------|------------|----------------------|
| I.D. | Project Name        | Renovated   | Units | Rate   | to Site   | List       | Target Market        |
|      |                     |             |       |        |           |            | Families; 50%, 60% & |
| Site | Cross Creek Rehab   | 1969 / 2023 | 73*   | 100.0% | -         | 50 HH      | 80% AMHI & PBRA      |
| 4    | Belle Hall          | 2008        | 120   | 98.3%  | 2.8 Miles | None       | Families; 60% AMHI   |
| 7    | Crescent Place      | 2008        | 156   | 100.0% | 3.1 Miles | None       | Families; 60% AMHI   |
| 12   | Independence Square | 1985 / 2005 | 152   | 100.0% | 0.8 Miles | None       | Families; 60% AMHI   |
|      | Mallard Cove        |             |       |        |           |            |                      |
| 14   | Townhomes           | 1975 / 2000 | 160   | 100.0% | 3.7 Miles | None       | Families; 60% AMHI   |
| 15   | Maplewood I & II    | 1991 / 2010 | 320   | 100.0% | 4.0 Miles | None       | Families; 60% AMHI   |
| 16   | Marsh Landing       | 1942 / 1999 | 250   | 96.0%  | 1.5 Miles | None       | Families; 60% AMHI   |
| 21   | Thrive              | 1972 / 2016 | 103   | 98.1%  | 1.4 Miles | 3-Br: 6 HH | Families; 60% AMHI   |
| 22   | Whispering Oaks     | 1970 / 2004 | 180   | 100.0% | 3.8 Miles | 200 HH     | Families; 60% AMHI   |

OCC. – Occupancy \*Tax Credit units only

The eight LIHTC projects have a combined occupancy rate of 99.0% and five of eight properties are currently 100.0% occupied. None of the properties report individual occupancy rates below 96.0%. These are clear indications of strong and pent-up demand for additional general-occupancy LIHTC product within the Portsmouth Site PMA.

The following table identifies the comparable LIHTC properties that accept Housing Choice Vouchers as well as the approximate number and share of units occupied by residents utilizing Housing Choice Vouchers:

| Map<br>I.D. | Project Name           | Total<br>Units | Number of<br>Vouchers | Share of<br>Vouchers |
|-------------|------------------------|----------------|-----------------------|----------------------|
| 4           | Belle Hall             | 120            | N/A                   | -                    |
| 7           | Crescent Place         | 156            | 81                    | 51.9%                |
| 12          | Independence Square    | 152            | 56                    | 36.8%                |
| 14          | Mallard Cove Townhomes | 160            | N/A                   | -                    |
| 15          | Maplewood I & II       | 320            | N/A                   | -                    |
| 16          | Marsh Landing          | 250            | N/A                   | -                    |
| 21          | Thrive                 | 103            | N/A                   | -                    |
| 22          | Whispering Oaks        | 180            | 24                    | 13.3%                |
|             | Total                  | 488            | 161                   | 33.0%                |

N/A – Number not available (units not included in total)

There are a total of approximately 161 voucher holders residing at the comparable properties for which this information was available. This comprises 33.0% of the 488 total non-subsidized LIHTC units offered among these properties. This is considered a moderate share of voucher support but also indicates that the gross rents at these properties are achievable and will serve as accurate benchmarks with which to compare the subject project, as approximately two-thirds of the units offered among these properties are occupied by non-voucher holders.

The gross rents for the comparable projects and the proposed rents at the subject site, as well as their unit mixes and vacancies by bedroom are listed in the following table:

|      |                        |                  | Gross Rent/Percent of AMHI |                    |         |  |  |  |  |
|------|------------------------|------------------|----------------------------|--------------------|---------|--|--|--|--|
| Mon  |                        | ,                | Number of Units/Vacancie   |                    | Dont    |  |  |  |  |
| Map  |                        | One-             | Two-                       | Three-             | Rent    |  |  |  |  |
| I.D. | Project Name           | Br.              | Br.                        | Br.                | Special |  |  |  |  |
|      |                        |                  | \$743/50% (4)*^            | \$858/50% (4)*^    |         |  |  |  |  |
|      |                        |                  | \$866/50% (12)             | \$993/50% (15)     |         |  |  |  |  |
|      |                        |                  | \$946/60% (18)             | \$1,068/60% (14)   |         |  |  |  |  |
| Site | Cross Creek Rehab      | ı                | \$1,066/80% (2)            | \$1,218/80% (4)    | -       |  |  |  |  |
| 4    | Belle Hall             | -                | \$1,095/60% (76/1)         | \$1,306/60% (44/1) | None    |  |  |  |  |
| 7    | Crescent Place         | \$933/60% (16/0) | \$1,121/60% (104/0)        | \$1,286/60% (36/0) | None    |  |  |  |  |
| 12   | Independence Square    | \$886/60% (33/0) | \$1,012/60% (106/0)        | \$1,213/60% (13/0) | None    |  |  |  |  |
| 14   | Mallard Cove Townhomes | -                | \$1,098/60% (80/0)         | \$1,232/60% (80/0) | None    |  |  |  |  |
| 15   | Maplewood I & II       | -                | \$1,085/60% (280/0)        | \$1,293/60% (40/0) | None    |  |  |  |  |
|      |                        |                  | \$855/60% (156/6)          |                    |         |  |  |  |  |
| 16   | Marsh Landing          | -                | \$895/60% (94/4)           | -                  | None    |  |  |  |  |
| 21   | Thrive                 | -                | \$1,099/60% (63/2)         | \$1,293/60% (40/0) | None    |  |  |  |  |
|      |                        |                  | \$920/60% (20/0)           |                    |         |  |  |  |  |
| 22   | Whispering Oaks        | \$757/60% (28/0) | \$949/60% (102/0)          | \$1,110/60% (30/0) | None    |  |  |  |  |

<sup>\*</sup>Subsidized (residents pay 30% of their income, as this is a government-subsidized property, which also operates under the Tax Credit program)

^Income restricted to 50% AMHI, rent restricted to 40% AMHI

The subject's proposed gross Tax Credit rents are very competitive with, if not lower than, those reported for similar unit types among the comparable properties. It is also important to point out that the subject project will offer some units which will target households earning up to 80% of AMHI, an income level not targeted by any of the existing comparable properties. This is expected to create a competitive advantage for the subject property. This is especially true when considering that the subject rents at the higher 80% AMHI level will be priced similar to the rents reported among lower 60% AMHI targeting units at the comparable properties.

The unit sizes (square footage) and number of bathrooms included in each of the different LIHTC unit types offered in the market are compared with the subject development in the following tables:

|      |                        | Square Footage |               |        |  |  |  |
|------|------------------------|----------------|---------------|--------|--|--|--|
| Map  |                        | One-           | Two-          | Three- |  |  |  |
| I.D. | Project Name           | Br.            | Br.           | Br.    |  |  |  |
| Site | Cross Creek Rehab      | -              | 682           | 874    |  |  |  |
| 4    | Belle Hall             | -              | 1,051         | 1,178  |  |  |  |
| 7    | Crescent Place         | 812            | 1,181         | 1,379  |  |  |  |
| 12   | Independence Square    | 614            | 816           | 912    |  |  |  |
| 14   | Mallard Cove Townhomes | -              | 1,002         | 1,202  |  |  |  |
| 15   | Maplewood I & II       | -              | 875           | 1,200  |  |  |  |
| 16   | Marsh Landing          | -              | 550 - 680     | -      |  |  |  |
| 21   | Thrive                 | -              | 975           | 1,200  |  |  |  |
| 22   | Whispering Oaks        | 550            | 1,013 - 1,176 | 1,240  |  |  |  |

|      |                        | Number of Baths |           |        |  |  |  |
|------|------------------------|-----------------|-----------|--------|--|--|--|
| Map  |                        | One-            | Two-      | Three- |  |  |  |
| I.D. | Project Name           | Br.             | Br.       | Br.    |  |  |  |
| Site | Cross Creek Rehab      | -               | 1.0       | 1.0    |  |  |  |
| 4    | Belle Hall             | -               | 2.0       | 2.0    |  |  |  |
| 7    | Crescent Place         | 1.0             | 2.0       | 2.0    |  |  |  |
| 12   | Independence Square    | 1.0             | 1.0       | 1.0    |  |  |  |
| 14   | Mallard Cove Townhomes | -               | 1.5       | 1.5    |  |  |  |
| 15   | Maplewood I & II       | -               | 1.0       | 2.0    |  |  |  |
| 16   | Marsh Landing          | -               | 1.0       | -      |  |  |  |
| 21   | Thrive                 | -               | 1.0       | 2.0    |  |  |  |
| 22   | Whispering Oaks        | 1.0             | 1.0 - 2.0 | 2.0    |  |  |  |

The subject project will offer some of the smallest units among the comparable properties, in terms of square feet. The number of bathrooms offered is also generally inferior to those offered among the comparable properties. However, it should be pointed out that the subject property is comparable to Independence Square (Map ID 12), both in terms of unit size and number of bathrooms. This aforementioned property is currently 100.0% occupied and reports rents which are very similar to, if not higher than, those proposed for the subject project. Thus, the subject's unit sizes and number of bathrooms is not expected to have any adverse impact the overall marketability of the subject project as a Tax Credit property within the Portsmouth Site PMA.

The following tables compare the appliances and the unit and project amenities of the subject site with existing Tax Credit properties in the market.

Survey Date: February 2021

<sup>♦ -</sup> Senior Property

<sup>\*</sup> Proposed Site(s): Cross Creek Rehab

| 00           | imparable i roperty Ai   | incintio. |    |         |         |        |         |        |      | July |
|--------------|--------------------------|-----------|----|---------|---------|--------|---------|--------|------|------|
|              |                          |           | Ta | x Credi | t Prope | rty Am | enities | by Mar | ) ID |      |
|              |                          | Site*     | 4  | 7       | 12      | 14     | 15      | 16     | 21   | 22   |
|              | Bike Racks / Storage     | X         | 7  | ,       | 12      | 17     | 13      | 10     |      |      |
|              | Business Center **       | X         |    |         |         |        | Х       |        |      |      |
|              | Car Care **              |           |    |         |         |        | ^       |        |      |      |
|              | Common Patio             |           |    |         |         |        |         |        |      |      |
|              |                          |           |    |         |         |        |         |        |      |      |
|              | Community Garden         |           |    |         |         |        |         |        |      |      |
|              | Activity / Craft Room    |           |    |         |         |        |         |        |      |      |
|              | Chapel                   |           | V  | Х       |         |        | V       |        |      | V    |
|              | Clubhouse                |           | Х  | ۸       |         |        | Х       |        | Х    | Х    |
|              | Conference Room          |           |    |         |         |        |         |        | X    |      |
| ,            | Community Kitchen        | V         |    |         |         |        |         |        | V    |      |
|              | Community Room           | Х         |    |         |         |        |         |        | Х    |      |
|              | Dining Room - Private    |           |    |         |         |        |         |        |      |      |
|              | Dining Room - Public     |           |    |         |         |        |         |        |      |      |
|              | Rooftop Lounge           |           |    |         |         |        |         |        |      |      |
|              | Study Lounge             |           |    |         |         |        |         |        |      |      |
|              | TV Lounge                |           |    |         | V       |        |         |        |      |      |
|              | Concierge Service **     |           |    |         | X       |        |         |        |      |      |
|              | Convenience Amenities ** |           |    |         | Х       |        | X       |        |      |      |
|              | Courtyard                |           |    |         |         |        |         |        |      |      |
|              | Covered Outdoor Area **  |           |    |         |         |        |         |        |      |      |
|              | Elevator                 |           |    |         |         |        |         |        |      |      |
|              | Laundry Room             | Х         | Х  | Х       |         |        |         | Х      | X    | Х    |
|              | Meals                    |           |    |         |         |        |         |        |      |      |
|              | On-Site Management       | Х         | Х  | Х       | Х       | Х      | Х       | Х      | X    | Х    |
|              | Pet Care **              |           |    |         | Х       |        |         |        |      |      |
|              | Basketball               |           |    |         |         |        |         |        |      |      |
|              | Bocce Ball               |           |    |         |         |        |         |        |      |      |
|              | Firepit                  |           |    |         |         |        |         |        |      |      |
|              | Fitness Center           |           |    | Х       |         |        |         |        |      | Х    |
|              | Grill                    |           |    |         |         |        | X       |        |      |      |
|              | Game Room - Billiards    |           |    |         |         |        |         |        |      |      |
|              | Hiking - Walking Trail   |           |    |         |         |        |         |        |      |      |
|              | Hot Tub                  |           |    |         |         |        |         |        |      |      |
| =            | Library                  |           |    |         |         |        |         |        |      |      |
| 5            | Media Room / Theater     |           |    |         |         |        |         |        |      |      |
| עברו במווחוו | Picnic Table / Area      |           |    |         | Х       |        | X       |        |      |      |
| 2            | Playground               | Х         | Х  |         | Х       | X      | X       | Х      | Х    | Х    |
|              | Putting Green            |           |    |         |         |        |         |        |      |      |
|              | Racquetball              |           |    |         |         |        |         |        |      |      |
|              | Shuffleboard             |           |    |         |         |        |         |        |      |      |
|              | Sports Court             |           |    |         |         |        |         |        |      |      |
|              | Swimming Pool - Indoor   |           |    |         |         |        |         |        |      |      |
|              | Swimming Pool - Outdoor  |           |    | Х       | X       | Х      | Х       |        |      | Х    |
|              | Tennis                   |           |    |         |         |        |         |        |      |      |
|              | Volleyball               |           |    |         |         |        |         |        |      |      |
|              | CCTV                     |           |    |         |         |        | Х       |        | Х    |      |
| ,            | Courtesy Officer         |           |    |         |         | Х      | Х       | Х      | Х    | Х    |
| Secon ity    | Gated Community          |           |    |         |         |        |         |        |      |      |
| )            | Gated Parking            |           |    |         |         |        |         |        |      |      |
| ,            | Police Substation        |           |    |         |         |        |         |        |      |      |
|              | Social Services **       | Х         |    |         |         |        |         |        |      |      |
|              | Storage - Extra          |           |    |         |         | S      |         |        |      |      |
|              | Water Feature            |           |    |         |         | _      |         |        |      | Х    |
|              | WiFi                     |           |    |         |         |        | X       |        |      |      |
|              | *****                    |           |    |         |         |        | ٨       |        |      |      |

Survey Date: February 2021

Bowen National Research V-9

<sup>♦ -</sup> Senior Property

<sup>\*</sup> Proposed Site(s): Cross Creek Rehab

X = All Units, S = Some Units, O = Optional with Fee

<sup>\*\*</sup> Details in Comparable Property Profile Report

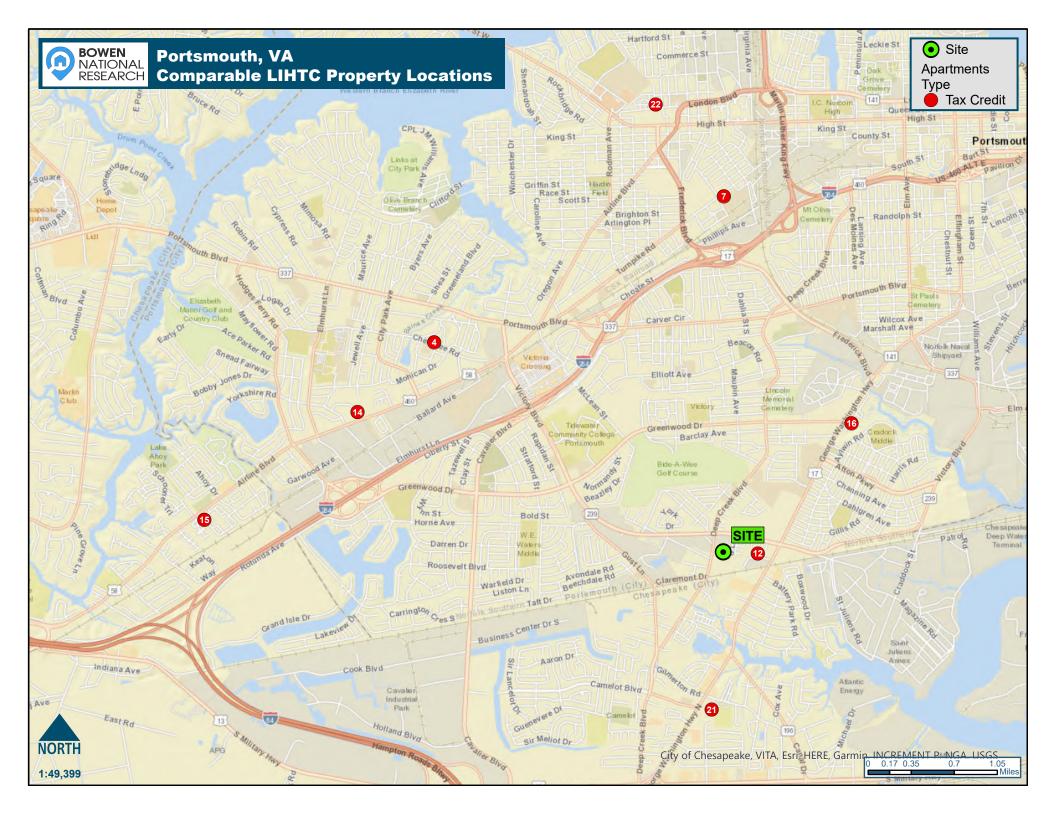
The amenity package offered at the subject project is relatively limited by modern LIHTC standards. However, a limited amenity package is typical of an older existing subsidized property such as the subject project. Further, although the amenity package is somewhat limited, it will generally be competitive with those offered among the comparable LIHTC properties, most of which are also older properties similar to the subject project. The 100.0% occupancy rate currently reported at the subject property is further indication that the amenity package offered is marketable among lower-income households within the Portsmouth Site PMA

## Comparable/Competitive Tax Credit Summary

The eight comparable LIHTC properties surveyed report an overall occupancy rate of 99.0% and none of the properties report individual occupancy rates below 96.0%. Some properties also maintain waiting lists for their next available units, further demonstrating the strong and pent-up demand for general-occupancy LIHTC product in this market.

The subject's proposed rents are very competitive with those reported among the comparable properties, including the proposed rents for the higher 80% AMHI units at the site, as they will be priced similar to some lower 60% AMHI targeting units among the comparable properties. The subject property will offer the only units at this higher 80% AMHI level among the comparable properties, which is expected to create a competitive advantage for the property. Although the unit sizes (square feet), number of bathrooms, and amenities offered at the subject project are limited, they will be competitive with other LIHTC projects in the area. Overall, the subject project is considered marketable as proposed.

A map depicting the location of the most comparable LIHTC properties is included on the following page.



#### Market-Rate

In addition to the 73 Tax Credit units, the subject property will also offer five (5) market-rate units. As such, we identified five market-rate properties within the Portsmouth Site PMA and surrounding region that we consider most comparable to the subject project in terms of age, design, unit types, and/or amenities offered. These five comparable market-rate properties and the proposed subject development are summarized as follows:

| Map  |                          | Year Built/ |       | Occupancy | Distance to |              |
|------|--------------------------|-------------|-------|-----------|-------------|--------------|
| I.D. | Project Name             | Renovated   | Units | Rate      | Site        | Rent Special |
| Site | Cross Creek Rehab        | 1969 / 2023 | 5*    | 100.0%    | -           | -            |
| 2    | Ashton Village           | 1984 / 2013 | 120   | 100.0%    | 2.7 Miles   | None         |
| 5    | Bentley                  | 1987        | 72    | 98.6%     | 1.7 Miles   | None         |
| 6    | Biltmore Commons         | 1989        | 89    | 100.0%    | 1.8 Miles   | None         |
| 8    | Ebenezer Plaza           | 1969        | 52    | 100.0%    | 3.3 Miles   | None         |
| 903  | Harbour Breeze Lifestyle | 2002        | 328   | 100.0%    | 13.4 Miles  | None         |

Map ID 903 is located outside the Site PMA

The five selected market-rate projects have a combined total of 661 units with an overall occupancy rate of 99.8%, which is reflective of just one (1) vacant unit reported at the Bentley property. All remaining comparable market-rate properties are 100.0% occupied. These are clear indications of strong demand for market-rate product within the Portsmouth area.

The gross rents for the comparable market-rate projects and the proposed rents at the subject site, as well as their rent per square foot, unit mixes and vacancies by bedroom are listed in the following table:

|             |                          | Gross Rent<br>(Number of Units/Vacancies) |                        |                        |  |  |  |
|-------------|--------------------------|---|------------------------|------------------------|--|--|--|
| Map<br>I.D. | Project Name             | One-<br>Br.                               | Two-<br>Br.            | Three-<br>Br.          |  |  |  |
| Site        | Cross Creek Rehab        | -   | \$1,088 (2)*           | \$1,218 (3)*           |  |  |  |
| 2           | Ashton Village           | \$1,072 (23/0)                            | \$1,232-\$1,262 (97/0) | -                      |  |  |  |
| 5           | Bentley                  | -   | \$1,032 (72/1)         | -                      |  |  |  |
| 6           | Biltmore Commons         | -   | \$1,038-\$1,178 (65/0) | \$1,354-\$1,419 (24/0) |  |  |  |
| 8           | Ebenezer Plaza           | -   | \$882 (26/0)           | \$967 (26/0)           |  |  |  |
| 903         | Harbour Breeze Lifestyle | \$1,275 (72/0)                            | \$1,465 (240/0)        | \$1,816 (16/0)         |  |  |  |

Map ID 903 is located outside the Site PMA

The subject's proposed market-rate rents are competitive with, if not lower than, those reported for similar unit types among the comparable properties. It is also of note that the subject's market-rate rents will effectively be the same as the rents proposed for the Tax Credit units at 80% of AMHI at the subject property. This is expected to create a competitive advantage for the subject project.

<sup>\*</sup>Subject's gross rents are reflective of the proposed collected rents plus utility allowances similar to those proposed for the subject's Tax Credit units.

The unit sizes (square footage) and number of bathrooms included in each of the different comparable market-rate unit types offered in the market are compared with the subject development in the following tables:

|             |                          | Square Footage |               |               |  |  |  |
|-------------|--------------------------|----------------|---------------|---------------|--|--|--|
| Map<br>I.D. | Project Name             | One-<br>Br.    | Two-<br>Br.   | Three-<br>Br. |  |  |  |
| Site        | Cross Creek Rehab        | -              | 862           | 874           |  |  |  |
| 2           | Ashton Village           | 675            | 750 - 800     | -             |  |  |  |
| 5           | Bentley                  | •              | 953           | =             |  |  |  |
| 6           | Biltmore Commons         | •              | 736 - 828     | 900           |  |  |  |
| 8           | Ebenezer Plaza           | -              | 975           | 1,050         |  |  |  |
| 903         | Harbour Breeze Lifestyle | 787            | 1,034 - 1,074 | 1,189         |  |  |  |

Map ID 903 is located outside the Site PMA

|      |                          | Number of Baths |           |        |  |  |  |
|------|--------------------------|-----------------|-----------|--------|--|--|--|
| Map  |                          | One-            | Two-      | Three- |  |  |  |
| I.D. | Project Name             | Br.             | Br.       | Br.    |  |  |  |
| Site | Cross Creek Rehab        | -               | 1.0       | 1.0    |  |  |  |
| 2    | Ashton Village           | 1.0             | 1.5 - 2.0 | -      |  |  |  |
| 5    | Bentley                  | -               | 1.0       | -      |  |  |  |
| 6    | Biltmore Commons         | -               | 1.0       | 2.0    |  |  |  |
| 8    | Ebenezer Plaza           | -               | 1.0       | 1.0    |  |  |  |
| 903  | Harbour Breeze Lifestyle | 1.0             | 2.0       | 2.0    |  |  |  |

Map ID 903 is located outside the Site PMA

The subject project will generally be competitive with the existing comparable projects in the market and region based on unit size (square footage) and the number of baths offered.

The following tables compare the appliances and the unit and project amenities of the subject site with existing market-rate properties in the market and region.

Survey Date: February 2021

<sup>♦ -</sup> Senior Property

<sup>\*</sup> Proposed Site(s): Cross Creek Rehab

Survey Date: February 2021

Bowen National Research V-15

<sup>-</sup> Senior Property

<sup>\*</sup> Proposed Site(s): Cross Creek Rehab

X = All Units, S = Some Units, O = Optional with Fee

<sup>\*\*</sup> Details in Comparable Property Profile Report

The subject property offers a more limited overall amenity package as compared to the market-rate properties selected for this analysis. However, when considering the generally lower price point of the subject property, the amenity package proposed is considered marketable. This is further evident by the strong occupancy rate currently reported for the existing subject property.

## Comparable/Competitive Market-Rate Summary

The five comparable market-rate properties surveyed report an overall occupancy rate of 99.8%, which is reflective of just one (1) vacant unit among these five properties. Thus, market-rate product is clearly in high demand within the Portsmouth area. The subject project will be competitive in terms of price and overall unit design (square feet and number of bathrooms). Although the subject's amenity package is slightly less comprehensive that those offered among the comparable properties, the generally lower price point of the subject property is expected to diminish the need for a robust amenity package. Nonetheless, the subject property does not lack any key amenities that would adversely impact its overall marketability within the Portsmouth market.

## C. PLANNED MULTIFAMILY DEVELOPMENT

From interviews with planning representatives that responded to our inquiries, and from extensive online research and the observations of our analyst while in the field, it was determined there are three rental housing projects planned within the Portsmouth Site PMA. The known details of these planned developments are summarized as follows:

- Harbor Vista II is a planned rental development to be located at 700 Crawford Street in Portsmouth. The developer, The Breeden Companies, plans to build 60 one-, two-, and three-bedroom market-rate units. Planned amenities include a clubhouse and swimming pool. Rents are anticipated to range from \$1,150 to \$1,800. Construction is expected to begin to begin in 2021 and to be complete by 2023.
- Holley Pointe is a Tax Credit project that is currently under construction at 818 County Street in Portsmouth. The developer, WodaCooper Companies, was allocated Tax Credits in 2019. The general-occupancy project will have 40 two- and 10 three-bedroom units in a four-story building. The units will target households earning up to 30%, 40%, 50%, 70%, and 80% AMHI. The square footage of the units will range from 800 to 1,043. The rents have yet to be determined. The community amenities will include a laundry room, community room, computer room, elevator, park areas with benches, bike racks and 69 parking spaces. There will be 6,500 square feet of retail space on the first floor, which will be owned by a separate entity. The ground was broken for the project in August 2020 and the project is estimated to be complete by fall of 2021.

• Lexington Place I is a Public Housing replacement project of the former Lincoln Park Public Housing project. Lincoln Park consisted of 178 units that were demolished in 2019 at 1 Lexington Drive in Portsmouth. The Portsmouth Redevelopment and Housing Authority was allocated Tax Credit funding in 2018 and is building 144 units in two phases. Phase I including 72 units is currently under construction. The units will be Tax Credit and will have Project Based Rental Assistance (PBRA). The units will be one-, two-, and three-bedroom garden-style units and two- and three-bedroom townhomes. The estimated completion date for the first 72 units is May 2021. Currently, ten units have been completed thus far and are occupied.

As indicated above, two of the three properties planned for the market are expected to be general-occupancy properties which will operate, at least partially, under the LIHTC program. Thus, these properties are likely to have some competitive overlap with the subject project and have therefore been considered in our demand estimates later in this report.

## D. ANTICIPATED IMPACT ON EXISTING TAX CREDIT PROPERTIES

The anticipated occupancy rates of the existing comparable Tax Credit developments during the first year of occupancy at the subject project are as follows:

| Map<br>I.D. | Project                | Current<br>Occupancy Rate | Anticipated Occupancy<br>Rate Through 2023 |
|-------------|------------------------|---------------------------|--|
| 4           | Belle Hall             | 98.3%                     | 95.0% +                                    |
| 7           | Crescent Place         | 100.0%                    | 95.0% +                                    |
| 12          | Independence Square    | 100.0%                    | 95.0% +                                    |
| 14          | Mallard Cove Townhomes | 100.0%                    | 95.0% +                                    |
| 15          | Maplewood I & II       | 100.0%                    | 95.0% +                                    |
| 16          | Marsh Landing          | 96.0%                     | 95.0% +                                    |
| 21          | Thrive                 | 98.1%                     | 95.0% +                                    |
| 22          | Whispering Oaks        | 100.0%                    | 95.0% +                                    |

As detailed throughout this section and again illustrated in the preceding table, the existing comparable LIHTC product is highly occupied as none of the comparable properties report occupancy rates below 96.0%. Some properties also maintain waiting lists for their next available units. These are clear indications of strong and pent-up demand for additional general-occupancy LIHTC product in this market. Thus, we do not expect the subject project to have any adverse impact on future occupancy rates among the existing comparable properties. This is particularly true when considering that the subject project will involve the renovation of an existing property that is currently 100.0% occupied and most, if not all, existing tenants are expected to continue to income-qualify and remain at the property post renovation.

## E. BUY VERSUS RENT ANALYSIS

According to ESRI, the median home value within the Site PMA was \$175,836. At an estimated interest rate of 4.5% and a 30-year term (and 95% LTV), the monthly mortgage for a \$175,836 home is \$1,058, including estimated taxes and insurance.

| Buy Versus Rent Analysis                   |           |  |  |  |  |  |
|--|-----------|--|--|--|--|--|
| Median Home Price - ESRI                   | \$175,836 |  |  |  |  |  |
| Mortgaged Value = 95% of Median Home Price | \$167,044 |  |  |  |  |  |
| Interest Rate - Bankrate.com               | 4.5%      |  |  |  |  |  |
| Term                                       | 30        |  |  |  |  |  |
| Monthly Principal & Interest               | \$846     |  |  |  |  |  |
| Estimated Taxes and Insurance*             | \$212     |  |  |  |  |  |
| Estimated Monthly Mortgage Payment         | \$1,058   |  |  |  |  |  |

<sup>\*</sup>Estimated at 25% of principal and interest

In comparison, the collected *non-subsidized* Tax Credit rents for the subject property range from \$770 to \$1,100 per month. While some tenants of the subject units at the higher 80% AMHI level may be able to afford the cost of a typical mortgage in this market, the number that could also afford the down payment, routine maintenance costs, and/or utility expenses associated with such a home is likely minimal. Therefore, we do not anticipate any competitive impact on or from the homebuyer market.

# VI. Achievable Market Rent Analysis

#### A. <u>INTRODUCTION</u>

We identified five market-rate properties within and near the Portsmouth Site PMA that we consider most comparable to the subject project in terms of age, design, unit types, and/or amenities offered. These selected properties are used to derive market rent for a project with characteristics similar to the subject development and the subject property's market advantage. It is important to note that, for the purpose of this analysis, we only select market-rate properties. Market-rate properties are used to determine rents that can be achieved in the open market for the subject units without maximum income and rent restrictions

The basis for the selection of these projects includes, but is not limited to, the following factors:

- Surrounding neighborhood characteristics
- Target market (seniors, families, disabled, etc.)
- Unit types offered (garden or townhouse, bedroom types, etc.)
- Building type (single-story, midrise, high-rise, etc.)
- Unit and project amenities offered
- Age and appearance of property

Since it is unlikely that any two properties are identical, we adjust the collected rent (the actual rent paid by tenants) of the selected properties according to whether or not they compare favorably with the subject development. Rents of projects that have additional or better features than the subject site are adjusted negatively, while projects with inferior or fewer features are adjusted positively. For example, if the subject project does not have a washer or dryer and a selected property does, then we lower the collected rent of the selected property by the estimated value of a washer and dryer to derive an *achievable market rent* for a project similar to the project.

The rent adjustments used in this analysis are based on various sources, including known charges for additional features within the Site PMA, estimates made by area property managers and realtors, quoted rental rates from furniture rental companies and Bowen National Research's prior experience in markets nationwide.

It is important to note that one or more of the selected properties may be more similar to the subject property than others. These properties are given more weight in terms of reaching the final achievable market rent determination. While monetary adjustments are made for various unit and project features, the final market rent determination is based upon the judgments of our market analysts.

The proposed subject development and the five selected properties include the following:

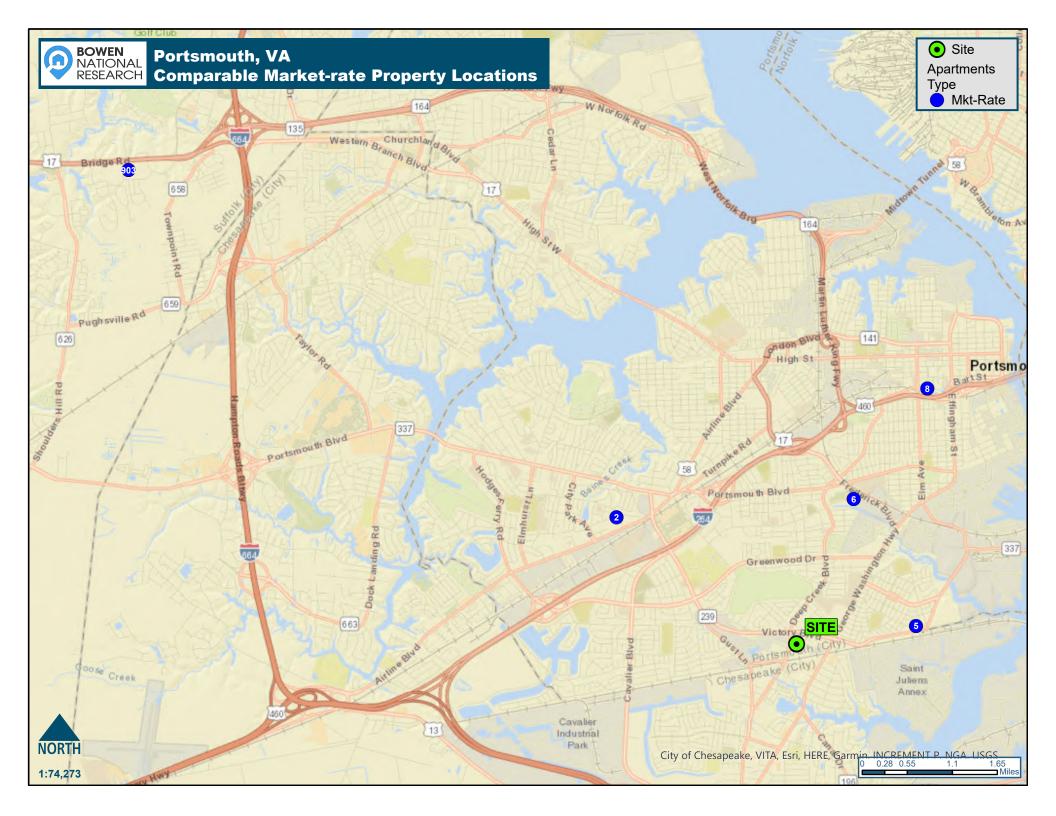
|      |                          |             |           |        | Unit Mix         |          |          |  |
|------|--------------------------|-------------|-----------|--------|------------------|----------|----------|--|
|      |                          |             |           |        | (Occupancy Rate) |          |          |  |
| Map  |                          | Year Built/ | Total     | Occ.   | One-             | Two-     | Three-   |  |
| I.D. | Project Name             | Renovated   | Units     | Rate   | Br.              | Br.      | Br.      |  |
|      |                          |             |           |        |                  | 39       | 39       |  |
| Site | Cross Creek Rehab        | 1969 / 2023 | <b>78</b> | 100.0% | -                | (100.0%) | (100.0%) |  |
|      |                          |             |           |        | 23               | 97       |          |  |
| 2    | Ashton Village           | 1984 / 2013 | 120       | 100.0% | (100.0%)         | (100.0%) | -        |  |
|      |                          |             |           |        |                  | 72       |          |  |
| 5    | Bentley                  | 1987        | 72        | 98.6%  | -                | (98.6%)  | -        |  |
|      |                          |             |           |        |                  | 65       | 24       |  |
| 6    | Biltmore Commons         | 1989        | 89        | 100.0% | -                | (100.0%) | (100.0%) |  |
|      |                          |             |           |        |                  | 26       | 26       |  |
| 8    | Ebenezer Plaza           | 1969        | 52        | 100.0% | -                | (100.0%) | (100.0%) |  |
|      |                          |             |           |        | 72               | 240      | 16       |  |
| 903  | Harbour Breeze Lifestyle | 2002        | 328       | 100.0% | (100.0%)         | (100.0%) | (100.0%) |  |

Map ID 903 is located outside the Site PMA

Occ. – Occupancy

The five selected market-rate projects have a combined total of 661 units with an overall occupancy rate of 99.8%. None of the comparable properties has an occupancy rate below 98.6%. Thus, these properties are clearly well-received within the Portsmouth market and will serve as accurate benchmarks with which to compare the subject property.

The Rent Comparability Grids on the following pages show the collected rents for each of the selected properties and illustrate the adjustments made (as needed) for various features and location or neighborhood characteristics, as well as quality differences that exist among the selected properties and the subject development. Preceding the Rent Comparability Grids is a map of the location of the comparable market-rate developments in relation to the location of the subject site.



# Rent Comparability Grid

Unit Type -

TWO-BEDROOM

|                 | Subject  |            | Comp            | #1          | Comp         | #2      | Comp              | #3                 | Comp               | #4     | Comp                        | #5          |
|-----------------|--|------------|-----------------|-------------|--------------|---------|-------------------|--------------------|--------------------|--------|-----------------------------|-------------|
|                 | Cross Creek Rehab                                    | Data       | Ashton V        | illage      | Bentle       | ey .    | Biltmore Commons  |                    | Ebenezer Plaza     |        | Harbour Breeze<br>Lifestyle |             |
|                 | 2502-2542 Bird Lane                                  | on         | 224 Chow        | an Dr       | 104 Dahlgre  | en Ave. | 2341 Elliott Ave. |                    | 1140 Chisholm Cir. |        | 3900 Breezep                | oort Way    |
|                 | Portsmouth, VA                                       | Subject    | Portsmout       | h, VA       | Portsmout    | h, VA   | Portsmouth, VA    |                    | Portsmouth, VA     |        | Suffolk, VA                 |             |
| A.              | Rents Charged  |            | Data            | \$ Adj      | Data         | \$ Adj  | Data              | \$ Adj             | Data               | \$ Adj | Data                        | \$ Adj      |
| 1               | \$ Last Rent / Restricted?                           |            | \$999           |             | \$925        |         | \$805             |                    | \$778              |        | \$1,232                     |             |
| 2               | Date Surveyed  |            | Feb-21          |             | Feb-21       |         | Feb-21            |                    | Feb-21             |        | Feb-21                      |             |
| 3               | Rent Concessions                                     |            | None            |             | None         |         | None              |                    | None               |        | None                        |             |
| 4               | Occupancy for Unit Type                              |            | 100%            |             | 99%          |         | 100%              |                    | 100%               |        | 100%                        |             |
| 5               | Effective Rent & Rent/ sq. ft                        | <b>+</b>   | \$999           | 1.33        | \$925        | 0.97    | \$805             | 1.09               | \$778              | 0.80   | \$1,232                     | 1.19        |
| В.              | Design, Location, Condition                          |            | Data            | \$ Adj      | Data         | \$ Adj  | Data              | \$ Adj             | Data               | \$ Adj | Data                        | \$ Adj      |
| 6               | Structure / Stories                                  | WU/2       | WU/2,2.5        | 5 Auj       | WU/2         | 5 Auj   | WU/2,3            | 5 Auj              | TH/2               | 5 Auj  | WU/2,3                      | 5 Auj       |
| 7               | Yr. Built/Yr. Renovated                              | 1969/2023  | 1984/2013       | (\$3)       | 1987         | \$9     | 1989              | \$7                | 1969               | \$27   | 2002                        | (\$6)       |
| 8               | Condition/Street Appeal                              | G          | G               | (\$3)       | G            | \$2     | G                 | \$7                | G                  | \$27   | G                           | (50)        |
| 9               | Neighborhood   | G          | G               |             | G            |         | G                 |                    | G                  |        | G                           |             |
| 10              | Same Market?   | G          | Yes             |             | Yes          |         | Yes               |                    | Yes                |        | No                          |             |
| C.              | Unit Equipment/ Amenities                            |            | Data Data       | \$ Adj      | Data Data    | \$ Adj  | Data              | \$ Adj             | Data Data          | \$ Adj | Data                        | \$ Adj      |
| 11              | # Bedrooms   | 2          | 2               | ψAuj        | 2            | ψziuj   | 2                 | ψziuj              | 2                  | ψıtuj  | 2                           | ψAuj        |
| 12              | # Baths  | 1          | 1.5             | (\$15)      | 1            |         | 1                 |                    | 1                  |        | 2                           | (\$30)      |
| 13              | Unit Interior Sq. Ft.                                | 682        | 750             | (\$13)      | 953          | (\$72)  | 736               | (\$14)             | 975                | (\$78) | 1034                        | (\$94)      |
| -               | Patio/Balcony  | N          | Y               | (\$5)       | Y            | (\$5)   | N                 | (\$14)             | Y                  |        | Y                           |             |
| 14              | AC: Central/Wall                                     | C          | C               | (\$3)       | C            | (\$3)   | C                 |                    | C                  | (\$5)  | C                           | (\$5)       |
| 15              |  | R/F        |                 |             |              |         |                   |                    | R/F                |        |                             |             |
| 16              | Range/Refrigerator Microwave/Dishwasher              |            | R/F             |             | R/F          |         | R/F               |                    |                    | 610    | R/F                         | (ØE)        |
| 17              |  | N/Y        | N/Y             | (0.5)       | N/Y          | (0.5)   | N/Y               |                    | N/N                | \$10   | Y/Y                         | (\$5)       |
| 18              | Washer/Dryer   | L          | W/D             | (\$35)      | HU           | (\$5)   | L                 |                    | HU<br>V            | (\$5)  | HU/L                        | (\$10)      |
| 19              | Floor Coverings                                      | V          | C/V             |             | C/V          |         | C/V               |                    |                    |        | C/V                         |             |
| 20              | Window Treatments                                    | Y          | Y               |             | Y            |         | Y                 |                    | Y                  |        | Y                           |             |
| 21              | Secured Entry  | N          | N               |             | N            |         | N                 |                    | N                  |        | N                           | /A = 1      |
| 22              | Garbage Disposal                                     | N          | N               |             | Y            | (\$5)   | N                 |                    | N                  |        | Y                           | (\$5)       |
| 23              | Ceiling Fan/Storage                                  | Y/N        | Y/N<br>Data     | © A J:      | Y/N          | O A J:  | N/N               | \$5                | N/Y                | C 4 1: | N/N                         | \$5         |
| D               | Site Equipment/ Amenities                            | I OT/CO    |                 | \$ Adj      | Data         | \$ Adj  | Data              | \$ Adj             | Data               | \$ Adj | Data<br>LOT/00              | \$ Adj      |
| 24              | Parking (\$ Fee) On-Site Management                  | LOT/\$0    | LOT/\$0         |             | LOT/\$0      | 0.5     | LOT/\$0           |                    | LOT/\$0<br>Y       |        | LOT/\$0<br>Y                |             |
| 25              |  | Y          | Y               | (0.5)       | N            | \$5     | Y                 | (0.5)              |                    |        |                             | (0.5)       |
| 26              | Security Features                                    | N          | Y               | (\$5)       | N            | ф.c     | Y                 | (\$5)              | N                  | e.c    | Y                           | (\$5)       |
| 27              | Community Space                                      | Y          | N<br>D/E        | \$5         | N            | \$5     | N                 | \$5                | N                  | \$5    | Y<br>P/E/G/I                | (001)       |
| 28              | Pool/Recreation Areas                                | N          | P/F             | (\$15)      | N            | 0.2     | N                 | Φ2                 | N                  | 0.2    | P/F/S/L                     | (\$21)      |
| 29              | Computer/Business Center<br>Picnic Area/Grill        | Y          | Y               |             | N            | \$3     | N                 | \$3                | N                  | \$3    | Y                           | (02)        |
| 30              | Playground   | N          | N               | 62          | N            | 62      | N                 |                    | N                  | 62     | Y                           | (\$3)       |
| 31              | ,,,  | Y          | N               | \$3         | N            | \$3     | Y                 | 010                | N                  | \$3    | N                           | \$3         |
| 32<br><b>E.</b> | Social Services Utilities                            | Y          | N<br>Data       | \$10        | N<br>Data    | \$10    | N<br>Data         | \$10               | N<br>Data          | \$10   | N<br>Data                   | \$10        |
| _               | Heat (in rent?/ type)                                | N/E        | N/E             | \$ Adj      | N/G          | \$ Adj  | Data<br>N/E       | \$ Adj             | Data<br>N/G        | \$ Adj | Data<br>N/E                 | \$ Adj      |
| 33              | Cooling (in rent?/ type)                             | N/E<br>N/E | N/E<br>N/E      |             | N/G<br>N/E   |         | N/E<br>N/E        |                    | N/G<br>N/E         |        | N/E<br>N/E                  |             |
| 34              |  | N/E<br>N/E | N/E<br>N/E      |             | N/E<br>N/E   |         | N/E<br>N/E        |                    | N/E<br>N/G         |        | N/E<br>N/E                  |             |
| 35              | Cooking (in rent?/ type)  Hot Water (in rent?/ type) |            |                 |             | N/E<br>N/G   |         |                   |                    |                    |        | N/E<br>N/E                  |             |
| 36              | Hot Water (in rent?/ type) Other Electric            | N/E        | N/E             |             |              |         | N/E               |                    | N/G                |        |                             |             |
| 37              | Cold Water/Sewer                                     | N<br>N/V   | N<br>N/N        | \$44        | N<br>V/V     | (\$20)  | N<br>N/N          | \$66               | N<br>V/V           | (\$20) | N<br>N/N                    | \$44        |
| 38              | Trash/Recycling                                      | N/Y        | N/N<br>N/N      | \$66        | Y/Y<br>V/N   | (\$39)  | N/N<br>N/N        | \$66               | Y/Y<br>V/N         | (\$39) | N/N<br>N/N                  | \$66        |
| 39<br><b>F.</b> | Adjustments Recap                                    | Y/N        | N/N<br>Pos      | \$33<br>Neg | Y/N<br>Pos   | Neg     | N/N<br>Pos        | \$33<br><b>Neg</b> | Y/N<br>Pos         | Neg    | N/N<br>Pos                  | \$33<br>Neg |
| 40              | # Adjustments B to D                                 |            | 3               | 7           | 6            | 4       | 5                 | 2                  | 6                  | 3      | 3                           | 10          |
| 41              | Sum Adjustments B to D                               |            | \$18            | (\$96)      | \$35         | (\$87)  | \$30              | (\$19)             | \$58               | (\$88) | \$18                        | (\$184)     |
| 42              | Sum Utility Adjustments                              |            | \$99            | (φ20)       | ψυυ          | (\$39)  | \$99              | (417)              | ψυσ                | (\$39) | \$99                        | (4104)      |
| 42              | Jam Juney Aujustilicits                              |            | Net             | Gross       | Net          | Gross   | Net               | Gross              | Net                | Gross  | Net                         | Gross       |
| 43              | Net/ Gross Adjmts B to E                             |            | \$21            | \$213       | (\$91)       | \$161   | \$110             | \$148              | (\$69)             | \$185  | (\$67)                      | \$301       |
| G.              | Adjusted & Market Rents                              |            | Adj. Rent       |             | Adj. Rent    |         | Adj. Rent         |                    | Adj. Rent          |        | Adj. Rent                   |             |
| 44              | Adjusted Rent (5+ 43)                                |            | \$1,020         |             | \$834        |         | \$915             |                    | \$709              |        | \$1,165                     |             |
| 45              | Adj Rent/Last rent                                   |            |                 | 102%        |              | 90%     |                   | 114%               |                    | 91%    | ,                           | 95%         |
| 46              | Estimated Market Rent                                | \$1,010    | \$1.48 <b>◆</b> |             | Estimated Ma | ·       | t/ Sa. Ft         |                    | 1)                 |        |                             |             |
| .0              |  |            |                 |             |              |         |                   |                    |                    |        |                             |             |

# Rent Comparability Grid

*Unit Type* → THREE-BEDROOM

|            | Subject                       |           | Comp            | #1     | Comp         | #2        | Comp        | #3                | Comp                 | #4                  |  |   |
|------------|-------------------------------|-----------|-----------------|--------|--------------|-----------|-------------|-------------------|----------------------|---------------------|--|---|
|            | Cross Creek Rehab             | Data      | Ashton V        |        | Bentle       |           | Biltmore Co |                   | Harbour E<br>Lifesty | Breeze              |  |   |
|            | 2502-2542 Bird Lane           | on        | 224 Chow        | an Dr  | 104 Dahlgre  | en Ave.   | 2341 Elliot | 2341 Elliott Ave. |                      | 3900 Breezeport Way |  |   |
|            | Portsmouth, VA                | Subject   | Portsmout       | h, VA  | Portsmout    | h, VA     | Portsmout   | h, VA             | Suffolk,             | VA                  |  |   |
| A.         | Rents Charged                 |           | Data            | \$ Adj | Data         | \$ Adj    | Data        | \$ Adj            | Data                 | \$ Adj              |  |   |
| 1          | \$ Last Rent / Restricted?    |           | \$1,029         |        | \$925        |           | \$1,040     |                   | \$1,502              |                     |  |   |
| 2          | Date Surveyed                 |           | Feb-21          |        | Feb-21       |           | Feb-21      |                   | Feb-21               |                     |  |   |
| 3          | Rent Concessions              |           | None            |        | None         |           | None        |                   | None                 |                     |  |   |
| 4          | Occupancy for Unit Type       |           | 100%            |        | 99%          |           | 100%        |                   | 100%                 |                     |  |   |
| 5          | Effective Rent & Rent/ sq. ft |           | \$1,029         | 1.29   | \$925        | 0.97      | \$1,040     | 1.16              | \$1,502              | 1.26                |  |   |
|            | Effective Rent & Rent/ sq. 1t | <b>V</b>  | ψ1,02 <i>)</i>  | 1.27   | ψ <i>723</i> | 0.57      | \$1,040     | 1.10              | \$1,502              | 1.20                |  | 4 |
| В.         | Design, Location, Condition   |           | Data            | \$ Adj | Data         | \$ Adj    | Data        | \$ Adj            | Data                 | \$ Adj              |  |   |
| 6          | Structure / Stories           | WU/2      | WU/2,2.5        |        | WU/2         |           | WU/2,3      |                   | WU/2,3               |                     |  |   |
| 7          | Yr. Built/Yr. Renovated       | 1969/2023 | 1984/2013       | (\$3)  | 1987         | \$9       | 1989        | \$7               | 2002                 | (\$6)               |  |   |
| 8          | Condition/Street Appeal       | G         | G               | (, )   | G            | ·         | G           |                   | G                    | (, )                |  |   |
| 9          | Neighborhood                  | G         | G               |        | G            |           | G           |                   | G                    |                     |  |   |
| 10         | Same Market?                  | _         | Yes             |        | Yes          |           | Yes         |                   | No                   |                     |  |   |
| C.         | Unit Equipment/ Amenities     |           | Data            | \$ Adj | Data         | \$ Adj    | Data        | \$ Adj            | Data                 | \$ Adj              |  |   |
| 11         | # Bedrooms                    | 3         | 2               | \$50   | 2            | \$50      | 3           |                   | 3                    |                     |  |   |
| 12         | # Baths                       | 1         | 2               | (\$30) | 1            |           | 2           | (\$30)            | 2                    | (\$30)              |  |   |
| 13         | Unit Interior Sq. Ft.         | 874       | 800             | \$22   | 953          | (\$23)    | 900         | (\$8)             | 1189                 | (\$92)              |  |   |
| 14         | Patio/Balcony                 | N         | Y               | (\$5)  | Y            | (\$5)     | N           | (40)              | Y                    | (\$5)               |  |   |
| 15         | AC: Central/Wall              | C         | C               | (42)   | C            | (45)      | C           |                   | C                    | (45)                |  |   |
| 16         | Range/Refrigerator            | R/F       | R/F             |        | R/F          |           | R/F         |                   | R/F                  |                     |  |   |
| 17         | Microwave/Dishwasher          | N/Y       | N/Y             |        | N/Y          |           | N/Y         |                   | Y/Y                  | (\$5)               |  |   |
| 18         | Washer/Dryer                  | L         | W/D             | (\$35) | HU           | (\$5)     | L           |                   | HU/L                 | (\$10)              |  |   |
| _          | Floor Coverings               | V         | C/V             | (\$33) | C/V          | (\$3)     | C/V         |                   | C/V                  | (\$10)              |  |   |
| 19         | U                             |           |                 |        |              |           |             |                   |                      |                     |  |   |
| 20         | Window Treatments             | Y         | Y               |        | Y            |           | Y           |                   | Y                    |                     |  |   |
| 21         | Secured Entry                 | N         | N               |        | N            | (0.0)     | N           |                   | N                    | (0.00)              |  |   |
| 22         | Garbage Disposal              | N         | N               |        | Y            | (\$5)     | N           |                   | Y                    | (\$5)               |  |   |
| 23         | Ceiling Fan/Storage           | Y/N       | Y/N             | @ A J: | Y/N          | O A J:    | N/N         | \$5               | N/N                  | \$5                 |  |   |
| D          | Site Equipment/ Amenities     | I OTHOR   | Data            | \$ Adj | Data         | \$ Adj    | Data        | \$ Adj            | Data                 | \$ Adj              |  |   |
| 24         | Parking (\$ Fee)              | LOT/\$0   | LOT/\$0         |        | LOT/\$0      | 0.5       | LOT/\$0     |                   | LOT/\$0              |                     |  |   |
| 25         | On-Site Management            | Y         | Y               | (4.5)  | N            | \$5       | Y           |                   | Y                    | (0.00)              |  |   |
| 26         | Security Features             | N         | Y               | (\$5)  | N            |           | Y           | (\$5)             | Y                    | (\$5)               |  |   |
| 27         | Community Space               | Y         | N               | \$5    | N            | \$5       | N           | \$5               | Y                    |                     |  |   |
| 28         | Pool/Recreation Areas         | N         | P/F             | (\$15) | N            |           | N           |                   | P/F/S/L              | (\$21)              |  |   |
| 29         | Computer/Business Center      | Y         | Y               |        | N            | \$3       | N           | \$3               | Y                    |                     |  |   |
| _          | Picnic Area/Grill             | N         | N               |        | N            |           | N           |                   | Y                    | (\$3)               |  |   |
| 31         | Playground                    | Y         | N               | \$3    | N            | \$3       | Y           |                   | N                    | \$3                 |  |   |
| 32         | Social Services               | Y         | N               | \$10   | N            | \$10      | N           | \$10              | N                    | \$10                |  |   |
| E.         | Utilities                     |           | Data            | \$ Adj | Data         | \$ Adj    | Data        | \$ Adj            | Data                 | \$ Adj              |  |   |
| 33         | Heat (in rent?/ type)         | N/E       | N/E             |        | N/G          |           | N/E         |                   | N/E                  |                     |  |   |
| 34         | Cooling (in rent?/ type)      | N/E       | N/E             |        | N/E          |           | N/E         |                   | N/E                  |                     |  |   |
| 35         | Cooking (in rent?/ type)      | N/E       | N/E             |        | N/E          |           | N/E         |                   | N/E                  |                     |  |   |
| 36         | Hot Water (in rent?/ type)    | N/E       | N/E             |        | N/G          |           | N/E         |                   | N/E                  |                     |  |   |
| 37         | Other Electric                | N         | N               |        | N            |           | N           |                   | N                    |                     |  |   |
| 38         | Cold Water/Sewer              | N/Y       | N/N             | \$105  | Y/Y          | (\$58)    | N/N         | \$105             | N/N                  | \$105               |  |   |
| 39         | Trash/Recycling               | Y/N       | N/N             | \$33   | Y/N          |           | N/N         | \$33              | N/N                  | \$33                |  |   |
| F.         | Adjustments Recap             |           | Pos             | Neg    | Pos          | Neg       | Pos         | Neg               | Pos                  | Neg                 |  |   |
| 40         | # Adjustments B to D          |           | 5               | 6      | 7            | 4         | 5           | 3                 | 3                    | 10                  |  |   |
| 41         | Sum Adjustments B to D        |           | \$90            | (\$93) | \$85         | (\$38)    | \$30        | (\$43)            | \$18                 | (\$182)             |  |   |
| 42         | Sum Utility Adjustments       |           | \$138           |        |              | (\$58)    | \$138       |                   | \$138                |                     |  |   |
|            | 37.75                         |           | Net             | Gross  | Net          | Gross     | Net         | Gross             | Net                  | Gross               |  |   |
| 43         | Net/ Gross Adjmts B to E      |           | \$135           | \$321  | (\$11)       | \$181     | \$125       | \$211             | (\$26)               | \$338               |  |   |
| <b>G</b> . | Adjusted & Market Rents       |           | Adj. Rent       |        | Adj. Rent    |           | Adj. Rent   |                   | Adj. Rent            |                     |  |   |
| 44         | Adjusted Rent (5+43)          |           | \$1,164         | 1120/  | \$914        | 0007      | \$1,165     | 1120/             | \$1,476              | 0007                |  |   |
| 45         | Adj Rent/Last rent            | 01.33=    | 04.40           | 113%   | E 41 4 222   | 99%       | 410 E:      | 112%              |                      | 98%                 |  |   |
| 46         | Estimated Market Rent         | \$1,225   | <b>\$1.40 ◆</b> |        | Estimated Ma | arket Ren | t/ Sq. Ft   |                   |                      |                     |  |   |
|            |                               |           |                 |        |              |           |             |                   |                      |                     |  |   |

Once all adjustments to collected rents were made, the adjusted rents for each comparable were used to derive an achievable market rent for each bedroom type. Each property was considered and weighed based upon its proximity to the subject site and its amenities and unit layout compared to the subject site.

Based on the preceding Rent Comparability Grids, it was determined that the present-day achievable market rents for units similar to those offered at the subject project are as follows:

| Bedroom<br>Type | %<br>AMHI | Proposed<br>Collected Rent | Achievable<br>Market Rent | Market Rent<br>Advantage |
|-----------------|-----------|----------------------------|---------------------------|--------------------------|
| Two-Br.         | 50%*      | \$585**                    | \$1,010                   | 42.1%                    |
| Two-Br.         | 50%       | \$770                      | \$1,010                   | 23.8%                    |
| Two-Br.         | 60%       | \$850                      | \$1,010                   | 15.8%                    |
| Two-Br.         | 80%       | \$970                      | \$1,010                   | 4.0%                     |
| Two-Br.         | Market    | \$970                      | \$1,010                   | 4.0%                     |
| Three-Br.       | 40%       | \$672**                    | \$1,225                   | 45.1%                    |
| Three-Br.       | 50%       | \$875                      | \$1,225                   | 28.6%                    |
| Three-Br.       | 60%       | \$950                      | \$1,225                   | 22.4%                    |
| Three-Br.       | 80%       | \$1,100                    | \$1,225                   | 10.2%                    |
| Three-Br.       | Market    | \$1,100                    | \$1,225                   | 10.2%                    |

<sup>\*</sup>Income-restricted at 50% AMHI, rent-restricted at 40% AMHI

Typically, Tax Credit rents targeting households earning up to 60% of AMHI are set 10% or more below achievable market rents to ensure that the project will represent a value and have a sufficient flow of tenants. Higher income targeting units such as the subject units at the 80% AMHI level often do not need to represent a 10% market rent advantage to be perceived a value in many markets. This is particularly true of markets which lack and/or have a limited supply of modern market-rate product.

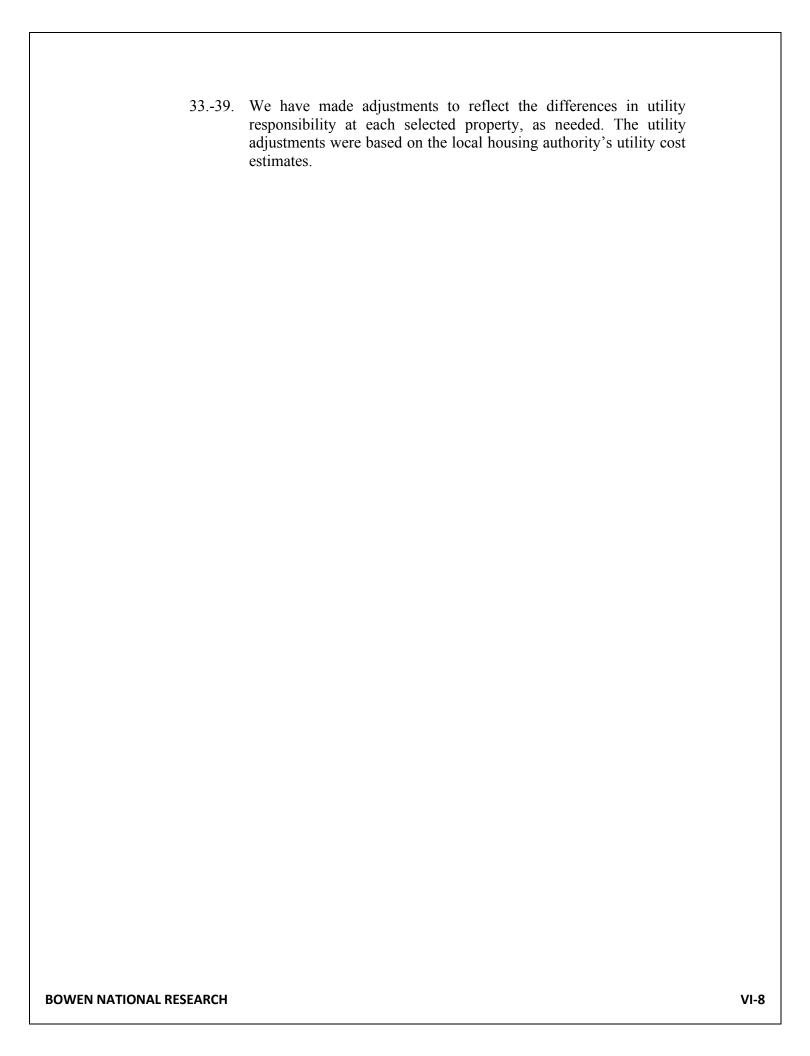
As the preceding table illustrates, the subject rents represent market rent advantages ranging from 4.0% to 45.1%, depending upon unit type. While the subject's two-bedroom units at 80% of AMHI represent a nominal market rent advantage, this is considered acceptable in this market. This is evident by the fact that the subject units at the 80% AMHI level are competitively positioned with, if not lower than, the rents reported for similar 60% AMHI units among the comparable LIHTC properties surveyed and evaluated in *Section V*.

# B. RENT ADJUSTMENT EXPLANATIONS (RENT COMPARABILITY GRID)

None of the selected properties offer the same amenities as the subject property. As a result, we have made adjustments to the collected rents to reflect the differences between the subject property and the selected properties. The following are explanations (preceded by the line reference number on the comparability grid table) for each rent adjustment made to each selected property.

<sup>\*\*</sup>Reflective of maximum allowable LIHTC rent as the proposed contract rent under the subsidized program exceeds this limit.

- Rents for each property are reported as collected rents. These are the
  actual rents paid by tenants and do not consider utilities paid by
  tenants. The rents reported are typical and do not consider rent
  concessions or special promotions. When multiple rent levels were
  offered, we included an average rent.
- 7. Upon completion of renovations, the subject project will have an effective age of a project built in 1996, which is a simple average of the original year built and the anticipated renovation completion date for the subject project. We have adjusted the rents at the selected properties by \$1 per year of effective age difference to reflect the age of these properties.
- 10. One of the selected properties is located outside of the Portsmouth Site PMA due to the lack of comparable three-bedroom market-rate product in the subject market. This property, however, is located in the nearby Suffolk, Virginia area and thus out-of-market adjustments were not warranted.
- 11. All of the comparable properties offer two-bedroom units. However, some do not offer three-bedroom units similar to those offered at the subject project. In these instances, we have utilized the next most comparable floor plan (two-bedroom) and applied a positive adjustment of \$50 to account for the inclusion of an additional defined bedroom at the subject project.
- 12. There is a variety of the number of bathrooms offered among the selected properties. We have made adjustments of \$15 per half bathroom to reflect the difference in the number of bathrooms offered at the site as compared with the selected properties.
- 13. The adjustment for differences in square footage is based upon the average rent per square foot among the comparable properties. Since consumers do not value extra square footage on a dollar for dollar basis, we have used 25% of the average for this adjustment.
- 14.-23. The subject project will offer a unit amenity package which is generally slightly inferior to those offered among the selected properties. We have made, however, adjustments for features lacking at the subject project, and in some cases, we have made adjustments for features the selected properties do not offer.
- 24.-32. The subject project offers a community amenities package which is also considered inferior to those offered among most of the selected market-rate properties. We have made monetary adjustments to reflect the difference between the subject project's and the selected properties' community amenities.



# VII. Capture Rate Analysis

## A. <u>DETERMINATION OF INCOME ELIGIBILITY</u>

The number of income-eligible households necessary to support the project from the Site PMA is an important consideration in evaluating the subject project's potential. Note that we have evaluated the subject project assuming two different scenarios. The first capture rate scenario has been calculated assuming that the project operates with Project-Based Rental Assistance (PBRA) available to a portion of the units. In this scenario, residents of these subsidized units will pay up to 30% of their adjusted gross income towards rent. We also provided a capture rate scenario for the unlikely event that the subject project lost its project-based subsidy, thus requiring all units to operate exclusively under the Tax Credit guidelines, targeting households earning up to 80% of AMHI.

The subject site is within the Virginia Beach-Norfolk-Newport News, VA-NC HUD Metro FMR Area, which has a median four-person household income of \$82,500 for 2020. The subject property will be restricted to households with incomes of up to 50%, 60%, and 80% of AMHI. The following table summarizes the maximum allowable income by household size and targeted AMHI level.

|                | Targeted AMHI<br>Maximum Allowable Income |          |          |  |  |  |  |  |
|----------------|---|----------|----------|--|--|--|--|--|
| Household Size | 50%                                       | 60%      | 80%      |  |  |  |  |  |
| One-Person     | \$28,900                                  | \$34,680 | \$46,240 |  |  |  |  |  |
| Two-Person     | \$33,000                                  | \$39,600 | \$52,800 |  |  |  |  |  |
| Three-Person   | \$37,150                                  | \$44,580 | \$59,440 |  |  |  |  |  |
| Four-Person    | \$41,250                                  | \$49,500 | \$66,000 |  |  |  |  |  |
| Five-Person    | \$44,550                                  | \$53,460 | \$71,280 |  |  |  |  |  |

## 1. Maximum Income Limits

The largest units (three-bedroom) at the subject site are expected to continue to house up to five-person households. As such, the maximum allowable income at the subject site is \$71,280.

The subject project will also offer five (5) units which will operate as unrestricted market-rate units. These units will have no maximum income limit. As our demand estimates consider only renter households, we have not considered a maximum allowable income for the subject's market-rate units.

### 2. Minimum Income Requirements

Leasing industry standards typically require households to have rent-to-income ratios of 27% to 40%. Pursuant to Virginia Housing market study guidelines, the maximum rent-to-income ratio permitted for family projects is 35%, while elderly projects have a 40% rent-to-income ratio.

As detailed throughout this report, the subject project will offer some units which will operate with a project-based subsidy. These units will effectively allow the property to target households with income as little as **\$0.** 

The proposed non-subsidized LIHTC units will have a lowest gross rent of \$866. Over a 12-month period, the minimum annual household expenditure (rent plus tenant-paid utilities) at the subject site is \$10,392. Applying a 35% rent-to-income ratio to the minimum annual household expenditure yields a minimum annual household income requirement of \$29,691 for the non-subsidized units at the subject project.

In the unlikely event the property lost its subsidy and had to operate exclusively under the LIHTC guidelines, the property would have a lowest gross rent of at least \$743. This assumes the proposed subsidized units operate at maximum allowable LIHTC rent levels in this unlikely scenario. This would result in a minimum annual household income requirement of \$25,474 in this unlikely scenario.

The subject's market-rate units will have a lowest gross rent of \$1,066, assuming a utility allowance similar to that proposed for the subject's LIHTC units. Utilizing the same methodology as the LIHTC units but considering a lower 30% rent-to-income ratio typical of most market-rate product, the subject's market-rate units will have a minimum annual household income requirement of \$42,640.

### 3. <u>Income-Appropriate Range</u>

Based on the preceding analyses, the income-appropriate range required to live at the subject project with units built to serve households at 50%, 60% and 80% of AMHI, both with and without the project-based subsidy, is as follows:

|   | Incom    | e Range  |
|---|----------|----------|
| Unit Type                                     | Minimum  | Maximum  |
| Tax Credit w/Subsidy (Limited to 50% of AMHI) | \$0      | \$44,550 |
| Tax Credit w/Subsidy Overall                  | \$0      | \$71,280 |
| Tax Credit Only (Limited to 50% of AMHI)      | \$29,691 | \$44,550 |
| Tax Credit Only (Limited to 60% of AMHI)      | \$34,560 | \$53,460 |
| Tax Credit Only (Limited to 80% of AMHI)      | \$38,674 | \$71,280 |
| Tax Credit Only Overall                       | \$29,691 | \$71,280 |
| Market-Rate                                   | \$42,640 | None     |

### B. <u>CAPTURE RATE CALCULATIONS</u>

Per Virginia Housing market study requirements, analysts are required to use net demand in calculating capture rates and the absorption period. Net demand is determined by subtracting the supply of vacant comparable units in the PMA, completed or pipeline, from Total Demand. Total Demand includes New Renter Household Growth and Demand from Existing Households (defined below).

The following are the demand components as outlined by Virginia Housing:

- 1. Demand from New Renter Households. Determine demand for new units in the Primary Market Area based on projected rental household growth. This is to be determined using 2021 as the base year and projecting forward to 2023, per Virginia Housing guidelines. The projected population must be limited to the target group, age- and income-appropriate. Demand for each target group must be shown separately, as reflected in the market study requirements. Demand estimates for proposals for elderly developments must be derived from household population age 65 and older. In instances where a significant number of proposed units (more than 20%) are comprised on three- and four-bedroom units, the analyst must refine the analysis by factoring in the number of large households, typically four or more persons. Failure to account for this may result in overstated demand.
- 2. **Demand from Existing Households:** The sum of demand from rental household growth and demand from all components of existing households will constitute **Total Demand**. The demand components from existing households are detailed below:
  - a) Rent overburdened households, if any, within the age group, income groups and renters targeted for the subject development. "Overburdened" is defined by Virginia Housing as households paying more than 35% of gross income (40% if elderly) for gross rent. Analysts are encouraged to be conservative in this regard.
    - Based on the American Community Survey (ACS) 5-Year Estimates (Table B25074), 8.5% to 64.1% of households, depending upon income level, within the site PMA, are considered to be rent overburdened.
  - b) Households in substandard housing (i.e. overcrowded and/or lack of plumbing: Must be age and income group appropriate. Analysts must use their knowledge of the market area and the subject development to determine if demand from this source is realistic. Analysts are encouraged to be conservative in this regard.

Based on the American Community Survey (ACS) 5-Year Estimates (Table B25016), approximately 3.8% of all households within the Site PMA are living in substandard housing. Considering the targeted low-income tenant base, this estimate is considered appropriate for the area.

c) Elderly Homeowners likely to convert to rental housing: This component may not comprise more than 20% of total demand. The analyst must provide a narrative describing how these numbers were derived. Analysts are encouraged to be conservative in this regard.

Not applicable; subject site is general-occupancy.

d) Existing qualifying tenants likely to remain after renovations: This component of demand applies only to existing developments undergoing rehabilitations.

The sum of demand from rental household growth and demand from all components of existing households will constitute total demand.

### C. <u>DEMAND/CAPTURE RATE CALUCLATIONS</u>

As discussed in *Section V*, we identified and surveyed eight comparable general-occupancy LIHTC projects and four (4) comparable market-rate projects in the Site PMA. Among these projects, there are a total of 15 vacant units. The unit breakdowns of these vacant non-subsidized Tax Credit units are illustrated in the following table. Also, note that there are two LIHTC projects and one market-rate project planned in the Site PMA which will offer units comparable to those proposed for the subject project. The units planned at these projects are also reflected in the following table. Note that one of these properties (Lexington Place I) has some units which are complete and occupied. All vacant units reflected for this property in the following table are still under construction.

|             |                    |                          |                | Units at Targeted AMHI<br>(Vacant Units) |             |             |             |             |             |                |
|-------------|--------------------|--------------------------|----------------|--|-------------|-------------|-------------|-------------|-------------|----------------|
| Map<br>I.D. | Project Name       | Year Built/<br>Renovated | Total<br>Units | 30%<br>AMHI                              | 40%<br>AMHI | 50%<br>AMHI | 60%<br>AMHI | 70%<br>AMHI | 80%<br>AMHI | Market<br>Rate |
| 4           | Belle Hall         | 2008                     | 120            | -  | -           | -           | 120(2)      | -           | -           | -              |
| 5           | Bentley            | 1987                     | 72             | -  | -           | -           | -           | -           | -           | 72 (1)         |
| 13          | Lexington Place I* | 2018<br>(Allocated)      | 72             | -  | 8 (5)       | 64 (57)     | -           | -           | -           | -              |
| 16          | Marsh Landing      | 1942 / 1999              | 250            | -  | İ           | ı           | 250 (10)    | İ           | ı           | -              |
| 21          | Thrive             | 1972 / 2016              | 103            | -  | ı           | ı           | 103 (2)     | ı           | -           | -              |
| P/P         | Holley Pointe      | 2019<br>(Allocated)      | 50             | 5 (5)                                    | 5 (5)       | 15 (15)     | -           | 10 (10)     | 15 (15)     | -              |
| P/P         | Harbor Vista II    | 2023                     | 60             | -  | -           | -           | -           | -           | -           | 60 (60)        |

P/P - Planned/Proposed

<sup>\*</sup>Property will operate with a project-based subsidy available to all units.

The directly comparable vacant/under construction units reported among the aforementioned properties have been considered in our demand estimates on the following pages. Note that for the Lexington Place I property, we have only considered the 57 vacant units at the 50% AMHI level as the remaining units at this property will not be directly competitive with the subject project, as all units at this property will operate with a project-based subsidy.

The following is a summary of our demand calculations assuming the subject property operates as anticipated, with a project-based subsidy available to some units:

|                                  |                 | Pe            | rcent of Media | n Household Inco | ome             |                     |  |  |  |  |  |  |
|----------------------------------|-----------------|---------------|----------------|------------------|-----------------|---------------------|--|--|--|--|--|--|
| Demand Component                 | 50%<br>AMHI     | 60%<br>AMHI   | 80%<br>AMHI    | LIHTC<br>Overall | Market-<br>Rate | Overall<br>Property |  |  |  |  |  |  |
| Demand from New Rental           |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Households (Age- and Income-     | 10,306 - 10,551 | 3,352 - 3,296 | 4,193 - 4,080  | 13,363 - 13,516  | 6,123 - 5,924   | 16,063 - 16,120     |  |  |  |  |  |  |
| Appropriate)                     | = -245          | = 56          | = 113          | = -153           | = 199           | = -57               |  |  |  |  |  |  |
| +                                |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Demand from Existing             |                 | *             | · ·            | 13,516 X 53.0%   | 5,924 X 8.5%    | · ·                 |  |  |  |  |  |  |
| Households (Rent Overburdened)   | = 6,763         | = 1,140       | = 906          | = 7,163          | = 504           | = 6,303             |  |  |  |  |  |  |
| +                                |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Demand from Existing             |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Households (Renters in           | 10,551 X 3.8%   | 3,296 X 3.8%  | 4,080 X 3.8%   | · · ·            | 5,924 X 3.8%    | 16,120 X 3.8%       |  |  |  |  |  |  |
| Substandard Housing)             | = 401           | = 125         | = 155          | = 514            | = 225           | = 613               |  |  |  |  |  |  |
| +                                |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Demand from Existing             |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Households (Elderly Homeowner    |                 | NI/A          |                |                  |                 |                     |  |  |  |  |  |  |
| Conversion)                      |                 | T             |                | N/A              | 1               | 1                   |  |  |  |  |  |  |
| +                                |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Demand from Existing             |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Households (Existing Qualifying  |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Tenants Likely to Remain After   |                 |               |                |                  | _               |                     |  |  |  |  |  |  |
| Renovations)                     | 35              | 32            | 6              | 73               | 5               | 78                  |  |  |  |  |  |  |
| =                                |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Total Demand                     | 6,954           | 1,353         | 1,180          | 7,597            | 933             | 6,937               |  |  |  |  |  |  |
| -                                |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Supply (Directly Comparable      |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Vacant Units Completed or in the |                 |               |                | 4.04             |                 |                     |  |  |  |  |  |  |
| Pipeline)                        | 72              | 14            | 15             | 101              | 41              | 142                 |  |  |  |  |  |  |
| =                                |                 |               |                |                  |                 |                     |  |  |  |  |  |  |
| Net Demand                       | 6,882           | 1,339         | 1,165          | 7,496            | 892             | 6,795               |  |  |  |  |  |  |
| Proposed Units                   | 35              | 32            | 6              | 73               | 5               | 78                  |  |  |  |  |  |  |
| Proposed Units / Net Demand      | 35 / 6,882      | 32 / 1,339    | 6 / 1,165      | 73 / 7,496       | 5 / 892         | 78 / 6,795          |  |  |  |  |  |  |
| Capture Rate                     | = 0.5%          | = 2.4%        | = 0.5%         | = 1.0%           | = 0.6%          | = 1.1%              |  |  |  |  |  |  |
| Total Absorption Period          | 3 Months        | 5 Months      | 1 Month        | 5 Months         | 1 Month         | 5 Months            |  |  |  |  |  |  |
| N/A N A A 1111                   | 3 IVIOITUIS     | 3 IVIOIIIIS   | 1 Monii        | 3 Monus          | 1 MOHH          | 3 Monus             |  |  |  |  |  |  |

N/A-Not Available

Utilizing this methodology, capture rates below 30% are considered achievable, though capture rates below 20% are considered ideal. As such, the subject's overall subsidized LIHTC capture rate of 1.0% is very low and easily achievable within the Portsmouth Site PMA, as is the 0.6% capture rate for the subject's market-rate units. The property's overall capture rate of 1.1% is also considered low. This is particularly true when considering the high occupancy rates and waiting lists maintained among existing comparable LIHTC and market-rate properties surveyed in the market.

It is important to reiterate, however, that the subject project involves the renovation of an existing project which is currently 100.0% occupied with a waiting list. All current tenants are expected to continue to income-qualify and remain at the property following renovations. Thus, the subject's effective capture rate is 0.0%.

The following is a summary of our demand calculations assuming the unlikely scenario that the subject project operates exclusively as a LIHTC property, *without* any type of project-based subsidy.

|  |               | Perc          | ent of Median H | lousehold Inco   | me              |                     |  |  |  |
|--|---------------|---------------|-----------------|------------------|-----------------|---------------------|--|--|--|
| Demand Component   | 50%<br>AMHI   | 60%<br>AMHI   | 80%<br>AMHI     | LIHTC<br>Overall | Market-<br>Rate | Overall<br>Property |  |  |  |
| Demand from New Rental Households                              | 2,945 - 2,938 | 3,352 - 3,296 | 4,193 - 4,080   | 6,002 - 5,903    | 6,123 - 5,924   |                     |  |  |  |
| (Age- and Income-Appropriate)                                  | = 7           | = 56          | = 113           | = 99             | = 199           | = 196               |  |  |  |
| +  |               |               |                 |                  |                 |                     |  |  |  |
| Demand from Existing Households                                | 2,938 X 50.3% | 3,296 X 34.6% | 4,080 X 22.2%   | 5,903 X 33.3%    | 5,924 X 8.5%    | 8,506 X 19.0%       |  |  |  |
| (Rent Overburdened)  | = 1,478       | = 1,140       | = 906           | = 1,966          | = 504           | = 1,616             |  |  |  |
| +  |               |               |                 |                  |                 |                     |  |  |  |
| Demand from Existing Households                                | 2,938 X 3.8%  | 3,296 X 3.8%  | 4,080 X 3.8%    | 5,903 X 3.8%     | 5,924 X 3.8%    | 8,506 X 3.8%        |  |  |  |
| (Renters in Substandard Housing)                               | = 112         | = 125         | = 155           | = 224            | = 225           | = 323               |  |  |  |
| +  |               |               |                 |                  |                 |                     |  |  |  |
| Demand from Existing Households (Elderly Homeowner Conversion) | N/A           |               |                 |                  |                 |                     |  |  |  |
| +  |               |               |                 |                  |                 |                     |  |  |  |
| Demand from Existing Households                                |               |               |                 |                  |                 |                     |  |  |  |
| (Existing Qualifying Tenants Likely to                         |               |               |                 |                  |                 |                     |  |  |  |
| Remain After Renovations)                                      | 35            | 32            | 6               | 73               | 5               | 78                  |  |  |  |
| =  |               |               |                 |                  |                 |                     |  |  |  |
| Total Demand   | 1,632         | 1,353         | 1,180           | 2,289            | 933             | 2,213               |  |  |  |
| -  |               |               |                 |                  |                 |                     |  |  |  |
| Supply   |               |               |                 |                  |                 |                     |  |  |  |
| (Directly Comparable Vacant Units                              |               |               |                 |                  |                 |                     |  |  |  |
| Completed or in the Pipeline)                                  | 72            | 14            | 15              | 101              | 41              | 142                 |  |  |  |
| =  |               |               |                 |                  |                 |                     |  |  |  |
| Net Demand   | 1,560         | 1,339         | 1,165           | 2,188            | 892             | 2,071               |  |  |  |
|  |               |               |                 |                  |                 |                     |  |  |  |
| Proposed Units   | 35            | 32            | 6               | 73               | 5               | 78                  |  |  |  |
|  |               |               |                 |                  |                 |                     |  |  |  |
| Proposed Units / Net Demand                                    | 35 / 1,560    | 32 / 1,339    | 6 / 1,165       | 73 / 2,188       | 5 / 892         | 78 / 2,071          |  |  |  |
| Capture Rate   | = 2.2%        | = 2.4%        | = 0.5%          | = 3.3%           | = 0.6%          | 3.8%                |  |  |  |
| Total Absorption Period  | 4 Months      | 5 Months      | 1 Month         | 6 Months         | 1 Month         | 6 Months            |  |  |  |

N/A-Not Available

In the unlikely event the project-based subsidy was not secured, and the LIHTC units at the property had to operate *exclusively* under the LIHTC program, a sufficient base of income-appropriate renter households would still exist for the subject project. This is evident by the overall capture rate of 3.8% for the subject property under this scenario.

### D. <u>PENETRATION RATE CALCULATIONS</u>

The 1,647 existing and 50 planned (not including the subject project) non-subsidized Tax Credit units in the market must also be considered when evaluating the achievable penetration rate for the subject development. Based on the same calculation process used for the subject site, the income-eligible range for the existing and planned Tax Credit units is \$25,954 to \$71,280. The following table summarizes the market penetration rate for the subject project based on the preceding factors and demographic data included in *Section IV*.

|   | Market      |
|---|-------------|
|   | Penetration |
| Number of LIHTC Units (Proposed and Existing) | 1,770       |
| Income-Eligible Renter Households – 2023      | / 6,968     |
| Overall Market Penetration Rate               | = 25.4%     |

It is our opinion that the 25.4% penetration rate for the LIHTC units, both existing and proposed, is achievable. This is particularly true when considering that the existing comparable properties surveyed are 99.0% occupied. It is also of note that the market penetration rate for the existing LIHTC units in this market is 23.6%. Thus, the addition of the subject project and the one additional non-subsidized LIHTC property planned for the market will effectively increase the penetration rate by less than 2.0%.

### E. SUPPORT FROM HOUSING CHOICE VOUCHER HOLDERS

According to a representative with the Portsmouth Redevelopment and Housing Authority, there are approximately 73 Housing Choice Voucher holders within the housing authority's jurisdiction, and 220 people currently on the waiting list for additional Vouchers. The waiting list is closed and is expected to reopen within three to five years. Annual turnover is estimated at 36 to 60 households. This reflects the continuing need for affordable housing alternatives and/or Housing Choice Voucher assistance within the Portsmouth market.

If the rents do not exceed the payment standards established by the local housing authority, households with Housing Choice Vouchers may be willing to reside at a LIHTC project. Established by the Portsmouth Redevelopment and Housing Authority, the local payment standards, as well as the proposed subject gross rents, are summarized in the following table.

| Bedroom Type  | Payment Standards | Proposed Tax Credit<br>Gross Rents (AMHI)                      |
|---------------|-------------------|--|
| Two-Bedroom   | \$1,181           | \$866 (50%)<br>\$946 (60%)<br>\$1,066 (80%)<br>\$1,066 (MR)*   |
| Three-Bedroom | \$1,651           | \$993 (50%)<br>\$1,068 (60%)<br>\$1,218 (80%)<br>\$1,218 (MR)* |

<sup>\*</sup>Assumes utility allowance similar to those proposed for LIHTC units MR – Market-rate

As the preceding table illustrates, all of the proposed gross rents are below the local payment standards. As such, the subject project will be able to rely on support from Housing Choice Voucher holders. This will increase the demographic base of potential support for the proposed development and has been considered in our absorption projections.

### F. ABSORPTION PROJECTIONS

According to management, the subject property is currently 100.0% occupied and maintains a waiting list of 50-households for their next available units. It is anticipated that most, if not all, current tenants will continue to qualify for and remain at the property following renovations. Further, it is important to note that the renovations at the subject site will not necessitate the long-term displacement of current residents and the project will be renovated in such a way to minimize off-site relocation. Nonetheless, for the purposes of this analysis, we assume that all 78 subject units will be vacated and that all units will have to be re-rented simultaneously following renovations. We also assume the absorption period at the site begins as soon as the first renovated units are available for occupancy and that the initial renovated units at the site will be available for rent in December of 2023.

It is our opinion that the 78 units at the subject site will reach a stabilized occupancy of at least 95.0% within approximately five months following renovations, assuming total displacement of existing tenants. This absorption period is based on an average absorption rate of approximately 15 units per month. Our absorption projections assume that the renovations will be completed as outlined in this report. These absorption projections also assume that a subsidy will be provided to a portion of the property, as evaluated throughout this report.

Should the property operate *exclusively* under the LIHTC guidelines, the 78 units at the subject site are expected to experience a slightly extended absorption period as the property would no longer be able to target households earning below \$29,691. In this unlikely scenario, it is our opinion the subject project would reach a stabilized occupancy rate of at least 95.0% within six months of renovation completion. This is reflective of an average monthly

absorption rate of approximately 12 to 13 units per month. Note this is a similar rate to that projected for the project in the subsidized scenario. This is due to the fact that only eight (8) units will be offered with a subsidy and these units will operate at a low 40% AMHI level. Thus, even in the unlikely non-subsidized scenario, these units would operate similar to subsidized product given the very low income (AMHI) targeting.

In reality, the subject project will involve the renovation of an existing property which is currently 100.0% occupied with a 50-household waiting list. Based on information provided at the time of this analysis, the subject developer expects that most, if not all, current tenants will continue to incomequalify and remain at the property post renovations. Thus, there will effectively be no absorption period for the subject project. Any units which may become vacant due to typical tenant turnover during the renovation process are expected to be quickly filled given the strong demand for LIHTC product in this market.

# VIII. Local Perspective (Interviews)

We conducted numerous interviews with local sources familiar with the Portsmouth area and the housing, economic and/or demographic characteristics that impact the need for affordable housing. These include, but are not limited to, interviews with local planning and building department representatives, local chamber of commerce and/or economic development officials, housing authority representatives, local real estate professionals and/or apartment managers.

Summaries of key interviews regarding the need for affordable rental housing within the area follow:

- According to Robert D. Moore, Director of Portsmouth Economic Development, there is a need for affordable housing in Portsmouth. Mr. Moore stated that since the average wage in Portsmouth does not meet the cost of living, the rentals available within the city are often unattainable to the average citizen. He also mentioned that Portsmouth sees a high volume of military in need of affordable housing. Additionally, Mr. Moore mentioned that half of all of Portsmouth's land is not taxable, making it difficult to build in the area.
- Katriana Cross, Leasing Agent at Crescent Place, stated that more affordable
  housing is needed in Portsmouth. Ms. Cross could only think of four other
  projects in the city that offer Tax Credit housing options and with prices
  consistently rising she believes that not everyone can afford traditional market
  rents.
- Carol Thomas, Director of HCV for the Portsmouth Redevelopment and Housing Authority, stated there is a need for affordable housing in Portsmouth. Ms. Thomas stated that the housing stock does not meet the needs of most people throughout the area. Specifically, there is a great need for affordable one-bedroom units in Portsmouth. Even two-bedroom units are too much for many elderly and disabled in need of affordable housing, but since there is a lack of affordable one-bedrooms, most elderly and disabled are forced to rent two-bedroom or larger units, according to Ms. Thomas. There is also a need for larger four-bedroom+ units for the large quantity of families with multiple children in the area.

# IX. Analysis & Conclusions

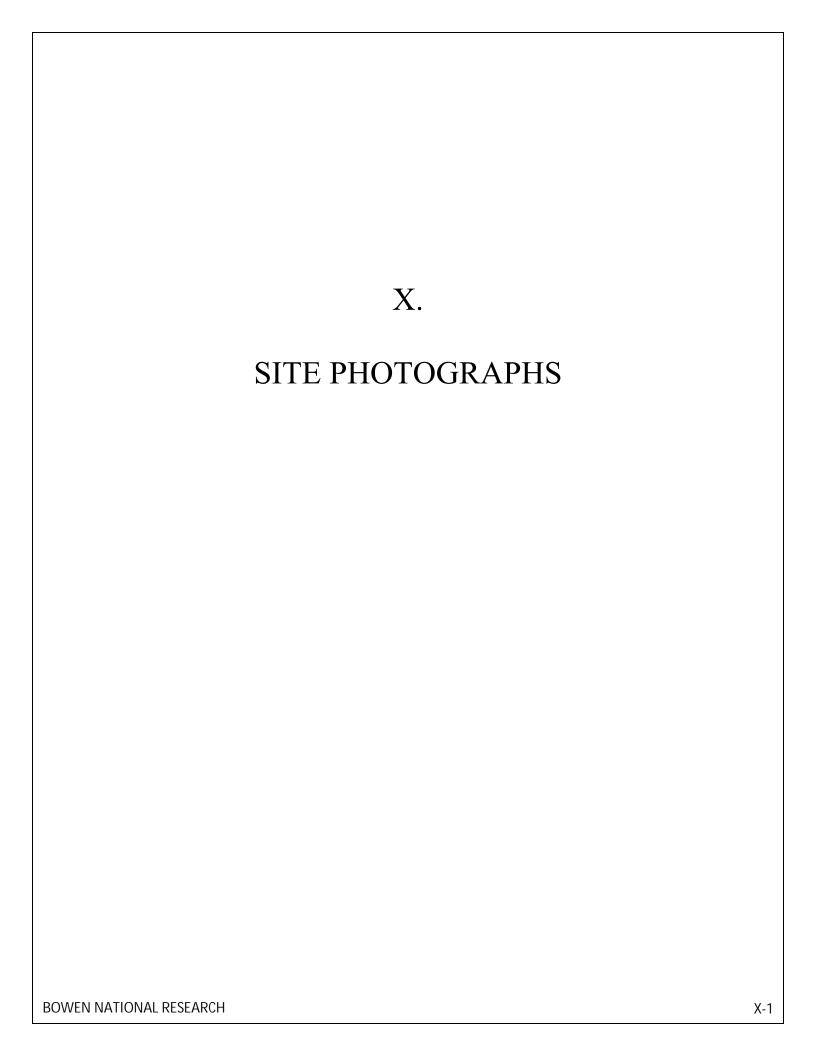
Based on the findings reported in our market study, it is our opinion that a market exists for the 78 units at the subject site following renovations, assuming it is renovated and operated as detailed in this report. Changes in the project's rents, amenities and/or completion date may alter these findings.

The subject project involves the renovation of an existing property which is currently 100.0% occupied with a 50-household waiting list. According to information provided by the developer, most, if not all, current tenants are expected to continue to income-qualify and remain at the property post renovation.

The eight comparable LIHTC properties surveyed in the Portsmouth Site PMA report an overall occupancy rate of 99.0%, with many reporting at 100.0% occupancy and some maintaining waiting lists. The subject's proposed rent levels are very competitive with, if not lower than, those reported for similar units among the comparable properties. The subject will also be the only property among the comparables to offer units targeting households earning up to 80% of AMHI. This is expected to create a competitive advantage for the property, particularly when considering these units will be priced similar to many 60% AMHI units among the comparable properties. Although the subject's unit sizes and number of bathrooms are generally inferior to those offered among the comparable properties and the property will offer a limited overall amenity package, the property will be competitive with some existing LIHTC product in this market from an overall design standpoint. Thus, the subject units and amenities are considered marketable, which is further evident by the 100.0% occupancy rate currently reported at the property.

In addition to being competitively positioned, the subject project will also be well supported demographically within the Portsmouth Site PMA. This is illustrated by the fact that nearly 16,000 renter households, nearly 70.0% of which are projected to earn less than \$50,000, are projected for the market through 2026. Further, the subject's overall capture rate is just 1.1%, as detailed in *Section VII*. Regardless, as most, if not all, current tenants are expected to continue to income-qualify and remain at the site post renovation, the subject project effectively has a capture rate of 0.0% and will not have an absorption period.

Based on the preceding factors and additional information contained within this report, we have no recommendations to the subject project at this time.





Entryway Signage



View of site from the north



View of site from the east



Typical exterior of building



View of site from the northeast



View of site from the southeast





View of site from the northwest



Northeast view from site



View of site from the west



North view from site



East view from site



Southwest view from site



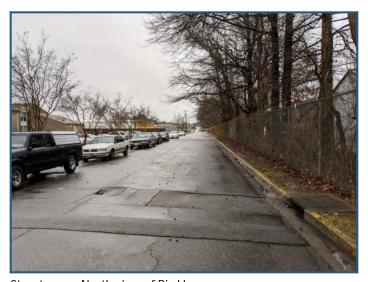
Northwest view from site



Streetscape: West view of Bird Lane



West view from site



Streetscape: North view of Bird Lane



Streetscape: East view of Bird Lane



Streetscape: South view of Bird Lane



Streetscape: North view of Deep Creek Boulevard



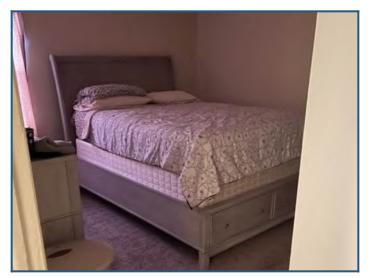
Streetscape: South view of Deep Creek Boulevard



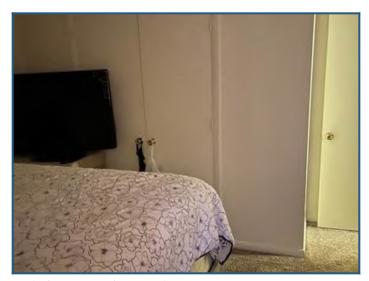
Two-Bedroom (Living Room)



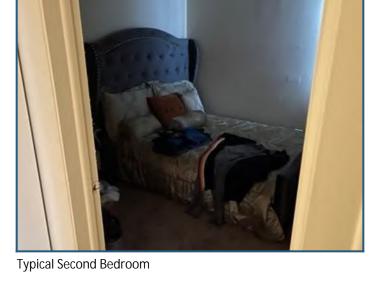
Two-Bedroom (Kitchen)



Typical Master Bedroom - View A



Typical Master Bedroom - View B

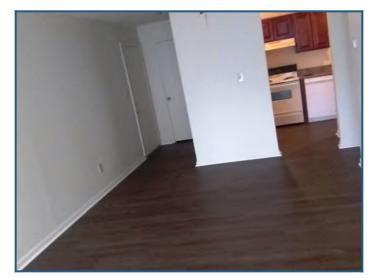




Typical Third Bedroom



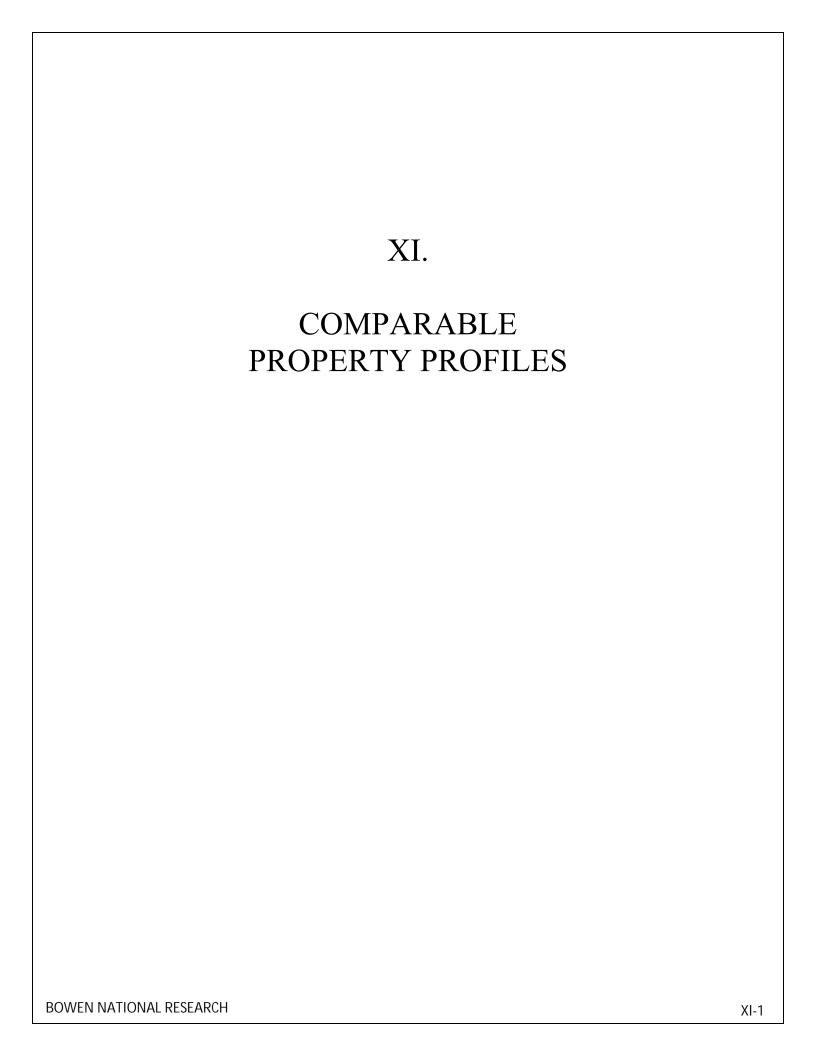
Typical Full Bathroom



Three-Bedroom (Living Room)



Three-Bedroom (Kitchen)



2 Ashton Village 2.7 miles to site

Address: 224 Chowan Dr, Portsmouth, VA 23701

Phone: (757) 465-2875 Contact: Tara (By Phone)

Property Type: Market Rate Target Population: Family

Total Units: 120 Year Built: 1984 Ratings
Vacant Units: 0 \*AR Year: Quality: B
Occupancy: 100.0% Yr Renovated: 2013 Neighborhood: C
Turnover: Stories: 2,2.5 Access/Visibility: A/B

Survey Date: February 2021

Waitlist: None Rent Special: None

Notes:

## **Features And Utilities**

Utility Schedule Provided by: City of Portsmouth
Utility Type & Responsibility: No landlord paid utilities;

Unit Amenities: Dishwasher; Microwave; Range; Refrigerator; Central AC; Balcony; Deck / Patio; Ceiling Fan; W/D; Window Treatments; Flooring (Carpet, Vinyl); Premium Appliances; Premium Countertops

Property Amenities: Business Center (Copy, Fax); Concierge Services (Package Receiving); Cafe / Coffee Bar; On-Site Management; Recreation Areas (Fitness Center, Outdoor Swimming Pool); CCTV, Courtesy Officer; Extra Storage; WiFi

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |       |            |                |        |  |  |  |  |
|------|--------------------|------|-------|--------|-------|------------|----------------|--------|--|--|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft | \$ / Sq Ft | Collected Rent | AMHI   |  |  |  |  |
| 1    | 1                  | G    | 23    | 0      | 675   | \$1.33     | \$899          | Market |  |  |  |  |
| 2    | 1.5                | G    | 32    | 0      | 750   | \$1.33     | \$999          | Market |  |  |  |  |
| 2    | 2                  | G    | 65    | 0      | 800   | \$1.29     | \$1,029        | Market |  |  |  |  |

\*Adaptive Reuse

\*DTS is based on drive time

# 4 Belle Hall 2.8 miles to site



Address: 159 Cheyenne Trl., Portsmouth, VA 23701

Phone: (757) 488-1411 Contact: Shakirah (By Phone)

Property Type: Tax Credit

Target Population: Family

Total Units: 120 Year Built: 2008 Ratings
Vacant Units: 2 \*AR Year: Quality: B+
Occupancy: 98.3% Yr Renovated: Neighborhood: B
Turnover: Stories: 2,3 Access/Visibility: B/B

Survey Date: February 2021

Waitlist: None Rent Special: None

Notes: Tax Credit

## **Features And Utilities**

Utility Schedule Provided by: City of Portsmouth Utility Type & Responsibility: Landlord pays Trash

Unit Amenities: Dishwasher; Disposal; Microwave; Range; Refrigerator; Central AC; Balcony; Deck / Patio; W/D Hookup; W/D; Walk-In Closet; Window

Treatments; Flooring (Carpet, Vinyl)

Property Amenities: Clubhouse; Laundry Room; On-Site Management; Recreation Areas (Playground)

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |       |            |                |      |  |  |  |
|------|--------------------|------|-------|--------|-------|------------|----------------|------|--|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft | \$ / Sq Ft | Collected Rent | AMHI |  |  |  |
| 2    | 2                  | G    | 76    | 1      | 1,051 | \$0.85     | \$895          | 60%  |  |  |  |
| 3    | 2                  | G    | 44    | 1      | 1,178 | \$0.87     | \$1,025        | 60%  |  |  |  |

\*Adaptive Reuse

\*DTS is based on drive time

5 Bentley 1.7 miles to site

Address: 104 Dahlgreen Ave., Portsmouth, VA 23702

Phone: (757) 487-5541 Contact: Brittany (By Phone)

Property Type: Market Rate Target Population: Family

Total Units: 72 Year Built: 1987 Ratings
Vacant Units: 1 \*AR Year: Quality: B
Occupancy: 98.6% Yr Renovated: Neighborhood: B
Turnover: Stories: 2 Access/Visibility: B/B

Survey Date: February 2021

Waitlist: None Rent Special: None

Notes:



Utility Schedule Provided by: City of Portsmouth

Utility Type & Responsibility: Landlord pays Water, Sewer, Trash

Unit Amenities: Dishwasher; Disposal; Range; Refrigerator; Central AC; Balcony; Deck / Patio; Ceiling Fan; W/D Hookup; W/D; Window Treatments; Flooring

(Carpet, Vinyl)

Property Amenities: Pet Stations

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |       |            |                |        |  |  |
|------|--------------------|------|-------|--------|-------|------------|----------------|--------|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft | \$ / Sq Ft | Collected Rent | AMHI   |  |  |
| 2    | 1                  | G    | 72    | 1      | 953   | \$0.97     | \$925          | Market |  |  |

\*Adaptive Reuse

\*DTS is based on drive time

# 6 Biltmore Commons 1.8 miles to site

Address: 2341 Elliott Ave., Portsmouth, VA 23702



Phone: (757) 393-7535
Property Type: Market Rate
Target Population: Family
Total Units: 89

Total Units: 89 Year Built: 1989 Ratings
Vacant Units: 0 \*AR Year: Quality: B
Occupancy: 100.0% Yr Renovated: Neighborhood: B
Turnover: Stories: 2,3 Access/Visibility: B/B

Contact: Lori (By Phone)

Survey Date: February 2021

Waitlist: 3-br; 2 HH Rent Special: None

Notes:



## **Features And Utilities**

Utility Schedule Provided by: City of Portsmouth Utility Type & Responsibility: No landlord paid utilities;

Unit Amenities: Dishwasher; Microwave; Range; Refrigerator; Central AC; W/D Hookup; W/D; Window Treatments; Flooring (Carpet, Vinyl)

Property Amenities: Concierge Services (Package Receiving); Laundry Room; On-Site Management; Recreation Areas (Playground); Courtesy Officer

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |           |                 |                   |        |  |  |  |
|------|--------------------|------|-------|--------|-----------|-----------------|-------------------|--------|--|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft     | \$ / Sq Ft      | Collected Rent    | AMHI   |  |  |  |
| 2    | 1                  | G    | 65    | 0      | 736 - 828 | \$1.09 - \$1.14 | \$805 - \$945     | Market |  |  |  |
| 3    | 2                  | G    | 24    | 0      | 900       | \$1.16 - \$1.23 | \$1,040 - \$1,105 | Market |  |  |  |

\*Adaptive Reuse

\*DTS is based on drive time

# 7 Crescent Place 3.1 miles to site



Segment of the segmen

Address: 2804 Turnpike Rd., Portsmouth, VA 23707

Phone: (757) 673-3962 Contact: Katriana (In Person)

Property Type: Tax Credit

Target Population: Family

Total Units: 156 Year Built: 2008 Ratings
Vacant Units: 0 \*AR Year: Quality: B
Occupancy: 100.0% Yr Renovated: Neighborhood: B
Turnover: Stories: 3,4 Access/Visibility: B/A-

Survey Date: February 2021

Waitlist: None Rent Special: None

Notes: Tax Credit;

## **Features And Utilities**

Utility Schedule Provided by: City of Portsmouth

Utility Type & Responsibility: Landlord pays Water, Sewer, Trash

Unit Amenities: Dishwasher; Disposal; Icemaker; Range; Refrigerator; Central AC; Balcony; Deck / Patio; W/D Hookup; W/D; Walk-In Closet; Window Treatments; Flooring (Carpet, Vinyl)

Property Amenities: Clubhouse; Laundry Room; On-Site Management; Recreation Areas (Fitness Center, Outdoor Swimming Pool)

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |       |            |                |      |  |  |  |  |
|------|--------------------|------|-------|--------|-------|------------|----------------|------|--|--|--|--|
| Beds | Baths              | Type | Units | Vacant | Sq Ft | \$ / Sq Ft | Collected Rent | AMHI |  |  |  |  |
| 1    | 1                  | G    | 16    | 0      | 812   | \$1.06     | \$859          | 60%  |  |  |  |  |
| 2    | 2                  | G    | 104   | 0      | 1,181 | \$0.87     | \$1,026        | 60%  |  |  |  |  |
| 3    | 2                  | G    | 36    | 0      | 1,379 | \$0.85     | \$1,168        | 60%  |  |  |  |  |

\*Adaptive Reuse

\*DTS is based on drive time

## 8 Ebenezer Plaza 3.3 miles to site



Address: 1140 Chisholm Cir., Portsmouth, VA 23704
Phone: (757) 399-1722 Contact: Jackie (By Phone)

Property Type: Market Rate Target Population: Family

Total Units: 52 Year Built: 1969 Ratings
Vacant Units: 0 \*AR Year: Quality: BOccupancy: 100.0% Yr Renovated: Neighborhood: B

Stories: 2

Survey Date: February 2021

Access/Visibility: B/B-

Waitlist: 6-12 mos Rent Special: None

Turnover:

Notes: HCV (5 units);

# **Features And Utilities**

Utility Schedule Provided by: City of Portsmouth

Utility Type & Responsibility: Landlord pays Water, Sewer, Trash

Unit Amenities: Range; Refrigerator; Central AC; Deck / Patio; W/D Hookup; Window Treatments; Flooring (Vinyl)

Property Amenities: On-Site Management; Extra Storage

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |       |            |                |        |  |  |  |
|------|--------------------|------|-------|--------|-------|------------|----------------|--------|--|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft | \$ / Sq Ft | Collected Rent | AMHI   |  |  |  |
| 2    | 1                  | Т    | 26    | 0      | 975   | \$0.80     | \$778          | Market |  |  |  |
| 3    | 1                  | Т    | 26    | 0      | 1,050 | \$0.80     | \$844          | Market |  |  |  |

\*Adaptive Reuse

\*DTS is based on drive time

# 12 Independence Square

## 0.8 miles to site

Survey Date: February 2021



Address: 5120 George Washington Hwy., Portsmouth, VA 23702 Phone: (757) 487-6660 Contact: Valerie (By Phone)

Property Type: Tax Credit Target Population: Family

Target Population: Failing
Total Units: 152
Vacant Units: 0

Occupancy: 100.0% Turnover:

Waitlist: None Rent Special: None

Notes: Tax Credit;

Year Built: 1985

\*AR Year:

Yr Renovated: 2005

Stories: 2,3

Ratings

Quality: B

Neighborhood: B

Access/Visibility: A/B

# Features And Utilities

Utility Schedule Provided by: City of Portsmouth

Utility Type & Responsibility: Landlord pays Water, Sewer, Trash

Unit Amenities: Dishwasher; Disposal; Range; Refrigerator; Central AC; Balcony; Deck / Patio; W/D; Walk-In Closet; Window Treatments; Flooring (Carpet, Vinyl)

Property Amenities: Concierge Services (Package Receiving); Cafe / Coffee Bar; On-Site Management; Pet Stations; Recreation Areas (Picnic Table / Area, Playground, Outdoor Swimming Pool)

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |       |            |                |      |  |
|------|--------------------|------|-------|--------|-------|------------|----------------|------|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft | \$ / Sq Ft | Collected Rent | AMHI |  |
| 1    | 1                  | G    | 33    | 0      | 614   | \$1.30     | \$800          | 60%  |  |
| 2    | 1                  | G    | 106   | 0      | 816   | \$1.11     | \$905          | 60%  |  |
| 3    | 1                  | G    | 13    | 0      | 912   | \$1.19     | \$1,085        | 60%  |  |

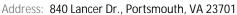
\*Adaptive Reuse

\*DTS is based on drive time

# Mallard Cove Townhomes

3.7 miles to site

Survey Date: February 2021



Phone: (757) 488-4848 Contact: Maxine (By Phone)

Property Type: Tax Credit Target Population: Family

Total Units: 160 Vacant Units: 0

Occupancy: 100.0% Turnover: Waitlist: None

Rent Special: None

Notes: Tax Credit



Ratings \*AR Year: Quality: B Neighborhood: B Yr Renovated: 2000 Stories: 2

Access/Visibility: B/B-



Utility Schedule Provided by: City of Portsmouth

Utility Type & Responsibility: Landlord pays Water, Sewer, Trash

Unit Amenities: Dishwasher; Disposal; Range; Refrigerator; Central AC; Deck / Patio; Ceiling Fan; W/D Hookup; W/D; Window Treatments; Flooring (Carpet, Vinyl)

Property Amenities: On-Site Management; Recreation Areas (Playground, Outdoor Swimming Pool); Courtesy Officer; Extra Storage

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |       |            |                |      |
|------|--------------------|------|-------|--------|-------|------------|----------------|------|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft | \$ / Sq Ft | Collected Rent | AMHI |
| 2    | 1.5                | Т    | 80    | 0      | 1,002 | \$0.99     | \$994          | 60%  |
| 3    | 1.5                | Т    | 80    | 0      | 1,202 | \$0.92     | \$1,109        | 60%  |

\*Adaptive Reuse

\*DTS is based on drive time

# 15 Maplewood I & II

## 4.0 miles to site

Survey Date: February 2021

Access/Visibility: B/B

Address: 3824 Maplefield Dr., Chesapeake, VA 23321

Phone: (757) 465-2001 Contact: Shantelle (By Phone)

Property Type: Tax Credit Target Population: Family

Total Units: 320 Year Built: 1991 Ratings
Vacant Units: 0 \*AR Year: Quality: B
Occupancy: 100.0% Yr Renovated: 2010 Neighborhood: B

Stories: 2

Turnover: Waitlist: None Rent Special: None

Notes: Tax Credit;



# Features And Utilities

Utility Schedule Provided by: City of Portsmouth

Utility Type & Responsibility: Landlord pays Water, Sewer, Trash

Unit Amenities: Dishwasher; Range; Refrigerator; Central AC; Ceiling Fan; W/D; Walk-In Closet; Window Treatments; Flooring (Carpet, Vinyl)

Property Amenities: Business Center (Computer, Copy, Fax); Clubhouse; Cafe / Coffee Bar; On-Site Management; Recreation Areas (Grill, Picnic Table / Area, Playground, Outdoor Swimming Pool); CCTV, Courtesy Officer; WiFi

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |       |            |                |      |
|------|--------------------|------|-------|--------|-------|------------|----------------|------|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft | \$ / Sq Ft | Collected Rent | AMHI |
| 2    | 1                  | G    | 280   | 0      | 875   | \$1.13     | \$990          | 60%  |
| 3    | 2                  | G    | 40    | 0      | 1,200 | \$0.98     | \$1,175        | 60%  |

\*Adaptive Reuse

\*DTS is based on drive time

# 16 Marsh Landing 1.5 miles to site



Address: 957-B Suburban Pkwy., Portsmouth, VA 23702 Phone: (757) 393-1064 Contact: Octivia (By Phone)

Property Type: Tax Credit Target Population: Family

Total Units: 250 Year Built: 1942 Ratings
Vacant Units: 10 \*AR Year: Quality: B
Occupancy: 96.0% Yr Renovated: 1999 Neighborhood: B

Stories: 2

Survey Date: February 2021

Access/Visibility: B/A

Turnover: Waitlist: None Rent Special: None

Notes: Tax Credit;

## **Features And Utilities**

Utility Schedule Provided by: City of Portsmouth

Utility Type & Responsibility: Landlord pays Water, Sewer, Trash

Unit Amenities: Dishwasher; Range; Refrigerator; Central AC; Deck / Patio; W/D Hookup; Window Treatments; Flooring (Carpet, Vinyl)

Property Amenities: Laundry Room; On-Site Management; Recreation Areas (Playground); Courtesy Officer

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |       |            |                |      |
|------|--------------------|------|-------|--------|-------|------------|----------------|------|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft | \$ / Sq Ft | Collected Rent | AMHI |
| 2    | 1                  | G    | 156   | 6      | 550   | \$1.38     | \$760          | 60%  |
| 2    | 1                  | Т    | 94    | 4      | 680   | \$1.18     | \$800          | 60%  |

\*Adaptive Reuse

<sup>\*</sup>DTS is based on drive time

21 Thrive 1.4 miles to site



THRIVE APARTMENT HOMES

Address: 1020 Thrive PI, Chesapeake, VA 23323

Phone: (757) 558-4111 Contact: Sheveka (By Phone)

Property Type: Tax Credit

Target Population: Family Total Units: 103

Vacant Units: 2
Occupancy: 98.1%

Turnover:

Waitlist: 3-br; 6 HH Rent Special: None

Notes: Tax Credit

Year Built: 1972

\*AR Year: Yr Renovated: 2016 Stories: 2 Ratings
Quality: C+
Neighborhood: B

Access/Visibility: B/B

Survey Date: February 2021

## **Features And Utilities**

Utility Schedule Provided by: City of Portsmouth

Utility Type & Responsibility: Landlord pays Water, Sewer, Trash

Unit Amenities: Dishwasher; Disposal; Icemaker; Range; Refrigerator; Central AC; W/D Hookup; Walk-In Closet; Window Treatments; Flooring (Carpet, Vinyl)

Property Amenities: Conference Room, Community Room; Laundry Room; On-Site Management; Recreation Areas (Playground); CCTV, Courtesy Officer

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |       |            |                |      |
|------|--------------------|------|-------|--------|-------|------------|----------------|------|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft | \$ / Sq Ft | Collected Rent | AMHI |
| 2    | 1                  | G    | 63    | 2      | 975   | \$1.03     | \$1,004        | 60%  |
| 3    | 2                  | G    | 40    | 0      | 1,200 | \$0.98     | \$1,175        | 60%  |

\*Adaptive Reuse

<sup>\*</sup>DTS is based on drive time

# 22 Whispering Oaks

3.8 miles to site

Survey Date: February 2021



Phone: (757) 397-6461 Contact: Ebony (By Phone)

Property Type: Tax Credit Target Population: Family

Total Units: 180
Vacant Units: 0
Occupancy: 100.0%

Turnover:

Waitlist: 200 HH Rent Special: None

Notes:

Year Built: 1970 Ratings
\*AR Year: Quality:

AR Year: Quality: B
Yr Renovated: 2004 Neighborhood: B
Stories: 2,3 Access/Visibility: B/B

# Features And Utilities

Utility Schedule Provided by: City of Portsmouth

Utility Type & Responsibility: Landlord pays Water, Sewer, Trash

Unit Amenities: Dishwasher; Disposal; Range; Refrigerator; Central AC; Balcony; Deck / Patio; W/D Hookup; W/D; Window Treatments; Flooring (Carpet, Vinyl)

Property Amenities: Clubhouse; Laundry Room; On-Site Management; Recreation Areas (Fitness Center, Playground, Outdoor Swimming Pool); Courtesy Officer; Water Feature

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |       |            |                |      |  |
|------|--------------------|------|-------|--------|-------|------------|----------------|------|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft | \$ / Sq Ft | Collected Rent | AMHI |  |
| 1    | 1                  | G    | 28    | 0      | 550   | \$1.24     | \$683          | 60%  |  |
| 2    | 2                  | G    | 102   | 0      | 1,176 | \$0.73     | \$854          | 60%  |  |
| 2    | 1                  | Т    | 20    | 0      | 1,013 | \$0.81     | \$825          | 60%  |  |
| 3    | 2                  | G    | 30    | 0      | 1,240 | \$0.80     | \$992          | 60%  |  |

\*Adaptive Reuse

<sup>\*</sup>DTS is based on drive time

## 903 Harbour Breeze Lifestyle

## 13.4 miles to site

Survey Date: February 2021

Address: 3900 Breezeport Way, Suffolk, VA 23435

Phone: (757) 686-2300 Contact: Miasia (By Phone)

Property Type: Market Rate Target Population: Family

Total Units: 328 Year Built: 2002 Ratings
Vacant Units: 0 \*AR Year: Quality: B+
Occupancy: 100.0% Yr Repoyated: Neighborho

Occupancy: 100.0% Yr Renovated: Neighborhood: B+
Turnover: Stories: 2,3 Access/Visibility: B/B

Waitlist: None Rent Special: None

Notes:

## Features And Utilities

Utility Schedule Provided by: City of Portsmouth
Utility Type & Responsibility: No landlord paid utilities;

Unit Amenities: Dishwasher; Disposal; Icemaker; Microwave; Range; Refrigerator; Central AC; Balcony; Deck / Patio; W/D Hookup; W/D; Window Treatments; Flooring (Carpet, Vinyl); Premium Appliances; Premium Countertops

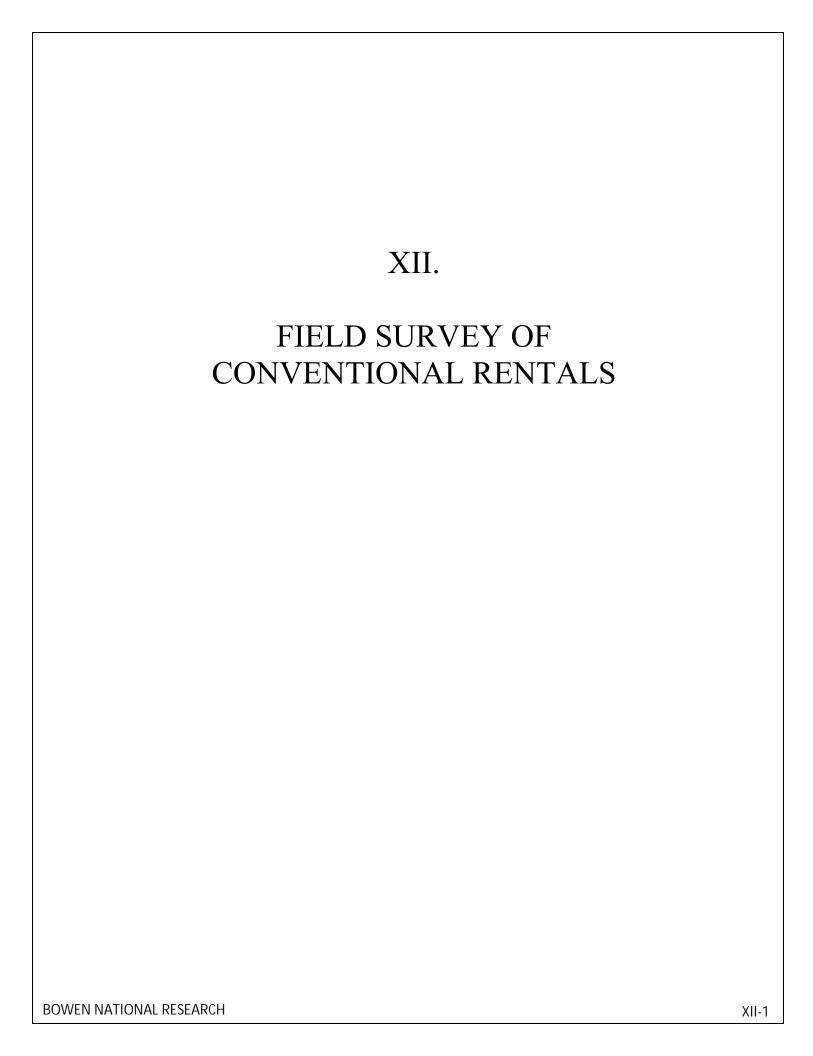
Property Amenities: Bike Racks / Storage; Business Center (Computer, Copy, Fax); Car Care (Car Wash); Clubhouse; Concierge Services (Package Receiving); Cafe / Coffee Bar; Laundry Room; On-Site Management; Dog Park, Pet Stations; Recreation Areas (Fitness Center, Picnic Table / Area, Outdoor Swimming Pool, Volleyball); CCTV; Extra Storage; Water Feature; WiFi

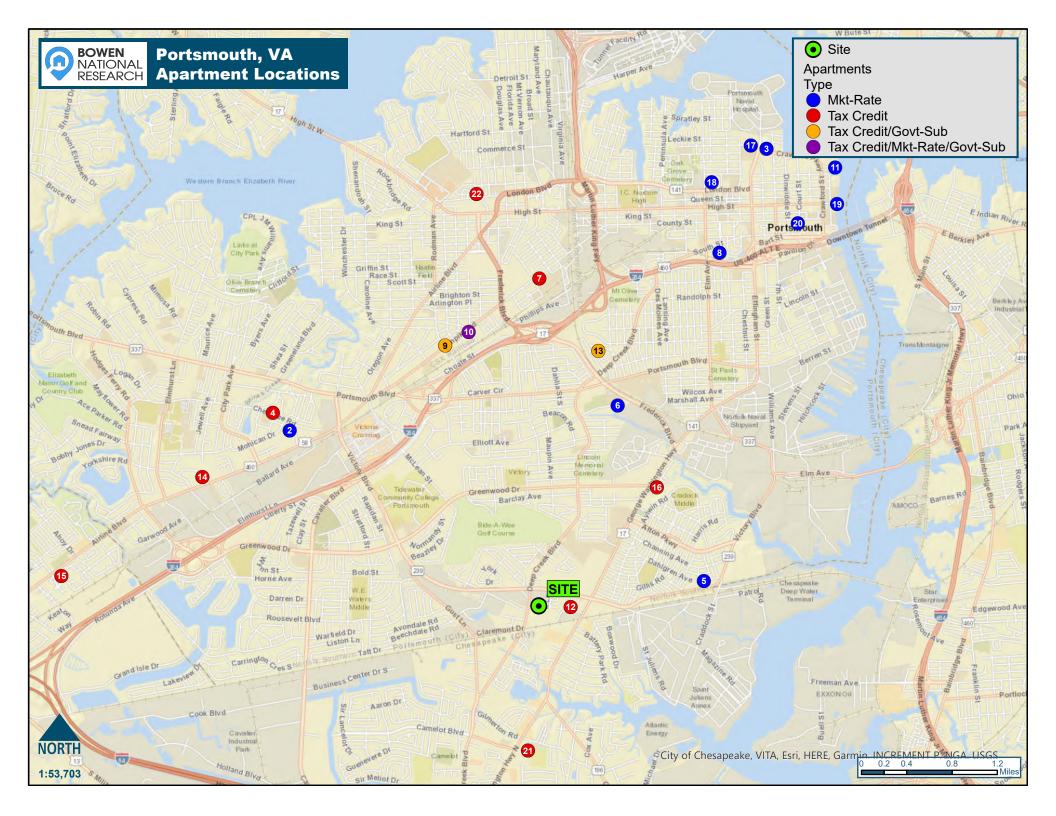
Parking Type: Detached Garage; Surface Lot

|      | Unit Configuration |      |       |        |               |                 |                |        |
|------|--------------------|------|-------|--------|---------------|-----------------|----------------|--------|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft         | \$ / Sq Ft      | Collected Rent | AMHI   |
| 1    | 1                  | G    | 72    | 0      | 787           | \$1.40          | \$1,102        | Market |
| 2    | 2                  | G    | 240   | 0      | 1,034 - 1,074 | \$1.19 - \$1.15 | \$1,232        | Market |
| 3    | 2                  | G    | 16    | 0      | 1,189         | \$1.26          | \$1,502        | Market |

\*Adaptive Reuse

\*DTS is based on drive time





# Map ID — Portsmouth, Virginia

|          | Map<br>ID | Property                 | Prop<br>Type | Quality<br>Rating | Year<br>Built | Total<br>Units | Vacant | Occ.<br>Rate | Distance<br>To Site* |
|----------|-----------|--------------------------|--------------|-------------------|---------------|----------------|--------|--------------|----------------------|
|          | 1         | Cross Creek              | GSS          | С                 | 1969          | 102            | 0      | 100.0%       | -                    |
| <b>✓</b> | 2         | Ashton Village           | MRR          | В                 | 1984          | 120            | 0      | 100.0%       | 2.7                  |
|          | 3         | Beacon 303 at Old Towne  | MRR          | B+                | 1972          | 148            | 7      | 95.3%        | 6.6                  |
| <b>V</b> | 4         | Belle Hall               | TAX          | B+                | 2008          | 120            | 2      | 98.3%        | 2.8                  |
| <b>√</b> | 5         | Bentley                  | MRR          | В                 | 1987          | 72             | 1      | 98.6%        | 1.7                  |
| <b>√</b> | 6         | Biltmore Commons         | MRR          | В                 | 1989          | 89             | 0      | 100.0%       | 1.8                  |
| <b>✓</b> | 7         | Crescent Place           | TAX          | В                 | 2008          | 156            | 0      | 100.0%       | 3.1                  |
| <b>√</b> | 8         | Ebenezer Plaza           | MRR          | B-                | 1969          | 52             | 0      | 100.0%       | 3.3                  |
|          | 9         | Hamilton Place I         | TGS          | В                 | 2010          | 84             | 0      | 100.0%       | 2.9                  |
|          | 10        | Hamilton Place II        | TMG          | В                 | 2012          | 84             | 0      | 100.0%       | 3.1                  |
|          | 11        | Harbor Towers            | MRR          | В                 | 1983          | 188            | 0      | 100.0%       | 6.2                  |
| <b>√</b> | 12        | Independence Square      | TAX          | В                 | 1985          | 152            | 0      | 100.0%       | 0.8                  |
|          | 13        | Lexington Place I        | TGS          | B+                | 2020          | 10             | 0      | 100.0%       | 2.3                  |
| <b>√</b> | 14        | Mallard Cove Townhomes   | TAX          | В                 | 1975          | 160            | 0      | 100.0%       | 3.7                  |
| <b>√</b> | 15        | Maplewood I & II         | TAX          | В                 | 1991          | 320            | 0      | 100.0%       | 4.0                  |
| <b>√</b> | 16        | Marsh Landing            | TAX          | В                 | 1942          | 250            | 10     | 96.0%        | 1.5                  |
|          | 17        | Nav850 at Old Towne      | MRR          | B+                | 2005          | 246            | 14     | 94.3%        | 4.3                  |
|          | 18        | Quarters at Park View    | MRR          | В                 | 2014          | 140            | 0      | 100.0%       | 3.7                  |
|          | 19        | Seaboard Building        | MRR          | В                 | 1985          | 81             | 3      | 96.3%        | 5.9                  |
|          | 20        | Sterling King            | MRR          | B+                | 2016          | 113            | 2      | 98.2%        | 5.6                  |
| <b>V</b> | 21        | Thrive                   | TAX          | C+                | 1972          | 103            | 2      | 98.1%        | 1.4                  |
| <b>√</b> | 22        | Whispering Oaks          | TAX          | В                 | 1970          | 180            | 0      | 100.0%       | 3.8                  |
| <b>✓</b> | 903       | Harbour Breeze Lifestyle | MRR          | B+                | 2002          | 328            | 0      | 100.0%       | 13.4                 |

### \*Drive distance in miles

Survey Date: February 2021



Cross Creek 1 2502-2542 Bird Ln, Portsmouth, VA 23702

Total Units: 102 UC: 0

BR: 2.3

Target Population: Family Rent Special: None

Notes: HUD Section 236

Contact: Shakia

Phone: (757) 487-0935

w/Elevator

Year Built: 1969 AR Year:

Yr Renovated:

Survey Date: February 2021

### Ashton Village 224 Chowan Dr, Portsmouth, VA 23701



Rent Special: None

Total Units: 120 BR: 1, 2

Target Population: Family

Notes:

Contact: Tara

Phone: (757) 465-2875

Stories: 2,2.5 Year Built: 1984

AR Year:

Yr Renovated: 2013

# Beacon 303 at Old Towne

303 Effingham St., Portsmouth, VA 23704

Total Units: 148

BR: 1, 2, 3

UC: 0

Target Population: Family

Occupancy:

Vacant Units:

Occupancy: 95.3%

Occupancy: 98.3%

Occupancy: 98.6%

Vacant Units: 2

100.0%

Occupancy: 100.0%

Vacant Units: 0

Stories: 8

Stories: 2.3

Waitlist: None

Stories: 2

Waitlist: 50 HH

Waitlist: None

w/Elevator

Year Built: 1972

Vacant Units: 7 Waitlist: None AR Year: Yr Renovated:

Rent Special: March rent free if tenant moves in by March 17th

Notes: Rent range based on floorplan

### Belle Hall 4

159 Cheyenne Trl., Portsmouth, VA 23701



Total Units: 120

BR: 2, 3

Target Population: Family

Rent Special: None Notes: Tax Credit

Contact: Shakirah

Contact: Atlantae

Phone: (757) 397-0071

Phone: (757) 488-1411

Waitlist: None AR Year:

Yr Renovated:

Year Built: 2008

### Bentley 104 Dahlgreen Ave., Portsmouth, VA 23702

Total Units: 72

UC: 0

Vacant Units:

UC: 0

Target Population: Family Rent Special: None

Notes:

Contact: Brittany

Phone: (757) 487-5541

Stories: 2 Year Built: 1987

AR Year:

Yr Renovated:

Comparable Property

Senior Restricted

(MRR) Market-Rate

(MRT) Market-Rate & Tax Credit

(MRG) Market-Rate & Government-Subsidized

(MIN) Market-Rate & Income-Restricted (not LIHTC)

(MIG) Market-Rate, Income-Restricted (not LIHTC) & Govt-Subsidized

(TAX) Tax Credit

(TGS) Tax Credit & Government-Subsidized

(TMI) Tax Credit, Market-Rate, Income-Restricted (not LIHTC)

(TIN) Tax Credit & Income-Restricted (not LIHTC)

(TMG) Tax Credit, Market-Rate & Government-Subsidized

(TIG) Tax Credit, Income-Restricted (not LIHTC) & Govt-Subsidized

(INR) Income-Restricted (not LIHTC)

(ING) Income-Restricted (not LIHTC) & Government-Subsidized

(GSS) Government-Subsidized

(ALL) Tax Credit, Market-Rate, Govt-Subsidized & Income-Restricted

**Biltmore Commons** 2341 Elliott Ave., Portsmouth, VA 23702

Crescent Place

Total Units: 89 UC: 0

BR: 2.3

Rent Special: None

Target Population: Family

Notes:

Contact: Lori

Phone: (757) 393-7535

Contact: Katriana

Phone: (757) 673-3962

2804 Turnpike Rd., Portsmouth, VA 23707 BR: 1, 2, 3

Total Units: 156

Target Population: Family

Rent Special: None Notes: Tax Credit;

100.0% Stories: 3,4 Occupancy:

Stories: 2,3

Waitlist: 3-br; 2 HH

Vacant Units: Waitlist: None

Occupancy: 100.0%

Occupancy: 100.0%

Vacant Units: 0

0

Vacant Units:

AR Year:

Yr Renovated:

Year Built: 2008

Survey Date: February 2021

Year Built: 1989

AR Year:

Yr Renovated:

Ebenezer Plaza

1140 Chisholm Cir., Portsmouth, VA 23704

Total Units: 52 UC: 0

BR: 2, 3

Target Population: Family

Rent Special: None Notes: HCV (5 units); Contact: Jackie

Phone: (757) 399-1722

Year Built: 1969

Yr Renovated:

AR Year:

Hamilton Place I 9

3401 Turnpike Rd., Portsmouth, VA 23701

Total Units: 84 UC: 0

BR: 1, 2, 3

Target Population: Family

Rent Special: None

Notes: Tax Credit: HUD Section 8

Contact: Victoria

Phone: (757) 391-2918

Stories: 3 Year Built: 2010 Occupancy: 100.0% Vacant Units: 0 Waitlist: Shared with phase II; 24 mos

Stories: 2

Waitlist: 6-12 mos

AR Year:

Yr Renovated:

Hamilton Place II 10

3401 Turnpike Rd., Portsmouth, VA 23701

Total Units: 84 UC: 0

Occupancy: 100.0%

Stories: 3

Phone: (757) 391-2918

Contact: Victoria

Year Built: 2012

BR: 1, 2, 3 Vacant Units: 0 Waitlist: Shared with phase I; 24 mos

Target Population: Family

Rent Special: None

Notes: Market-rate (56 units); HUD Section 8 & Tax Credit (28 units)

AR Year:

Yr Renovated:

Comparable Property

Senior Restricted

(MRR) Market-Rate

(MRT) Market-Rate & Tax Credit

(MRG) Market-Rate & Government-Subsidized

(MIN) Market-Rate & Income-Restricted (not LIHTC)

(MIG) Market-Rate, Income-Restricted (not LIHTC) & Govt-Subsidized

(TAX) Tax Credit

(TGS) Tax Credit & Government-Subsidized

(TMI) Tax Credit, Market-Rate, Income-Restricted (not LIHTC)

(TIN) Tax Credit & Income-Restricted (not LIHTC)

(TMG) Tax Credit, Market-Rate & Government-Subsidized

(TIG) Tax Credit, Income-Restricted (not LIHTC) & Govt-Subsidized

(INR) Income-Restricted (not LIHTC)

(ING) Income-Restricted (not LIHTC) & Government-Subsidized

(GSS) Government-Subsidized

(ALL) Tax Credit, Market-Rate, Govt-Subsidized & Income-Restricted

Harbor Towers
1 Harbor Ct, Portsmouth, VA 23704

Total Units: 188

UC: 0 Occ

Occupancy: 100.0% Vacant Units: 0

Stories: 25
Waitlist: 7 HH

w/Elevator

Contact: Gina

Phone: (757) 393-1600

Year Built: 1983

AR Year:

Yr Renovated:

Survey Date: February 2021

BR: 1, 2
Target Population: Family

Rent Special: None

Notes: Rents change daily

Independence Square Contact: Valerie

5120 George Washington Hwy., Portsmouth, VA 23702 Phone: (757) 487-6660

Total Units: 152 UC: 0 Occupancy: 100.0% Stories: 2,3 Year Built: 1985 BR: 1, 2, 3 Vacant Units: 0 Waitlist: None AR Year:

Target Population: Family Yr Renovated: 2005

Rent Special: None
Notes: Tax Credit;

Lexington Place I Contact: Ms.Jenkins

4 Lexington Dr, Portsmouth, VA 23704 Phone:

Total Units: 10 UC: 62 Occupancy: 100.0% Stories: 2 Year Built: 2020 BR: 1,2,3 Vacant Units: 0 Waitlist: 414 HH AR Year:

Target Population: Family Yr Renovated:

Notes: Tax Credit; PBV/PBRA; 62 additional units UC, expect completion 10/2021; Preleasing & opened 12/2020

Rent Special: None

Mallard Cove Townhomes

840 Lancer Dr., Portsmouth, VA 23701

Contact: Maxine
Phone: (757) 488-4848

Total Units: 160 UC: 0 Occupancy: 100.0% Stories: 2 Year Built: 1975

BR: 2, 3 Vacant Units: 0 Waitlist: None AR Year:

Target Population: Family

Yr Renovated: 2000

Rent Special: None

Notes: Tax Credit

Maplewood I & II Contact: Shantelle 3824 Maplefield Dr., Chesapeake, VA 23321 Phone: (757) 465-2001

Total Units: 320 UC: 0 Occupancy: 100.0% Stories: 2 Year Built: 1991
BR: 2,3 Vacant Units: 0 Waitlist: None AR Year:

Target Population: Family Yr Renovated: 2010

Rent Special: None

Comparable Property (MIG) Market-Rate, Income-Restricted (not LIHTC) & Govt-Subsidized (TIG) Tax Credit, Income-Restricted (not LIHTC) & Govt-Subsidized

Notes: Tax Credit;

Senior Restricted (INR) Income-Restricted (not LIHTC)

(MRR) Market-Rate (ING) Tax Credit & Government-Subsidized (ING) Income-Restricted (not LIHTC) & Government-Subsidized

(MRT) Market-Rate & Tax Credit (TMI) Tax Credit, Market-Rate, Income-Restricted (not LIHTC) (GSS) Government-Subsidized

(MRG) Market-Rate & Government-Subsidized (TIN) Tax Credit & Income-Restricted (not LIHTC) (ALL) Tax Credit, Market-Rate, Govt-Subsidized & Income-Restricted (MIN) Market-Rate & Income-Restricted (not LIHTC) (TMG) Tax Credit, Market-Rate & Government-Subsidized

16

Marsh Landing 957-B Suburban Pkwy., Portsmouth, VA 23702

Occupancy:

Vacant Units:

96.0% 10

Stories: 2 Waitlist: None

Waitlist: None

Stories: 3,4

Waitlist: None

Year Built: 1942

Survey Date: February 2021

AR Year:

Yr Renovated: 1999

Total Units: 250 BR: 2

Target Population: Family Rent Special: None

Notes: Tax Credit;

Total Units: 246

Rent Special: None Notes: Rents change daily

Target Population: Family

BR: 1, 2

Nav850 at Old Towne

850 Crawford Pkwy., Portsmouth, VA 23704

UC: 0

UC: 0

UC: 0

94.3% Occupancy:

Vacant Units: 14

Occupancy: 100.0%

Vacant Units: 0

Stories: 3

w/Elevator

Year Built: 2005

AR Year:

Yr Renovated:

18

Quarters at Park View

1140 London Blvd., Portsmouth, VA 23704

Total Units: 140

BR: 0, 1, 2 Target Population: Family Rent Special: None

Notes:

Contact: Nicole

Contact: Alantae

Phone: (757) 397-2000

Contact: Octivia

Phone: (757) 393-1064

Phone: (757) 673-7500

w/Elevator Year Built: 2014

AR Year:

Yr Renovated:

Seaboard Building 1 High St., Portsmouth, VA 23704

> Total Units: 81 BR: 1, 2

Target Population: Family Rent Special: None

Notes:

Contact: Brandon

Phone: (757) 512-6067

Occupancy: 96.3% Stories: 6 Vacant Units: 3 Waitlist: None

Stories: 4

Waitlist: None

Yr Renovated:

Year Built: 1985

AR Year



20

Sterling King 714 Court St., Portsmouth, VA 23704

Total Units: 113 BR: 1, 2

Target Population: Family

Rent Special: None

Notes:

Contact: Jessica

Phone: (757) 399-0058

w/Elevator Year Built: 2016

AR Year:

Yr Renovated:



Comparable Property

Senior Restricted

(MRR) Market-Rate

(MRT) Market-Rate & Tax Credit

(MRG) Market-Rate & Government-Subsidized

(MIN) Market-Rate & Income-Restricted (not LIHTC)

(MIG) Market-Rate, Income-Restricted (not LIHTC) & Govt-Subsidized

Occupancy: 98.2%

Vacant Units:

(TAX) Tax Credit

(TGS) Tax Credit & Government-Subsidized

(TMI) Tax Credit, Market-Rate, Income-Restricted (not LIHTC)

(TIN) Tax Credit & Income-Restricted (not LIHTC)

(TMG) Tax Credit, Market-Rate & Government-Subsidized

(TIG) Tax Credit, Income-Restricted (not LIHTC) & Govt-Subsidized

(INR) Income-Restricted (not LIHTC)

(ING) Income-Restricted (not LIHTC) & Government-Subsidized

(GSS) Government-Subsidized

(ALL) Tax Credit, Market-Rate, Govt-Subsidized & Income-Restricted

21

**Thrive** 1020 Thrive PI, Chesapeake, VA 23323

Total Units: 103

UC: 0

BR: 2, 3

Target Population: Family Rent Special: None

Notes: Tax Credit

Contact: Sheveka

Phone: (757) 558-4111

Year Built: 1972 AR Year:

Survey Date: February 2021

Yr Renovated: 2016

Whispering Oaks

2500 Oakleaf Pl., Portsmouth, VA 23707

Total Units: 180

BR: 1, 2, 3

Target Population: Family Rent Special: None

Notes:

Contact: Ebony Phone: (757) 397-6461

Waitlist: None

Stories: 2

Waitlist: 3-br; 6 HH

Occupancy: 98.1%

Vacant Units: 2

Vacant Units: 0

Occupancy: 100.0%

Vacant Units: 0

100.0% Stories: 2,3 Occupancy:

> Waitlist: 200 HH AR Year:

Yr Renovated: 2004

Year Built: 1970

Harbour Breeze Lifestyle

3900 Breezeport Way, Suffolk, VA 23435

Total Units: 328

Target Population: Family

Notes:

Contact: Miasia

Phone: (757) 686-2300

Stories: 2,3 Year Built: 2002

AR Year:

Yr Renovated:

Comparable Property

Senior Restricted

(MRR) Market-Rate

(MRT) Market-Rate & Tax Credit

(MRG) Market-Rate & Government-Subsidized

(MIN) Market-Rate & Income-Restricted (not LIHTC)

BR: 1, 2, 3

UC: 0

Rent Special: None

(MIG) Market-Rate, Income-Restricted (not LIHTC) & Govt-Subsidized (TIG) Tax Credit, Income-Restricted (not LIHTC) & Govt-Subsidized (TAX) Tax Credit (INR) Income-Restricted (not LIHTC) (TGS) Tax Credit & Government-Subsidized (ING) Income-Restricted (not LIHTC) & Government-Subsidized (TMI) Tax Credit, Market-Rate, Income-Restricted (not LIHTC) (GSS) Government-Subsidized (TIN) Tax Credit & Income-Restricted (not LIHTC) (ALL) Tax Credit, Market-Rate, Govt-Subsidized & Income-Restricted (TMG) Tax Credit, Market-Rate & Government-Subsidized

Source: City of Portsmouth Effective: 07/2020

## Monthly Dollar Allowances

|                  |              |      |      | Gar  | den  |      |      |
|------------------|--------------|------|------|------|------|------|------|
|                  |              | 0 BR | 1 BR | 2 BR | 3 BR | 4 BR | 5 BR |
|                  | Natural Gas  | 16   | 19   | 22   | 24   | 27   | 29   |
|                  | +Base Charge | 16   | 16   | 16   | 16   | 16   | 16   |
| Llooting         | Bottled Gas  | 49   | 58   | 65   | 73   | 81   | 88   |
| Heating          | Electric     | 13   | 16   | 20   | 23   | 26   | 29   |
|                  | Heat Pump    | 11   | 14   | 16   | 17   | 18   | 19   |
|                  | Oil          | 40   | 47   | 53   | 60   | 66   | 72   |
|                  | Natural Gas  | 3    | 3    | 5    | 6    | 8    | 9    |
| Cooking          | Bottled Gas  | 8    | 10   | 14   | 18   | 23   | 27   |
| Cooking          | Electric     | 5    | 6    | 8    | 11   | 13   | 16   |
| Other Electric   |              | 18   | 22   | 30   | 39   | 47   | 55   |
|                  | +Base Charge | 7    | 7    | 7    | 7    | 7    | 7    |
| Air Conditioning |              | 8    | 9    | 13   | 17   | 21   | 25   |
|                  | Natural Gas  | 6    | 7    | 11   | 14   | 17   | 20   |
| Matar Heating    | Bottled Gas  | 19   | 22   | 31   | 41   | 51   | 61   |
| Water Heating    | Electric     | 12   | 14   | 17   | 21   | 25   | 28   |
|                  | Oil          | 15   | 18   | 26   | 34   | 42   | 49   |
| Water            |              | 24   | 26   | 39   | 58   | 78   | 97   |
| Sewer            |              | 36   | 40   | 66   | 105  | 145  | 185  |
| Trash Collection |              | 33   | 33   | 33   | 33   | 33   | 33   |
|                  |              |      |      |      |      |      |      |
| Internet*        | 20           | 20   | 20   | 20   | 20   | 20   |      |
| Cable*           |              | 20   | 20   | 20   | 20   | 20   | 20   |
| Alarm Monitoring | <b>]</b> *   | 0    | 0    | 0    | 0    | 0    | 0    |

|      | <del>-</del> . |      |      |      |      |  |  |  |  |  |
|------|----------------|------|------|------|------|--|--|--|--|--|
|      |                | Town | home |      |      |  |  |  |  |  |
| 0 BR | 1 BR           | 2 BR | 3 BR | 4 BR | 5 BR |  |  |  |  |  |
| 16   | 19             | 22   | 24   | 27   | 29   |  |  |  |  |  |
| 16   | 16             | 16   | 16   | 16   | 16   |  |  |  |  |  |
| 49   | 58             | 65   | 73   | 81   | 88   |  |  |  |  |  |
| 13   | 16             | 20   | 23   | 26   | 29   |  |  |  |  |  |
| 11   | 14             | 16   | 17   | 18   | 19   |  |  |  |  |  |
| 40   | 47             | 53   | 60   | 66   | 72   |  |  |  |  |  |
| 3    | 3              | 5    | 6    | 8    | 9    |  |  |  |  |  |
| 8    | 10             | 14   | 18   | 23   | 27   |  |  |  |  |  |
| 5    | 6              | 8    | 11   | 13   | 16   |  |  |  |  |  |
| 18   | 22             | 30   | 39   | 47   | 55   |  |  |  |  |  |
| 7    | 7              | 7    | 7    | 7    | 7    |  |  |  |  |  |
| 8    | 9              | 13   | 17   | 21   | 25   |  |  |  |  |  |
| 6    | 7              | 11   | 14   | 17   | 20   |  |  |  |  |  |
| 19   | 22             | 31   | 41   | 51   | 61   |  |  |  |  |  |
| 12   | 14             | 17   | 21   | 25   | 28   |  |  |  |  |  |
| 15   | 18             | 26   | 34   | 42   | 49   |  |  |  |  |  |
| 24   | 26             | 39   | 58   | 78   | 97   |  |  |  |  |  |
| 36   | 40             | 66   | 105  | 145  | 185  |  |  |  |  |  |
| 33   | 33             | 33   | 33   | 33   | 33   |  |  |  |  |  |
|      |                |      |      |      |      |  |  |  |  |  |
| 20   | 20             | 20   | 20   | 20   | 20   |  |  |  |  |  |
| 20   | 20             | 20   | 20   | 20   | 20   |  |  |  |  |  |
| 0    | 0              | 0    | 0    | 0    | 0    |  |  |  |  |  |

<sup>\*</sup> Estimated- not from source

# XIII. Qualifications

### **The Company**

Bowen National Research employs an expert staff to ensure that each market study is of the utmost quality. Each staff member has hands-on experience evaluating sites and comparable properties, analyzing market characteristics and trends, and providing realistic recommendations and conclusions. The Bowen National Research staff has the expertise to provide the answers for your development.

### **Company Leadership**

Patrick Bowen is the President of Bowen National Research. He has prepared and supervised thousands of market feasibility studies for all types of real estate products, including affordable family and senior housing, multifamily market-rate housing and student housing, since 1996. He has also prepared various studies for submittal as part of HUD 221(d)(3) & (4), HUD 202 developments and applications for housing for Native Americans. He has also conducted studies and provided advice to city, county and state development entities as it relates to residential development, including affordable and market rate housing, for both rental and for-sale housing. Mr. Bowen has worked closely with many state and federal housing agencies to assist them with their market study guidelines. Mr. Bowen has his bachelor's degree in legal administration (with emphasis on business and law) from the University of West Florida.

**Desireé Johnson** is the Director of Operations for Bowen National Research. Ms. Johnson is responsible for all client relations, the procurement of work contracts, and the overall supervision and day-to-day operations of the company. She has been involved in the real estate market research industry since 2006. Ms. Johnson has an Associate of Applied Science in Office Administration from Columbus State Community College.

### **Market Analysts**

Craig Rupert, Market Analyst, has conducted more than 1,000 market feasibility studies throughout the United States since 2010, within both urban and rural markets as well as on various tribal reservations. Mr. Rupert has prepared market studies for numerous types of housing including market-rate, Tax Credit, and various government-subsidized rental product, for-sale product, senior living (assisted living, nursing care, etc.), as well as market studies for retail/commercial space. Market studies prepared by Mr. Rupert have been used for submittal as part of state finance agency Tax Credit and HUD 221 (d)(4) applications, as well as various other financing applications submitted to local, regional, and national-level lenders/financial institutions. Mr. Rupert has a bachelor's degree in Hospitality Management from Youngstown State University.

Jack Wiseman, Market Analyst, has conducted extensive market research in over 200 markets throughout the United States since 2007. He provides thorough evaluation of site attributes, area competitors, market trends, economic characteristics and a wide range of issues impacting the viability of real estate development. He has evaluated market conditions for a variety of real estate alternatives, including affordable and market-rate apartments, retail and office establishments, student housing, and a variety of senior residential alternatives. Mr. Wiseman has a Bachelor of Arts degree in Economics from Miami University.

**Jeff Peters**, Market Analyst, has conducted on-site inspection and analysis for rental properties throughout the country since 2014. He is familiar with multiple types of rental housing programs, the day-to-day interaction with property managers and leasing agents and the collection of pertinent property details. Mr. Peters graduated from The Ohio State University with a Bachelor of Arts in Economics.

Christopher T. Bunch, Market Analyst has over ten years of professional experience in real estate, including five years of experience in the real estate market research field. Mr. Bunch is responsible for preparing market feasibility studies for a variety of clients. Mr. Bunch earned a bachelor's degree in Geography with a concentration in Urban and Regional Planning from Ohio University in Athens, Ohio.

**Lisa Goff**, Market Analyst, has conducted site-specific analyses in both rural and urban markets throughout the country. She is also experienced in the day-to-day operation and financing of Low-Income Housing Tax Credit and subsidized properties, which gives her a unique understanding of the impact of housing development on current market conditions.

Ambrose Lester, Market Analyst, has conducted detailed research and analysis on a variety of residential alternatives, including rental and for-sale housing. She has conducted on-site research of buildable sites, surveyed existing rental and for-sale housing and conducted numerous stakeholder interviews. She has also conducted research on unique housing issues such as accessory dwelling units, government policy and programs and numerous special needs populations. Ms. Lester has a degree in Economics from Franciscan University of Steubenville.

**Sidney McCrary**, Market Analyst, is experienced in the on-site analysis of residential and commercial properties. He has the ability to analyze a site's location in relation to community services, competitive properties and the ease of access and visibility. Mr. McCrary has a Bachelor of Science in Business Administration from Ohio Dominican University.

**Gregory Piduch**, Market Analyst, has conducted site-specific analyses in both metro and rural areas throughout the country. He is familiar with multiple types of rental housing programs, the day-to-day interaction with property managers and leasing agents and the collection of pertinent property details. Mr. Piduch holds a Bachelor of Arts in Communication and Rhetoric from the University of Albany, State University of New York and a Master of Professional Studies in Sports Industry Management from Georgetown University.

Ron Pompey, Market Analyst, has surveyed both urban and rural markets throughout the country. He is trained to understand the nuances of various rental housing programs and their construction and is experienced in the collection of rental housing data from leasing agents, property managers, and other housing experts within the market. Mr. Pompey has a Bachelor of Science in Electrical Engineering from the University of Florida.

**Nathan Stelts,** Market Analyst, is experienced in the assessment of housing operating under various programs throughout the country, as well as other development alternatives. He is also experienced in evaluating projects in the development pipeline and economic trends. Mr. Stelts has a Bachelor of Science in Business Administration from Bowling Green State University.

**Jonathan Kabat**, Market Analyst, has surveyed both urban and rural markets throughout the country. He is trained to understand the nuances of various rental housing programs and their construction and is experienced in the collection of rental housing data from leasing agents, property managers, and other housing experts within the market. Mr. Kabat graduated from The Ohio State University with a Bachelor of Art in History and a minor in Geography.

### Research Staff

Bowen National Research employs a staff of in-house researchers who are experienced in the surveying and evaluation of all rental and for-sale housing types, as well as in conducting interviews and surveys with city officials, economic development offices, chambers of commerce, housing authorities and residents.

**June Davis**, Office Manager of Bowen National Research, has been in the market feasibility research industry since 1988. Ms. Davis has overseen production on over 20,000 market studies for projects throughout the United States.

**Stephanie Viren** is the Research and Travel Coordinator at Bowen National Research. Ms. Viren focuses on collecting detailed data concerning housing conditions in various markets throughout the United States. Ms. Viren has extensive interviewing skills and experience and also possesses the expertise necessary to conduct surveys of diverse pools of respondents regarding population and housing trends, housing marketability, economic development and other socioeconomic issues relative to the housing industry. Ms. Viren's professional specialty is condominium and senior housing research. Ms. Viren earned a Bachelor of Arts in Business Administration from Heidelberg University.

**Kelly Wiseman**, Research Specialist Director, has significant experience in the evaluation and surveying of housing projects operating under a variety of programs. In addition, she has conducted numerous interviews with experts throughout the country, including economic development, planning, housing authorities and other stakeholders.

## Addendum A – Member Certification & Checklist

This market study has been prepared by Bowen National Research, a member in good standing of the National Council of Housing Market Analysts (NCHMA). This study has been prepared in conformance with the standards adopted by NCHMA for the market analysts' industry. These standards include the *Standard Definitions of Key Terms Used in Market Studies for Housing Projects*, and *Model Content Standards for the Content of Market Studies for Housing Projects*. These Standards are designed to enhance the quality of market studies and to make them easier to prepare, understand, and use by market analysts and by the end users. These Standards are voluntary only, and no legal responsibility regarding their use is assumed by the National Council of Housing Market Analysts.

Bowen National Research is duly qualified and experienced in providing market analysis for housing. The company's principals participate in the National Council of Housing Market Analysts (NCHMA) educational and information sharing programs to maintain the highest professional standards and state-of-the-art knowledge. Bowen National Research is an independent market analyst. No principal or employee of Bowen National Research has any financial interest whatsoever in the development for which this analysis has been undertaken.

Patrick M. Bowen

President

patrickb@bowennational.com

Date: February 18, 2021

Craig Rupert Market Analyst

craigr@bowennational.com

Date: February 18, 2021

Note: Information on the National Council of Housing Market Analysts may be obtained by calling 202-939-1750, or by visiting <a href="http://www.housingonline.com">http://www.housingonline.com</a>.

### ADDENDUM-MARKET STUDY INDEX

### A. INTRODUCTION

Members of the National Council of Housing Market Analysts provide a checklist referencing all components of their market study. This checklist is intended to assist readers on the location content of issues relevant to the evaluation and analysis of market studies.

### B. <u>DESCRIPTION AND PROCEDURE FOR COMPLETING</u>

The following components have been addressed in this market study. The section number of each component is noted below. Each component is fully discussed in that section. In cases where the item is not relevant, the author has indicated 'N/A' or not applicable. Where a conflict with or variation from client standards or client requirements exists, the author has indicated a 'VAR' (variation) with a comment explaining the conflict.

### C. CHECKLIST

|     |  | Section (s) |
|-----|--|-------------|
|     | Executive Summary  |             |
| 1.  | Executive Summary  | II          |
|     | Project Description  |             |
| 2.  | Proposed number of bedrooms and baths proposed, income limitations, proposed rents |             |
|     | and utility allowances   | III         |
| 3.  | Utilities (and utility sources) included in rent                                   | III         |
| 4.  | Project design description   | III         |
| 5.  | Unit and project amenities; parking  | III         |
| 6.  | Public programs included   | III         |
| 7.  | Target population description  | III         |
| 8.  | Date of construction/preliminary completion  | III         |
| 9.  | If rehabilitation, existing unit breakdown and rents                               | III         |
| 10. | Reference to review/status of project plans  | III         |
|     | Location and Market Area   |             |
| 11. | Market area/secondary market area description                                      | IV          |
| 12. | Concise description of the site and adjacent parcels                               | IV          |
| 13. | Description of site characteristics  | IV          |
| 14. | Site photos/maps   | X           |
| 15. | Map of community services  | IV          |
| 16. | Visibility and accessibility evaluation  | IV          |
| 17. | Crime Information  | IV          |

# **CHECKLIST (Continued)**

|     |  | Section (s) |
|-----|--|-------------|
|     | Employment and Economy   |             |
| 18. | Employment by industry   | IV          |
| 19. | Historical unemployment rate   | IV          |
| 20. | Area major employers   | IV          |
| 21. | Five-year employment growth  | IV          |
| 22. | Typical wages by occupation  | IV          |
| 23. | Discussion of commuting patterns of area workers                                     | IV          |
|     | Demographic Characteristics  |             |
| 24. | Population and household estimates and projections                                   | IV          |
| 25. | Area building permits  | V           |
| 26. | Distribution of income   | IV          |
| 27. | Households by tenure   | IV          |
|     | Competitive Environment  |             |
| 28. | Comparable property profiles   | XI          |
| 29. | Map of comparable properties   | X           |
| 30. | Comparable property photographs  | XI          |
| 31. | Existing rental housing evaluation   | V           |
| 32. | Comparable property discussion   | V           |
| 33. | Area vacancy rates, including rates for Tax Credit and government-subsidized         | V           |
| 34. | Comparison of subject property to comparable properties                              | V           |
| 35. | Availability of Housing Choice Vouchers  | V           |
| 36. | Identification of waiting lists  | V & XII     |
| 37. | Description of overall rental market including share of market-rate and affordable   | V           |
|     | properties   |             |
| 38. | List of existing LIHTC properties  | V           |
| 39. | Discussion of future changes in housing stock  | V           |
| 40. | Discussion of availability and cost of other affordable housing options including    | V           |
|     | homeownership  |             |
| 41. | Tax Credit and other planned or under construction rental communities in market area | V           |
|     | Analysis/Conclusions   |             |
| 42. | Calculation and analysis of Capture Rate   | VII         |
| 43. | Calculation and analysis of Penetration Rate   | VII         |
| 44. | Evaluation of proposed rent levels   | V & VI      |
| 45. | Derivation of Achievable Market Rent and Market Advantage                            | VI          |
| 46. | Derivation of Achievable Restricted Rent   | N/A         |
| 47. | Precise statement of key conclusions   | II          |
| 48. | Market strengths and weaknesses impacting project                                    | II          |
| 49. | Recommendations and/or modification to project discussion                            | II          |
| 50. | Discussion of subject property's impact on existing housing                          | V           |
| 51. | Absorption projection with issues impacting performance                              | II          |
| 52. | Discussion of risks or other mitigating circumstances impacting project projection   | II          |
| 53. | Interviews with area housing stakeholders  | V           |

# **CHECKLIST (Continued)**

|                    |  | Section (s)   |
|--------------------|--|---------------|
| Other Requirements |  |               |
| 54.                | Preparation date of report               | Title Page    |
| 55.                | Date of Field Work                       | Certification |
| 56.                | Certifications                           | Certification |
| 57.                | Statement of qualifications              | XIII          |
| 58.                | Sources of data not otherwise identified | I             |
| 59.                | Utility allowance schedule               | XII           |